

3. Who is Rev Sun Myung Moon? Businessman - Resources for a 6 week, 40 day, Sermon Series on True Father, Sun Myung Moon

Eleonore de Watteville
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Reverend Sun Myung Moon

Summer Sermon Series

Who is Rev. Sun Myung Moon?

- Messiah?
- Marriage Champion?
- Businessman?
- Interfaith Champion?
- Persecuted Prisoner?
- Politician?
- True Parent?

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Reverend Sun Myung Moon

Who is Rev Sun Myung Moon? Businessman

Becoming Loving Owners
and Stewards of Wealth

Sacramento Valley Family Church

**And God blessed them, and God said to them,
"Be fruitful and multiply, and fill the earth and
subdue it; and have dominion over the fish of
the sea and over the birds of the air and over
every living thing that moves upon the earth."**

Genesis 1:28



“The purpose of every business is to create revenues, emanating from the customer. Keeping the customer therefore is a cardinal mission.”

Ken Makovsky, *Forbes Magazine*



How to Have Dominion

- **1. Keep Promises.**
- **2. Ask “How’m I Doin’?”**
- **3. Ensure that Employees are Motivated, Educated, and Happy.**



“Increasingly, business leaders are focusing on the dignity of all their stakeholders, and firms are taking on projects in the wider society to alleviate poverty.”

Rev. Oliver Williams. *Business World Online*



“In general, people think that living for others is not good. Yet, this is the real way to reach the center, achieving ownership and receiving everything. This is a universal principle. Therefore, you should understand this concept of living for others. It is not something bad that brings losses. There is actually no better business than this.”



How to Have Dominion?

Step 1: See a need.

Step 2: Provide a service to fulfill that need.

Step 3: “Live for the sake of others”= Mutual fulfillment and mutual prosperity.



How Rev. Moon had Dominion Over:

- **The fish of the sea (Fishing industries etc.)**
- **The birds of the air (Aircraft industries etc.)**
- **Every living thing (Machinery, Food, Health, Computer industries etc.)**



“When a person only cares about his own interests, he is everyone’s enemy. When a person says they will live for something greater, then they will naturally move past others...The conclusion can only be that true love, by which a person lives for the sake of others, is the only content and direction that everyone can welcome.”



In Conclusion...

What is your passion?

What are your skills?

**How has God prepared you to be
of service to others?**



When you pass, you must take with you three accomplishments.

One, that you loved God.

Two, that you loved yourself and worked hard to establish your essential self.

And three, that you worked hard to expand the love you shared with your spouse and your family to the entire world.

This love for humanity and for God will remain forever. It will define your right to ownership in the next world.



Rev. Sun Myung Moon

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