

Strategic Plan for the 2nd Cosmic Canaan Course

For the Realization of a Heavenly Unified Korea and a Heavenly Unified World

VISION
2027



| 하늘부모님聖會 天正宮 世界本部 |

CheongShim Peace World Center

Opening the Gates to the Cosmic Nation of Peace and Unity

2013. 1. 13
(Heavenly Calendar)

“

**Our King of Peace!
We are grateful for Your
benevolence.**

**We report to our
Heavenly Parent that the
name of our country has
been determined as**

**Cheon Il Guk,
the national flowers as
the rose and the lily and
the national bird as the
crane.**

**We also dedicate the
national flag and
national anthem of
Cheon Il Guk to Heaven.**

**Today, the 13th day of
the 1st month of 2013, I
proclaim the founding
year of Cheon Il Guk.**

”

Cheon Il Guk Structure Established

2013

Wonmo Pyeongae Foundation launched
Sunhak Peace Prize instituted
Cheon Il Guk Coronation Ceremony
Cheon Il Guk Foundation Day
Registration Blessing Ceremony
UPA 1st Class Entrance Ceremony
Cheon Seong Gyeong and Pyeong Hwa Gyeong Publication Ceremony

Vision 2020 Top Gun 21 Workshop

Heavenly Tribal Messiah Providence Begun

2014

Cheon Il Guk Constitution proclaimed
International Headquarters Signboard Hanging Ceremony
Special Emissaries Written Appointments bestowed
True Parents' Archives Dedication Ceremony

Successful Offering of Mourning Period Proclamation of the Restoration of 7 Nations

2015

Hannam International Training Center Guesthouse Opening Ceremony
55th Anniversary of True Parents' Holy Wedding Celebrations
Nepal Emergency Relief Fund Delivery Ceremony
Senior Pastors' Association Inaugural Assembly
1000th day of Cosmic Holy Ascension Commemorative Service
1st Sunhak Peace Prize Joint Presentation Ceremony
ChamBumo Gyeong Publication Ceremony

Witnessing and Creation of Environments for Witnessing

2016

Founding of IAPP proposed Peace Road 2016 Launching Ceremony
Sponsors' Assembly for the launching of Cheon Il Guk Academy of Arts and Sciences
Cranes Club Global Staff Assembly
Cheon Il Guk Holy Items Bequeathal Ceremony
Cheon Il Guk Academy of Arts and Sciences Inaugural Assembly
40th Anniversary Commemoration of Washington Monument Rally

Raising Future Talent and Leaders

2017

3-Year Mobilization of Blessed Families Launching Ceremony
Madison Square Garden Special Assembly
Cheonji Sunhak Won Groundbreaking Ceremony
2017 Global Rally for the Peaceful Reunification of the Korean Peninsula

Heavenly National Restoration Providence

2018

World Summit in Senegal, Africa
World Peace Foundation Scholarship Award Ceremony
Vienna Rally
Rally of Hope in Yeongnam Region
Latin America World Summit
HyoJeong Special Assembly of Church Officials
HyoJeong Special Assembly of Heavenly Japan
Peace Starts with me Rally in America
Zimbabwe Rally
Republic of South Africa Rally
Asia Summit 2018 in Nepal

7 Nations Restoration Opening the Gates of Heavenly Continents

2019

Prayer Meeting to Open the Gates of the Age of the Heavenly Unified Korea
World Summit 2019 Launching Ceremony
3rd Sunhak Peace Prize Award Ceremony
Cheon Bo Won Grand Dedication Ceremony
Association of Heavenly Tribal Messiahs Inaugural Rally
Peace Starts with me Rally in California
Rally of Hope in Kintex
Republic of South Africa Blessing Ceremony
ACLCL Special Assembly
True Families Festival of Hope in Choongcheong District
Heavenly Gyeongsang District Special Assembly
HyoJeong Culture Institute Dedication Ceremony
São Tomé and Príncipe Summit and Blessing Ceremony
Rally of Hope in Heavenly Gyeongwon District
Japan Summit Nagoya Rally
Albania Summit and Blessing Ceremony
Cambodia Summit and Blessing Ceremony
Taiwan Blessing Ceremony
Niger Summit and Blessing Ceremony
Republic of South Africa Summit and Blessing Ceremony
World Christian Clergy Rally of Hope

2020

Proclamation of the Firm Establishment of Cheon Il Guk

“

On 1.13, 2020, I proclaim
the Firm Establishment
of Cheon Il Guk.

”

Firm Establishment
of the
Cosmic Nation of Peace
and Unity
2020.1.13



A woman with short dark hair, wearing a dark blue jacket with gold buttons and a purple floral corsage, is seated in a gold ornate chair. She is holding a microphone and speaking. The background shows a large, brightly lit arena with a red carpet leading to a stage. The text "Vision 2027 Launching Ceremony" is overlaid on the top left of the image.

Vision 2027 Launching Ceremony

“ What would be True Father’s wish after his Holy Ascension?

During his life on earth, he worked hard not only to realize national restoration and world restoration, but also to find the homeland of God.

Everyone, do you love True Father?

...

Cheon Il Guk is the nation where Heavenly Parent lives together with us.

It is a world of the ‘one family of humanity’. We need to achieve at least national restoration within 2 years.

...

I am aware that those of you gathered here today are the proud blessed families who have been registered as Cheonbo, leaders, and those who have completed their citizenship of Cheon Il Guk. The path we need to follow is one where we do our utmost best until the moment when our Heavenly Parent claps His hands.”

February 8, 2020

From True Mother’s words given at the 2020 Victory Celebration and 2027 Launching Ceremony, Cheongshim Peace World Center



Cosmic Canaan Course

for the Firm Establishment of Cheon Il Guk



Opening the
Gates of
Heavenly
Cosmos

Heavenly
Cosmos



Heavenly
Unified Korea



Heavenly World



Heavenly
Continent



Heavenly
Nation



Heavenly
Tribe



Cheon Il Guk
Foundation Day

Proclamation of the Firm
Establishment of Cheon Il Guk



**Settlement of
a Heavenly
Unified Korea**



**Victory in our
Hopeful Advance
to 2027**



**Settlement of
a Heavenly
Unified World**

Goals for 2027

**“Realization of a Heavenly Unified World
(Opening the Gates to a Heavenly Cosmos [heaven and earth])”**

Opening the Gates of
the
Cosmic Nation of Peace
and Unity
2013. 1. 13

Firm Establishment of the
Cosmic Nation of Peace
and Unity
2020. 1. 13

Firm Establishment of the
Cosmic Nation of Peace
and Unity
2027. 3. 16

Proclamation of
"Heavenly Parent"

Proclamation of
"Heavenly Parent's
Holy Community"

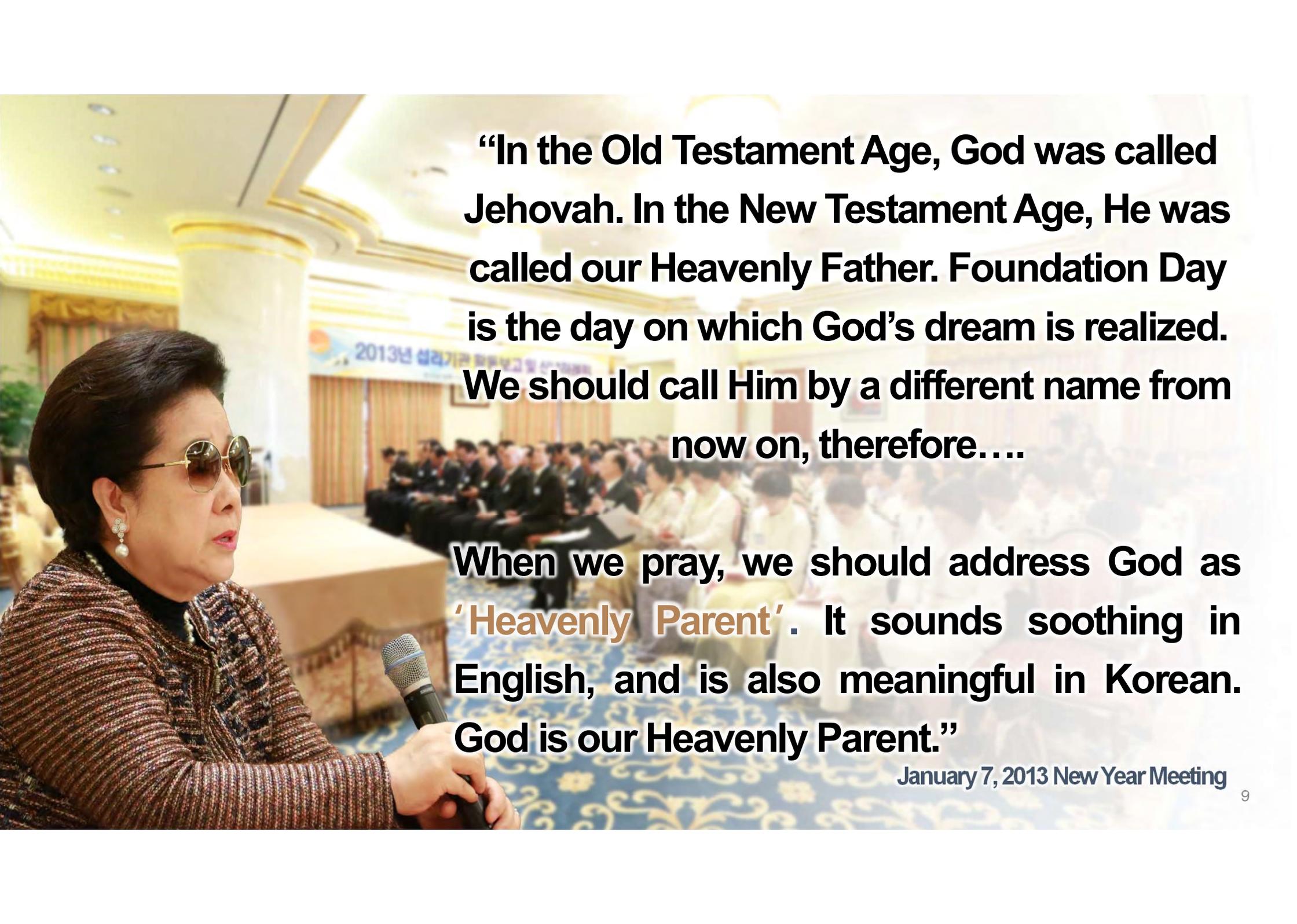
"Great Cosmic Family
under the
Heavenly Parent"

- ✓ Settlement of Heavenly Nations
- ✓ Settlement of Heavenly Regions
- ✓ Opening the Gates to a Heavenly Unified World

- ✓ Realization of Heavenly Unified World
- ✓ Opening the Gates to a **Heavenly Cosmos**

Dedication during the 60th
Heavenly Parent's Day



A woman with short dark hair, wearing sunglasses and a patterned jacket, is speaking into a microphone. She is in a large, ornate room with many people seated in the background. A banner in the background reads "2013년 새해맞이 모임" (2013 New Year Meeting).

“In the Old Testament Age, God was called Jehovah. In the New Testament Age, He was called our Heavenly Father. Foundation Day is the day on which God’s dream is realized. We should call Him by a different name from now on, therefore....

When we pray, we should address God as ‘Heavenly Parent’. It sounds soothing in English, and is also meaningful in Korean. God is our Heavenly Parent.”

January 7, 2013 New Year Meeting

The wish of "God" our Creator is to perfect the ideal of "God the Father" and "God the Mother" on earth through "True Parents," His only begotten Son and only begotten Daughter, in order to become the vertical True Parent of humanity as their "Heavenly Parent".



Heavenly Parent's Providence of Restoration

Old Testament	Canaan Course (National)	"Heavenly Lord" ("God our Lord") : "Tabernacle, Temple"	Holy Spirit Association for the Unification of World Christianity
New Testament	Canaan Course (Spiritual, global)	"Heavenly Father" ("God our Father") : "Temple"	Holy Spirit Association for the Unification of World Christianity
Completed Testament	Canaan Course (Substantial, global)	"Heavenly Parent" ("God our Father") : "Temple"	Family Federation for World Peace and Unification
Cheon Il Guk	Canaan Course (Cosmic: heaven and earth)	"Heavenly Parent" ("God our Father and Mother") : "Temple"	"Heavenly Parent's Holy Community"

One Great Cosmic Family (in heaven and on earth) under the Heavenly Parent

God

Heavenly Parent

Heavenly Father

Heavenly Mother

Only
Begotten Son

Only Begotten
Daughter

One Great Cosmic Family (in heaven and on earth) under the Heavenly Parent

2nd Cosmic Canaan Course

for the Realization of a Heavenly Unified Korea and a Heavenly Unified World

2020

2021

2022

2023

2024

2025

2026

2027

1st Miracle: "Settlement of the Cosmic Nation of Peace and Unity"
(Restoration of 7 nations and religious orders, regional restoration)

2nd Miracle: Proclamation of Heavenly Parent's Holy
Community and Registration as CheonBo

3rd Miracle: "Rallies for the Realization of a
Heavenly Unified World"

• Verdict in the Unification Church International Lawsuit (Dec. 4)



**Events Celebrating
True Parents' Centenary
and
60th Holy Wedding
Anniversary**









WORLD
SUMMIT
2020

천지인참부모 성탄 100주년

Celebrate of True Parent's Birth

2020년 2월 4일 February 4, 2020

WORLD
SUMMIT

un Sen

WORLD SUMMIT 2020

San Ki Moon

WORLD SUMMIT 2020

Jimmy Morales

WORLD SUMMIT 2020



IAYSP General Assembly



Proclamation of the Firm Establishment of the Cosmic Nation of Peace and Unity



Launch of the Mother Foundation



Sunhak Peace Prize Award Ceremony



Celebration of True Father's 100th Birthday and the 7th Anniversary of the Foundation Day of Cheon Il Guk



True Parents' Centenary Celebrations



Cosmic (Heaven and Earth) Blessing Ceremony



Launch of Vision 2027 and the 2nd Cosmic Canaan Course

“Restore at least a Third of Humanity”

“I will complete everything while I am still on earth. Since Heavenly Parent is always with me, I will return joy and glory to Him and report to Him every day, ‘Dear Heavenly Parent! Today, such and such a country made the resolution to attend True Parents.’ I don’t know whether I will be able to remain another ten or twenty years on earth, but while I am still here, we need to realize the Kingdom of Heaven on earth. At least a third of the world’s population of 7.7 billion people should know about and attend Heavenly Parent.”

True Mother speaking at the Special Meeting Commemorating the 60th Anniversary of the Holy Wedding of True Parents of Heaven, Earth and Humankind, May 8, 2020



“I proclaim the name of ‘Heavenly Parent’s Holy Community’ as the place where everyone of the political, religious, financial and ideological worlds can come together under a common banner.

Under the great umbrella of Heavenly Parent should be included all the activities we have carried out through our NGOs, UPF, FFWPU, WFWP and others, so that they can testify to Heavenly Parent 120 percent.”

True Mother speaking at the Special Meeting Commemorating the 60th Anniversary of True Parents’ Holy Wedding, May 8, 2020



Mission of Heavenly Parent's Holy Community for the Realization of a Heavenly Unified Korea and a Heavenly Unified World

Heavenly Parent's Holy Community

FFWPU

True Family Movement
(Cheonbo)

Heavenly Parent UN

UPF

**Head-Wing
Unification
Movement**
(Saving the Nation
and World)

**Great Cosmic Family
under Heavenly Parent**





At present, we are not living in the past. Our present is headed toward the future and the completion of the providence. We need to continue rushing forward without rest toward the day on which we can globally attend Heavenly Parent in Cheon Il Guk.

...

This present we are living in today is a battlefield. We are battling to regain this Earth, which should originally have been under Heaven's ownership. We need to let others know about Heavenly Parent's Holy Community, and my hope is that we will be able to have at least a third of the world population know about Heavenly Parent by 2027.

...

Starting from this month, the first of June, to December, is seven months in total, isn't it? Show me what you can do in these seven months. We are on the battlefield. And the five leaders of Gyeongsang District, Jeolla District, Choongcheong District, Gyeongwon District and Gyeongin District are the commanders-in-chief.

True Mother speaking at the Luncheon Commemorating the Opening of Hyo Jeong Yeon in HJ Heaven and Earth CheonBo Training Center, June 1, 2020

A woman in a pink jacket stands at a podium on a stage, addressing an audience. The background is a large, curved wall composed of numerous small video call thumbnails, creating a sense of a global virtual gathering. The scene is illuminated with blue light and features a starry, sparkling effect. The text "Advancing with Hope toward the Realization of a Heavenly Unified World" is overlaid in large, white, bold letters with a blue outline.

**“Advancing with Hope toward
the Realization of a Heavenly
Unified World”**

Online International Leadership Conferences

Online ILCs held more than 300 times since April
 Accessed from over 60,000 sites around the world

Africa ISCP Online ILC



23 nations participated worldwide
 Broadcast live by 5 national broadcasting stations and watched by 6,635,820 people

Asia-Pacific ISCP Online ILC



6,403 VIPs participated in 106 nations
 around the world
 Broadcast and covered by 109
 broadcasting stations and media agencies

UPF INTERNATIONAL	UPF INTERNATIONAL	LATIN AMERICA
2417 Circle of Light: Moving Through and Beyond the Coronavirus Crisis	2417 Circle of Light: Moving Through and Beyond the Coronavirus Crisis	2417 Ambassadors for Peace Meeting (Argentina)
2418 Governance Challenges in the Era of the Coronavirus Crisis	2418 Governance Challenges in the Era of the Coronavirus Crisis	2418 The Role of Parliamentarism in Building a World of Peace (Peru)
2419 The Role of Parliamentarism in Addressing the Coronavirus Crisis	2419 The Role of Parliamentarism in Addressing the Coronavirus Crisis	2419 Weekly Reflection Session: Science and Ethics (Austria)
2420 Prospects and Challenges for Peace in the Korean Peninsula in the Light of Recent Developments	2420 Prospects and Challenges for Peace in the Korean Peninsula in the Light of Recent Developments	2420 The Pandemic and the Consequences for the Future (Peru)
2421 The COVID-19 Crisis and its Impact on Families: A Challenge and Opportunity?	2421 The COVID-19 Crisis and its Impact on Families: A Challenge and Opportunity?	2421 UPF Argentina's Contemporary International Day of Families (Argentina)
2422 USA, China and International Relations in the Post-COVID-19 World: Independence, Mutual Prosperity and Universal Values	2422 USA, China and International Relations in the Post-COVID-19 World: Independence, Mutual Prosperity and Universal Values	2422 Peace with Our Neighbors (Argentina)
2423 Challenges and Prospects for Peace in the Holy Land: A Conversation during the Time of COVID-19	2423 Challenges and Prospects for Peace in the Holy Land: A Conversation during the Time of COVID-19	2423 Peace Values in Times of Crisis (APP Argentina)
2424 Leadership for Peace: A Conversation about Race, Justice, Trust and Community	2424 Leadership for Peace: A Conversation about Race, Justice, Trust and Community	2424 The Caribbean in the Era of the COVID-19 Pandemic: Challenges and Opportunities (Costa Rica)
2425 The Leadership of Women in Times of Crisis	2425 The Leadership of Women in Times of Crisis	2425 Looking Beyond the Pandemic: How Can We Build a Better World? (Peru)
2426 ISCP: Post-Covid Economic Recovery and Development	2426 ISCP: Post-Covid Economic Recovery and Development	2426 Interreligious People and Sustainable Development (ARGENTINA)
2427 ISCP: Rebuilding & Reviving Our Nations in the Post-Covid-19 World: Independence, Mutual Prosperity and Universal Values	2427 ISCP: Rebuilding & Reviving Our Nations in the Post-Covid-19 World: Independence, Mutual Prosperity and Universal Values	2427 The Crisis Amidst the Era of the COVID-19 Pandemic: Challenges and Opportunities Facing Governments and Civil Society Leaders (Costa Rica)
2428 11th Annual Session of Global Forum on Human Settlements: Post-Pandemic Recovery and Transformation: Resilient Cities, Healthy People	2428 11th Annual Session of Global Forum on Human Settlements: Post-Pandemic Recovery and Transformation: Resilient Cities, Healthy People	2428 Challenges and Opportunities for Faith Communities in a World of COVID-19 (DAPD USA and Canada)
2429 AFRICA	2429 AFRICA	2429 The Family and the Common Good
2430 Governance Challenges in the Era of the Coronavirus Crisis	2430 Governance Challenges in the Era of the Coronavirus Crisis	2430 Honoring a Peace Legacy
2431 Promoting an Interdependent and Prosperous Africa in a World in Conflict at the Time of the COVID-19 Crisis	2431 Promoting an Interdependent and Prosperous Africa in a World in Conflict at the Time of the COVID-19 Crisis	2431 IDP: Shaping Peace Together (UPF Uruguay)
2432 Global Parents Day 2020: Launch IIP Holy Community Day	2432 Global Parents Day 2020: Launch IIP Holy Community Day	2432 Shaping Peace Together: International Day of Peace (UPF Brazil)
2433 ASIA-PACIFIC	2433 ASIA-PACIFIC	2432 International Day of Peace: Faith Restores a World of Sustainable Peace with Mutual Interdependence (UPF Central America, LAPP, DAPD, AND/DPP/USA)
2434 Deep Ecology and the Role of Human in the Future Universe (Indonesia)	2434 Deep Ecology and the Role of Human in the Future Universe (Indonesia)	2433 International Day of Peace: Peace Avard Ceremony (UPF Argentina)
2435 Circle of Light: Moving Through and Beyond the Coronavirus Crisis	2435 Circle of Light: Moving Through and Beyond the Coronavirus Crisis	2433 Integration: Assembly for International Justice for a Sustainable Peace (UPF Poland)
2436 Being Self-Aware, Responsible, and Loving (Australia)	2436 Being Self-Aware, Responsible, and Loving (Australia)	2434 Integration of DMAP: The Role of Media in Times of Crisis: How the Media Can Spread Values of Faith, Interdependence (UPF Brazil, USA, Brazil)
2437 The Role of Religion Leaders: Moving Through and Beyond the Coronavirus Crisis (DAPD Philippines)	2437 The Role of Religion Leaders: Moving Through and Beyond the Coronavirus Crisis (DAPD Philippines)	2434 Development and Cooperation: Proposals and Challenges for the Day After (UPF Argentina)
2438 A Vision for World Peace: The Need for Universal Values (DAPD Philippines)	2438 A Vision for World Peace: The Need for Universal Values (DAPD Philippines)	2435 Mutual Cooperation and Universal Values (UPF Argentina)
2439 The US International Day of Justice: Allocation of Justice (Australia)	2439 The US International Day of Justice: Allocation of Justice (Australia)	2435 Peace Talks with South American Clergy (UPF Argentina, Chile, Paraguay, ACCL, Paraguayan, ACCL, Paraguayan)
2440 The Role of Youth: Moving Through and Beyond the COVID-19 Crisis (Philippines)	2440 The Role of Youth: Moving Through and Beyond the COVID-19 Crisis (Philippines)	2436 NORTH AMERICA
2441 Education and Promoting Digital Technology in the South Asia Region in a Post-Coronavirus World	2441 Education and Promoting Digital Technology in the South Asia Region in a Post-Coronavirus World	2436 UPF Principles of Peace: Vision for Conflict
2442 Global Day of Parents: Parental Love is the Key in Combating COVID-19 (India)	2442 Global Day of Parents: Parental Love is the Key in Combating COVID-19 (India)	2436 UPF Principles of Peace: Cause of Human Conflict
2443 A Vision for World Peace: The Need for Universal Values (Philippines (DAPD and UPF))	2443 A Vision for World Peace: The Need for Universal Values (Philippines (DAPD and UPF))	2436 Interfaith Prayer for the Nations and the World #1
2444 The Role of Faith-Based Organizations and Religious Leaders (DAPD Nepal)	2444 The Role of Faith-Based Organizations and Religious Leaders (DAPD Nepal)	2436 Interfaith Prayer for the Nations and the World #2
2445 Challenges in Governance in Our Time of a Global Pandemic: Southeast Asian Perspective (Indonesia)	2445 Challenges in Governance in Our Time of a Global Pandemic: Southeast Asian Perspective (Indonesia)	2436 Peace From Abundance: Faith: Bridging the Rifts: Diverse Perspectives on Peace
2446 Circle of Light: Moving Through and Beyond the Coronavirus Crisis (Brazil)	2446 Circle of Light: Moving Through and Beyond the Coronavirus Crisis (Brazil)	2436 UPF Principles of Peace: Principles of Resilience
2447 Attachment Style Influence on Relationships (Australia)	2447 Attachment Style Influence on Relationships (Australia)	2436 Interfaith Prayer for the Nations and the World #3
2448 The Comprehensive Values Education Act: A Youth Perspective (Philippines)	2448 The Comprehensive Values Education Act: A Youth Perspective (Philippines)	2436 Interfaith Prayer for the Nations and the World #4
2449 Ready for Change: The Role of Youth and Students in Moving Through and Beyond the Global Pandemic (DAPD Philippines)	2449 Ready for Change: The Role of Youth and Students in Moving Through and Beyond the Global Pandemic (DAPD Philippines)	2436 UPF USA Webinar: People-To-People
2450 Moving Through and Beyond the COVID-19 Crisis: The World as a Living Point: The Role of the Media (DAPD Asia Pacific)	2450 Moving Through and Beyond the COVID-19 Crisis: The World as a Living Point: The Role of the Media (DAPD Asia Pacific)	2436 Interfaith Prayer for the Nations and the World #5
2451 The Situation around COVID-19 in Central Asia: Impact on Life Style and Prospects for the Post-Pandemic Era (Central Asia Sub-Region)	2451 The Situation around COVID-19 in Central Asia: Impact on Life Style and Prospects for the Post-Pandemic Era (Central Asia Sub-Region)	2436 Interfaith Prayer for the Nations and the World #6
2452 COVID-19 Pandemic and its Impact on Education: The Way Forward (India)	2452 COVID-19 Pandemic and its Impact on Education: The Way Forward (India)	2436 Principles of Peace: God the Author of Peace
2453 The Role of Parliamentarism in Addressing the Coronavirus Crisis (UPF Thailand)	2453 The Role of Parliamentarism in Addressing the Coronavirus Crisis (UPF Thailand)	2436 Interfaith Prayer for the Nations and the World #7
2454 Common Pandemic and its Impact on Human Life: The Way Forward (India)	2454 Common Pandemic and its Impact on Human Life: The Way Forward (India)	2436 Interfaith Prayer for the Nations and the World #8
2455 USA, China Relations, Implications for Oceania Resilience Mutual Prosperity, and Universality of Values (DAPD Philippines)	2455 USA, China Relations, Implications for Oceania Resilience Mutual Prosperity, and Universality of Values (DAPD Philippines)	2436 Special Forum on Climate Change: Bridging the Divide in America
2456 The GMCRC and Values Education Act (Philippines)	2456 The GMCRC and Values Education Act (Philippines)	2436 Interfaith Prayer for the Nations and the World #9
2457 Ready for Change: The Role of Youth and Students in Moving Through and Beyond the Global Pandemic (DAPD India)	2457 Ready for Change: The Role of Youth and Students in Moving Through and Beyond the Global Pandemic (DAPD India)	2436 Interfaith Prayer for the Nations and the World #10
2458 COVID-19 Impact on Education: The Way Forward (UPF India)	2458 COVID-19 Impact on Education: The Way Forward (UPF India)	2436 Racism, Secularism or Godless: You Choose
2459 A Vision for World Peace: The Need for Universal Values (Philippines)	2459 A Vision for World Peace: The Need for Universal Values (Philippines)	2436 Interfaith Prayer for the Nations and the World #11
2460 Marking Teachers Day: Shining the Role of Educators in the COVID-19 Era (UPF India and IAAAP India)	2460 Marking Teachers Day: Shining the Role of Educators in the COVID-19 Era (UPF India and IAAAP India)	2436 The Role of Interfaith Practitioners in Building a World of Peace (UPF Canada)
2461 Peace to Non-Violence 12 Day Campaign (UPF India)	2461 Peace to Non-Violence 12 Day Campaign (UPF India)	
2462 Being Self-Aware, Responsible and Loving (UPF Australia)	2462 Being Self-Aware, Responsible and Loving (UPF Australia)	
2463 The Quest for Truthfully Journalism in an Age of Fake News: The Role of Media and Fake News (DAPD Oceania Region)	2463 The Quest for Truthfully Journalism in an Age of Fake News: The Role of Media and Fake News (DAPD Oceania Region)	

Rallies of Hope

for the Realization of Heavenly Unified World

1st Rally of Hope

August 9



2nd Rally of Hope

September 27



3rd Rally of Hope
Commemorating the 70th
Anniversary of the outbreak
of the Korean War

November 22



4th Rally of Hope
Commemorating the 1st
Anniversary of the
Founding of WCLC

December 6

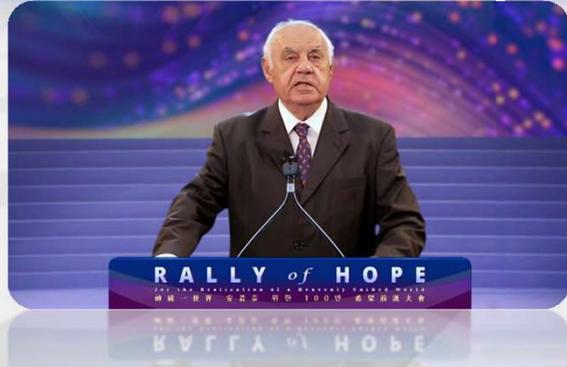
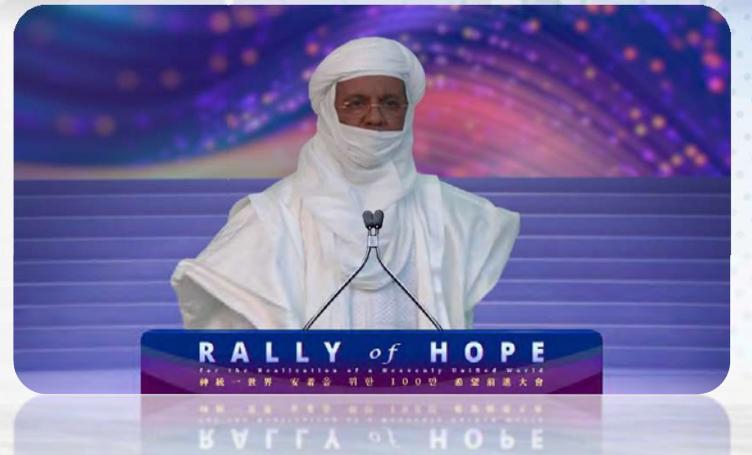
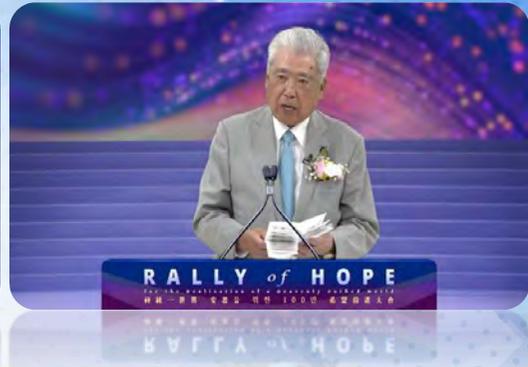
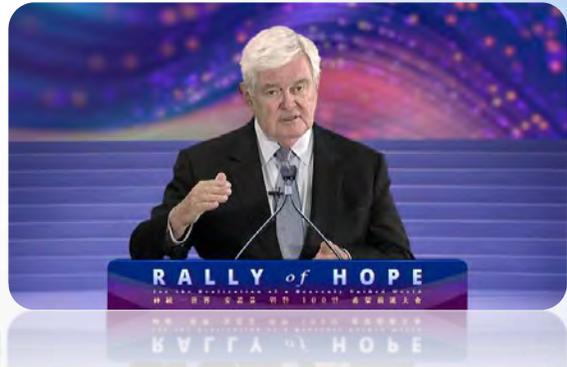


Grand Cheonbo Festival to Celebrate the 8th Anniversary of the Holy Ascension of Sun Myung Moon, the True Parent of Heaven, Earth and Humankind



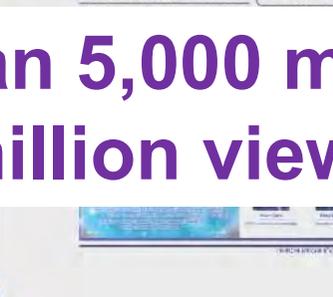
Inaugural Rally of Hope for the Realization of a Heavenly Unified World

Date	6.20 by the heavenly calendar in the 8 th year of Cheon Il Guk (August 9, 2020) Sunday 10:00
Venue	Regions of the world and Cheongshim Peace World Center
Participants	VIPs and leaders of every field around the world, blessed families, etc.
Major Programs	Interfaith benediction, welcoming addresses, congratulatory addresses, keynote addresses, special addresses, etc.





Covered by more than 5,000 media outlets with 200 million views



Grand Cheonbo Festival to Celebrate the 8th Anniversary of the Holy Ascension of Sun Myung Moon, the True Parent of Heaven, Earth and Humankind



2nd Rally of Hope for the Realization of a Heavenly Unified World

Date

8.11 by the heavenly calendar in the 8th year of Cheon Il Guk (September 27, 2020) Sunday 10:00

Venue

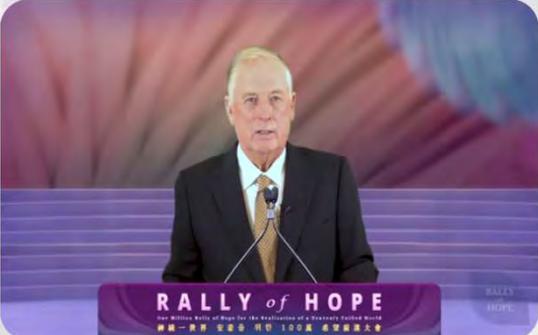
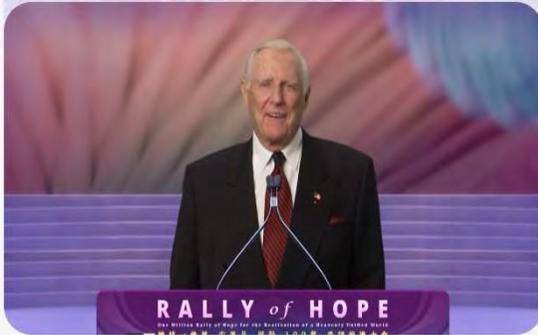
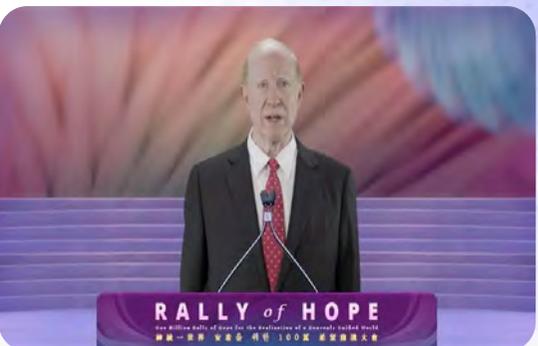
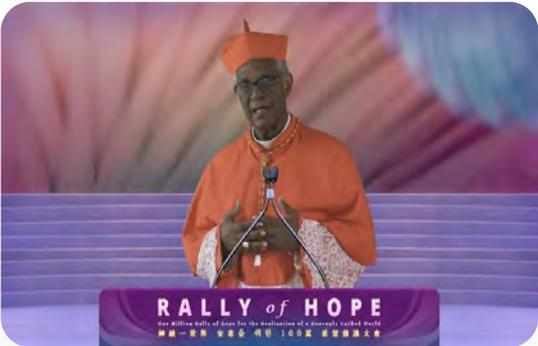
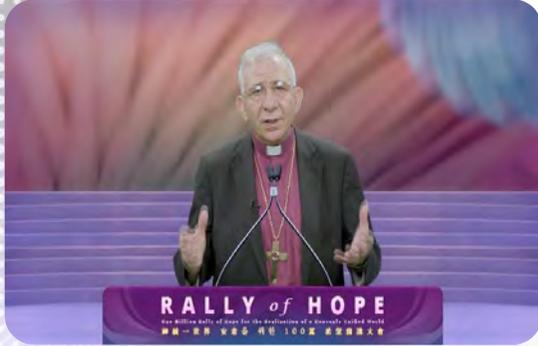
Regions of the world and Cheongshim Peace World Center

Participants

VIPs and leaders of every field around the world, blessed families, etc.

Major Programs

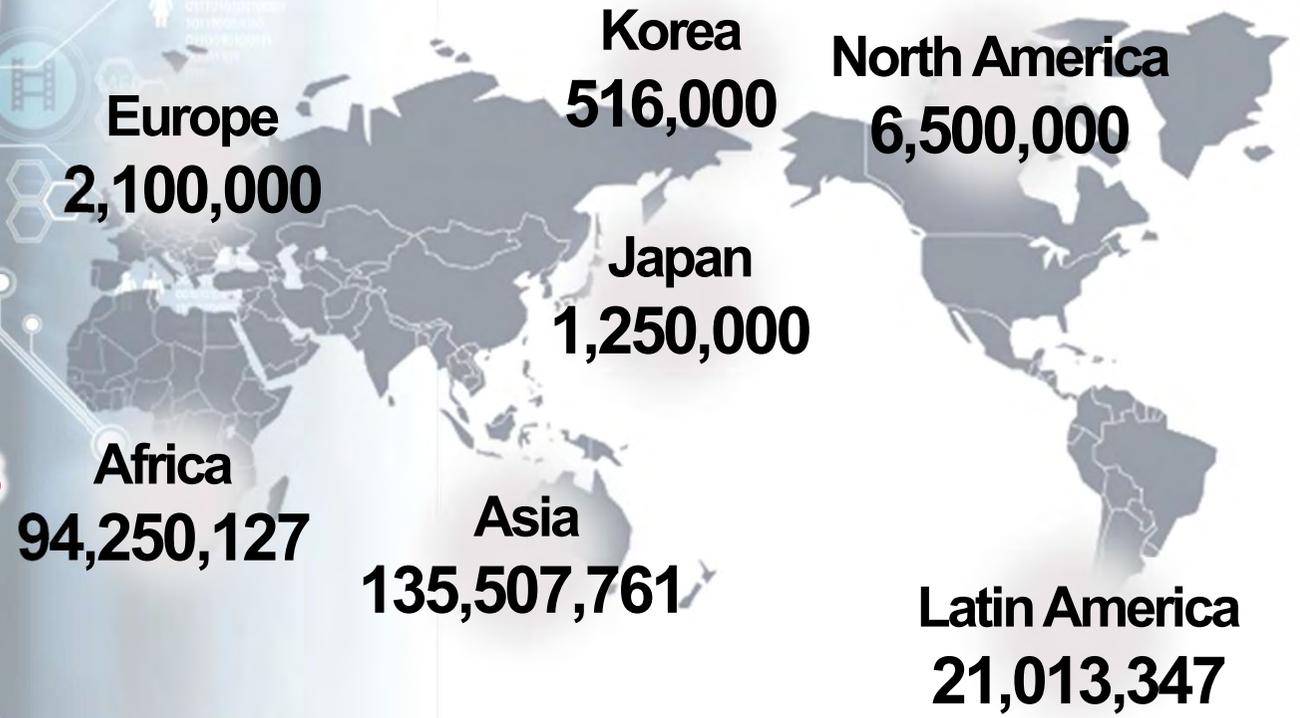
Interfaith benediction, welcoming addresses, congratulatory addresses, keynote addresses, special addresses, etc.



Broadcast and Media Coverage by Region

**261,137,235 people
around the world**

**Covered by 259
broadcasting stations
and 2,358 Media
agencies**



Grand Cheonbo Festival to Celebrate the 8th Anniversary of the Holy Ascension of Sun Myung Moon, the True Parent of Heaven, Earth and Humankind



Concert of Gratitude by the Little Angels to Honor Veterans during the Commemoration of the 70th Anniversary of the Korean War

3rd Rally of Hope for the Realization of Heavenly Unified World

Date

10.8 by the heavenly calendar in the 8th year of Cheon Il Guk
(November 22, 2020) Sunday 9:30 am

Venue

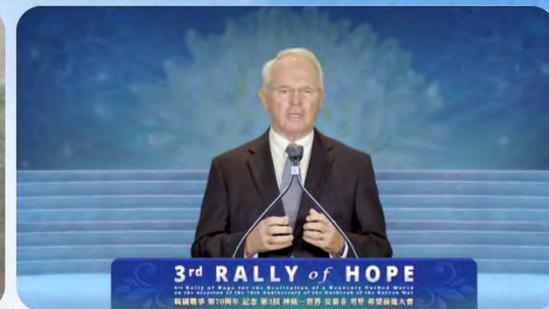
Regions throughout the world and Cheongshim Peace World Center

Participants

1 million people around the world participating online (Cheongshim Peace World Center: 100 people)

Major Programs

Welcoming addresses, congratulatory addresses, special addresses, keynote addresses, performance of gratitude, etc.





RALLY
of
HOPE

HE Salva Kiir Mayardit
President of South Sudan





Signing the Sudan Peace Accord



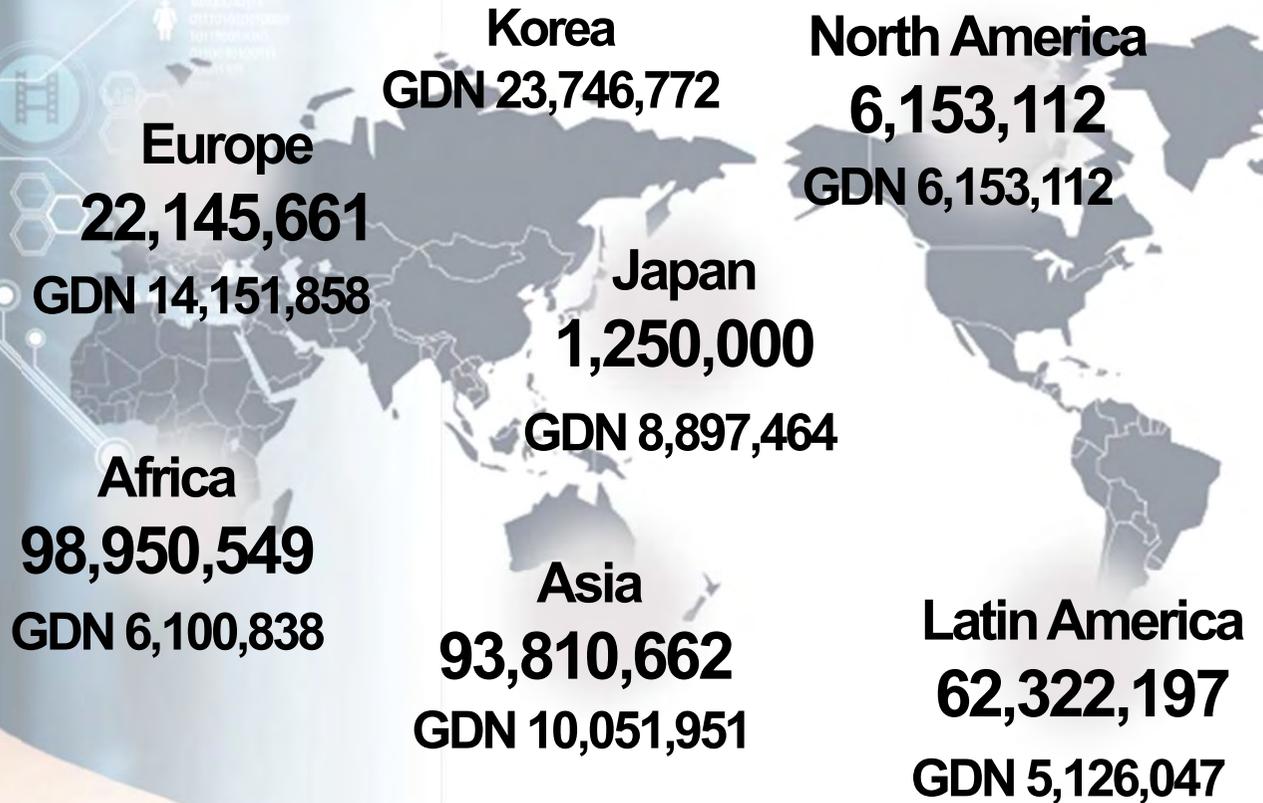
Broadcast and Media Coverage by Region

World

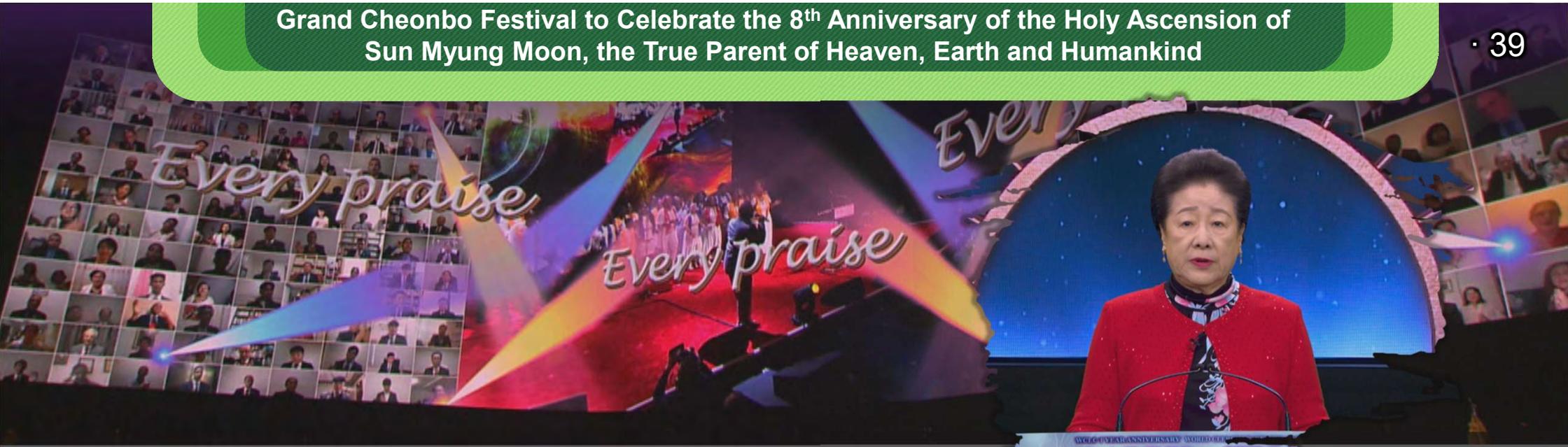
301,973,249 people

GDN 74,228,042

**Covered by 305
Broadcasting stations
and
9,987 Media agencies**



Grand Cheonbo Festival to Celebrate the 8th Anniversary of the Holy Ascension of Sun Myung Moon, the True Parent of Heaven, Earth and Humankind



Celebrating the 1-year Anniversary of WCLC

World Christian Leadership Conference Rally of Hope for the Realization of a Heavenly Unified World (4th Rally of Hope)

Date	WCLC Online Assembly: 10.21-22 by the heavenly calendar in the 8th year of Cheon Il Guk (December 5-6, 2020) Rally of Hope: 10.22 by the heavenly calendar (December 6, 2020) Sunday 8:00 Korea time
Venue	Online live broadcast worldwide
Participants	WCLC members, denominational leaders, etc.
Major Programs	Rally of Hope, Conference: Themed sessions

文鮮明 天地人삼父母 天宙聖和 8周年 記念 天寶 大祝祭

Grand Cheonbo Festival to Celebrate the 8th Anniversary of the Holy Ascension of Sun Myung Moon, the True Parent of Heaven, Earth and Humankind

8.24 by the Heavenly Calendar in the 8th Year of Cheon Il Guk (October 10, 2020), Online: all regions and Cheongshim Peace World Center

Grand Cheonbo Festival





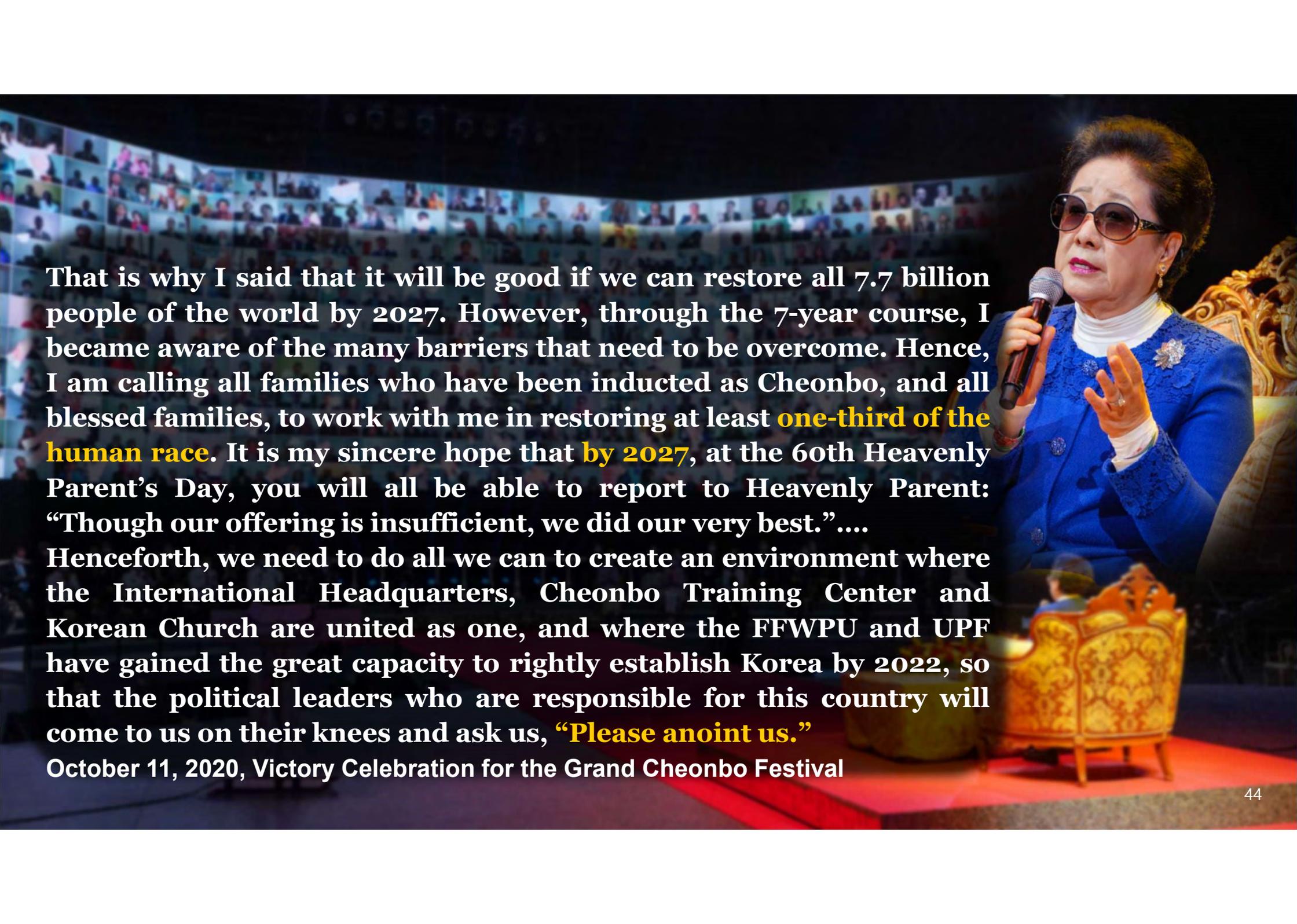
Grand Cheonbo Festival





Grand Cheonbo Festival





That is why I said that it will be good if we can restore all 7.7 billion people of the world by 2027. However, through the 7-year course, I became aware of the many barriers that need to be overcome. Hence, I am calling all families who have been inducted as Cheonbo, and all blessed families, to work with me in restoring at least **one-third of the human race**. It is my sincere hope that **by 2027**, at the 60th Heavenly Parent's Day, you will all be able to report to Heavenly Parent: "Though our offering is insufficient, we did our very best." ... Henceforth, we need to do all we can to create an environment where the International Headquarters, Cheonbo Training Center and Korean Church are united as one, and where the FFWPU and UPF have gained the great capacity to rightly establish Korea by 2022, so that the political leaders who are responsible for this country will come to us on their knees and ask us, "**Please anoint us.**"

October 11, 2020, Victory Celebration for the Grand Cheonbo Festival

Purpose of the Restructuring of Cheon Il Guk

**Support the Realization of a Heavenly Unified Korea and a
Heavenly Unified World**

I

**Realization of Heavenly Unified Korea,
Realization of Heavenly Unified World**

II

**Erect Cheon Won Gung, Launch Cheon Jeong
Won, Establish Cheon Eui Won**

III

**Lay the Foundation for Future Generations in
Cheon Il Guk**

Regional Restructuring

to Support the Realization of a Heavenly Unified Korea and a Heavenly Unified World

As Was

New Regional Structure

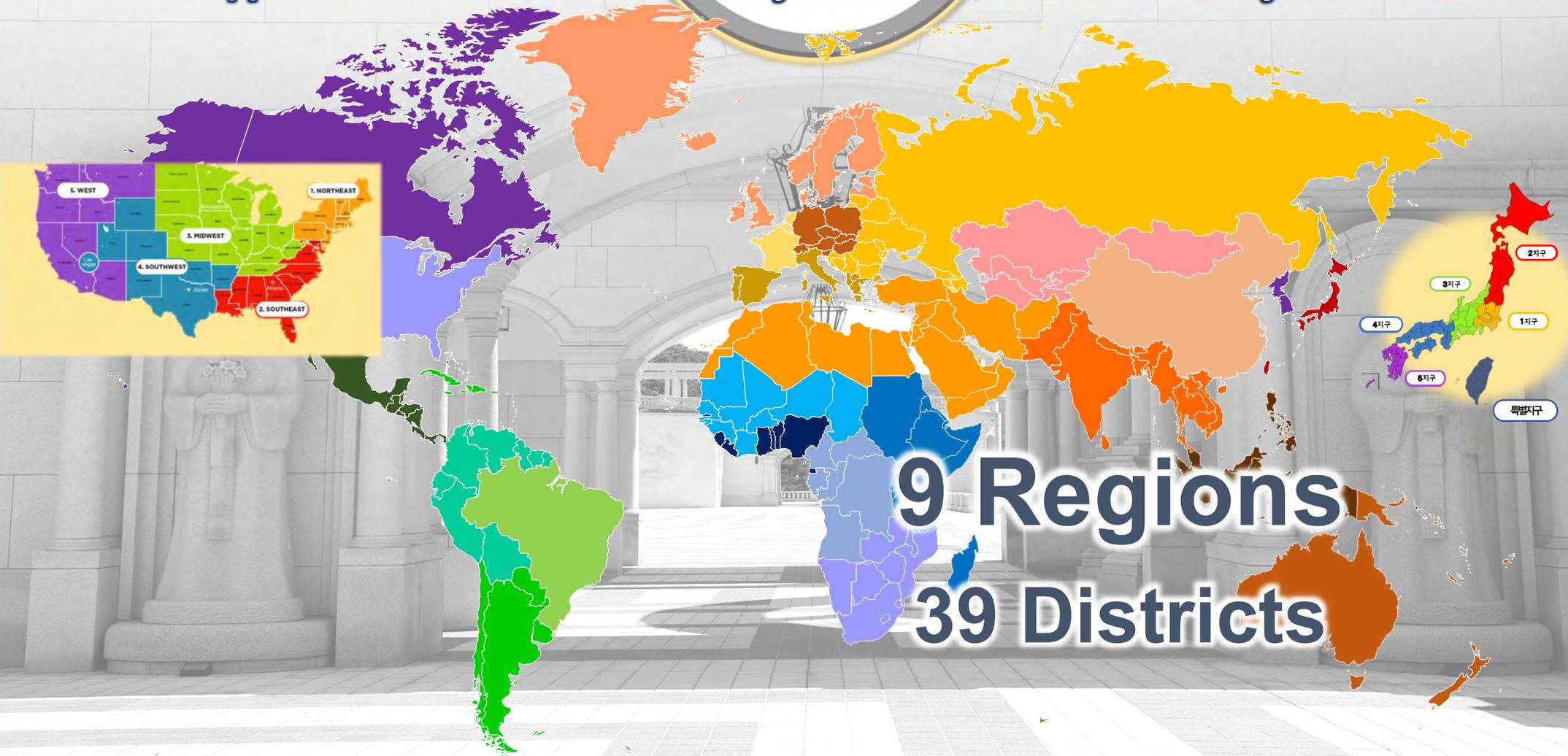


7
7 Regions

9
9 Regions

Regional Restructuring

To Support the Realization of a Heavenly Unified Korea and a Heavenly Unified World



Cheon Il Guk Restructuring (World)

to Support the Realization of a Heavenly Unified Korea and
a Heavenly Unified World



Nurture
Cheon Il Guk
Citizens



Establish
Cheon Il Guk
Sovereignty
based on the Cheon Il
Guk Constitution



Create
Cheon Il Guk
Territory

Cheon Il Guk Restructuring (World)

**to Support the Realization of a Heavenly Unified Korea and
a Heavenly Unified World**



**Cheon Eui Won
Chair**

**1st Generation
Leadership**



**Regional
President**

**2nd Generation
Leadership**



**Regional
Vice-President
(YSP President)**

**3rd Generation
Leadership**



**Establishment of
Heavenly Parent's Holy Community
Organization**

If humankind is to dream of the path to oneness, of hope for the future, we must teach people whom they should attend as the center and how to improve things little by little. If, in the position of attending God as their Heavenly Parent, this nation and the world can each create unity, then gradually fix what is wrong, it is clear that we must show hope for the future.

**Special Sunday Service for the 61st True Children's Day and
33rd Foundation Day for the Unified Nation of Heaven and Earth
November 15, 2020, Cheonwon Church
(the day it moved to the Cheonbo Training Center)**



“Heavenly Parent’s Holy Community”

Worship Service

“Attractive Church”

“Model Church”

Sermon

Content

Heavenly Parent’s Holy Community

Weekly Bulletin

International

Interactive
(online)

Headquarters Church

Sunday Service Platform Clubs

HyoJeong

Singing

HyoJeong

HyoJeong

Meditation

Sharing

(Testimony)

Sanctuary: Cheon Jeong
Gung

Sanctum: Cheon Won Gung

Cheon Il Temple

Cheon Won Gung

International

Headquarters Church

**"Church Leaders to
firmly establish
43 couples"**

In the years 2020 and 2021 you must be sure to harvest the fruits. To accomplish this, you need to fulfill your responsibility. If there are church leaders who haven't blessed **43 couples** yet, I will give you some time. Will you make the resolution, "We will fulfill this task by True Parents' Holy Wedding anniversary of 2021!" and actually achieve it in 100 days? Just giving me an answer now is not enough. You really need to do this. Only then will you be able to move this nation.

Special Meeting with Korean Pastors
HJ Heaven and Earth Cheonbo Training Center
November 11, 2020

천지인참부모님 주관 전국 목회자 특별집회

A "Festival of Stars" party that brightens Heavenly Korea

Today, you will be presenting reports on the results of activities of which you have been in charge until now. I would like to talk about the "feast of stars" among church leaders in the eighth year of Cheon-Il Guk. I prefer the term "party" to "festival." A party brings a feeling of joy.

It reminds me of a future filled with hope. I would therefore like to listen to your various reports in a celebratory atmosphere. I can't wait to see your winning star grow and develop even more, so as to shine brightly on this dark world.

**True Mother's address to church leaders
in Korea, December 30, 2020**





**True Parents' Victory in the
UCI Lawsuit**

- UCI Takeover -

UCI Board of Directors Takeover

Takeover carried out in stages without True Parents' permission during 8 months from early 2009

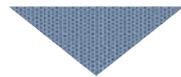
Dismissed from the Special Board of Directors on August 2, 2009



Director Joo Dong-mun



Director Kim Hyo-yul



Overseen by 5 people:
Chairman Moon Hyun-jin,
Kwak Jin-man, Kim Young-joon,
Michael Sommer and Richard Perea

Changed the legal name from
Unification Church International to UCI

Erased from the organization's purpose in the Articles of Incorporation:

- ① Supporting Unification Churches throughout the world
- ② Dissemination of Divine Principle, the teachings of the Unification Church

Amended the Articles of Incorporation to say that UCI's shares or assets could be donated to a domestic or foreign corporation that conducts activities similar to the newly amended purposes of UCI.

- UCI Takeover -

Sale of Public Assets



Atlantic Video Building



UPI Building



Sheraton National Hotel

- UCI Takeover -

Sale of Public Assets

“Recently, we recovered *The Washington Times*, which had been taken from my hands due to the antics of communists.” (December 4, 2010)



Poynter.

December 7, 2020

Search

NEWS TRAINING ETHICS & LEADERSHIP FACT-CHECKING MEDIA LITERACY EVENTS

Uncategorized

Moon group buys Washington Times for \$1, liabilities

By: Jim Romenesko

November 3, 2010

Washington Post

Ian Shapira reports the new owners intend to restore sports coverage, which had been virtually eliminated in recent years. || *Washington Times*: Board says the Times will expand its print and multimedia

Moon group buys The Washington Times



The Washington Times' building on New York Avenue in Washington, D.C. (The Washington Times) ** FILE ** more >

- UCI Takeover -

Sale of Public Assets

Sale of Central City, Seoul



Problem with the Surface Rights of Yeoido Holy Ground (Park One)



- UCI Lawsuit -

Background to the Appeal of the Lawsuit on the Merits

Plaintiff

Lawsuit filed to invalidate the illegal action of going against the original purpose of UCI and selling off its assets

Asserted that the allegations were related to the breach of fiduciary duties and unreliable management of the company, which did not require the court's examination of religious doctrines

Appealed the trial court's ruling of dismissal to the appellate court

Filed lawsuit at district court

May 2011



Defendant filed motion for dismissal

June 2012



Dismissal of Plaintiff's case

December 2013



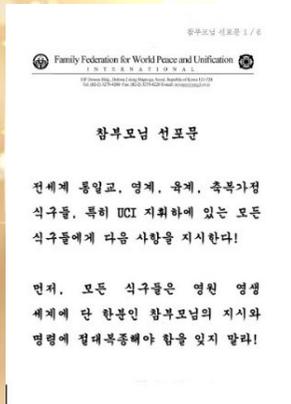
Examination begun in the court of appeals

Defendant

Before the plaintiff could gather evidence for the lawsuit, the defendant asked for the lawsuit to be dismissed, citing several legal impediments.

Asserted that it is in violation of the US Constitution that prohibits the secular court from involving itself with religious issues

Appealed the court's rulings at various stages, including the summary judgment and remedy order



- True Parents' speak about the UCI issue -

True Parents' Declaration

We hereby instruct as follows to all Tongilgyo (Unification Church) blessed families and members throughout the world in the spirit world and the physical world, particularly those under the direction of UCI.

First, all members are not to forget that **they must obey absolutely all directions and commands of the True Parents**, who are the only True Parents in the world for all perpetuity and eternity. This is the eternal tradition and faith of the Unification Church. This applies cosmically to True Children in the same way that it does to the general membership.

Second, we instruct Hyun Jin Moon and other **members of the UCI Board of Directors to step down from that board immediately**. True Parents, who are the founders of UCI, will form the UCI board anew in its entirety, and put into proper order and manage all related organizations. We have already instructed that UCI be recovered, and, as the persons responsible for the cosmos, we have authorized and fully support the legal action that has been filed to accomplish this. If our instructions in this document are followed, however, we will have the court action stopped immediately.

Third, we instruct Hyun Jin Moon and other members of the UCI Board of Directors, also Chung Hwan Kwak (former UCI Board chairman, Hyun Jin Moon's father-in-law) and his family and relatives, to **return to True Parents, who are the founders, all rights** related to the ongoing construction project to develop the Yeoido Holy Land in Korea. The plan will be re-established and the development will take place on a providential dimension.

Fourth, we instruct Hyun Jin Moon and other members of the UCI Board of Directors to cease all other legal proceedings now being conducted under the direction of UCI, and to **return to True Parents all property** being held as a result of the disposition of public assets not approved by True Parents. All such property will be used publicly to accomplish the providence of God.

April 23, 2011, True Parents
Sun Myung Moon, Hak Ja Han⁶¹

Summary of Ruling in the Order for Remedies

Overview of Judge Jennifer Anderson's December 3, 2020 order granting, partially, the plaintiff's motion for remedies.

Rescinded the 2010 amendments to the Articles of Incorporation and reinstated the 1980 Articles of Incorporation



To restore its original purpose as an international organization that assists, advises, coordinates and guides the activities of the Unification Church worldwide , To restore erased references to the Unification Church, *Divine Principle* and God

Dismissed UCI board directors Moon Hyun-jin, Kwak Jin-man, Kim Yeong-joon and Michael Sommer



They were dismissed from the position of UCI director as well as all other positions related to UCI. (Richard Perea had already resigned)

Instructed cooperation with the plaintiffs in appointing new directors



The remaining directors should stay on the board of directors and cooperate with the plaintiffs (International Headquarters, Japan Church and UPF) in selecting new directors to take the place of the dismissed directors

Ordered a remedy of \$ 532,000,000



Moon Hyun-jin, Kwak Jin-man, Michael Sommer and Kim Yeong-joon are obligated to pay \$ 532,000,000 to UCI which is the amount donated to KIF and GPF (as a means of regaining the assets).

2nd Cosmic Canaan Course

for the Realization of Heavenly Unified Korea and Heavenly Unified World

Opening the
Gates to the
Heavenly Cosmos

2020

2021

2022

2023

2024

2025

2026

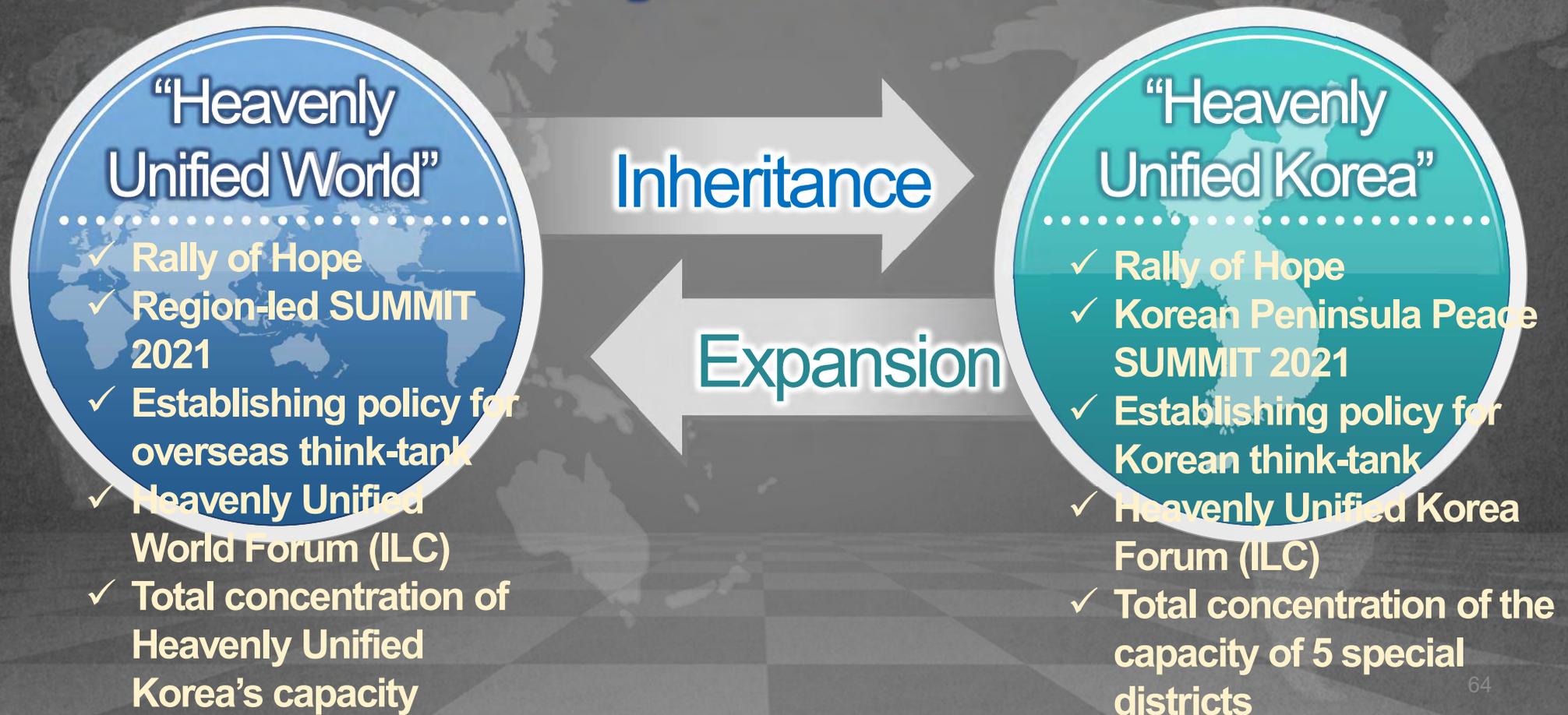
2027

Lay the Foundation for the
Realization of a Heavenly Unified Korea
Lay the Foundation for the
Realization of a Heavenly Unified World

2021~2022



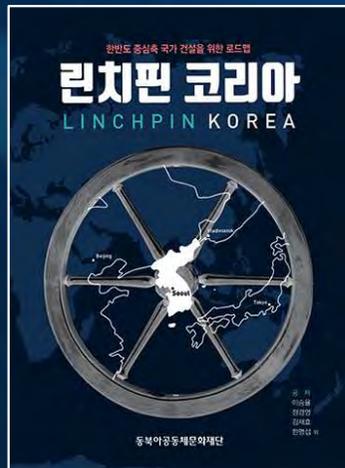
Heavenly Unified Korea and Heavenly Unified World



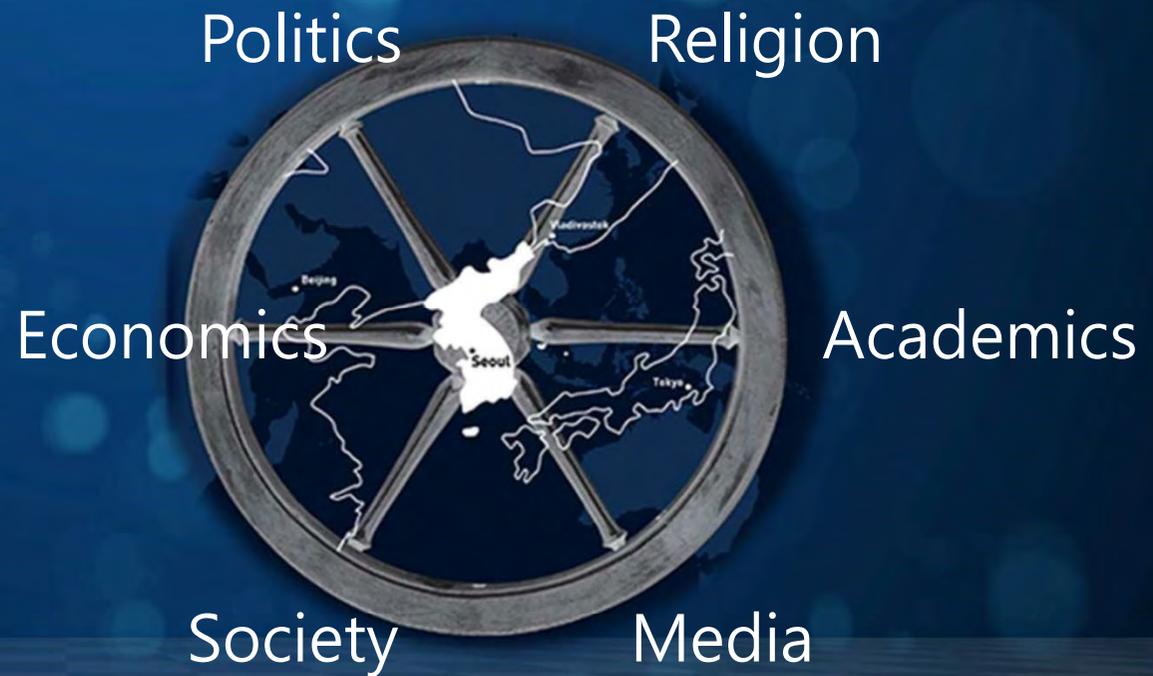
Realizing a Heavenly Unified Korea through New Thought and a New System



Linchpin Korea



A **linchpin** is a pin that acts as a centripetal point that is fixed to the axle to prevent the wheel of a cart or car from falling out. "Linchpin Korea" means that South Korea stands as a central pillar of mutual prosperity as well as of peace and stability in Northeast Asia.



The Most Exciting Country in the World

"A unified Korea can become the world's second largest economy."

Massive investment inflow and job creation in the transportation infrastructure sector

With transcontinental railways and routes to the Arctic, international cooperation of a completely different dimension will become possible

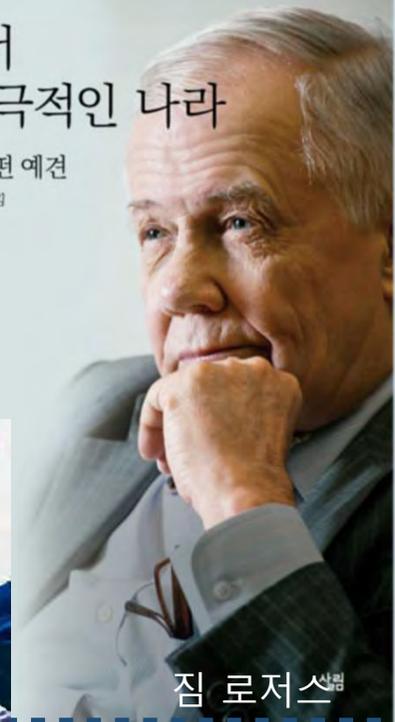
Developing the Demilitarized Zone into an international tourist destination

North Korea alone has 43 kinds of mineral resources that can be developed - a resource powerhouse

Gas pipeline project between Korea and Russia

세계에서
가장 자극적인 나라

짐 로저스의 어떤 예견
오노 가즈모토 · 전경아 옮김



짐 로저스

Advance of Hope

for the Realization of a Heavenly Unified Korea

"True Family Movement"



Formation of Foundation

[Stage 1]
2020.6~12

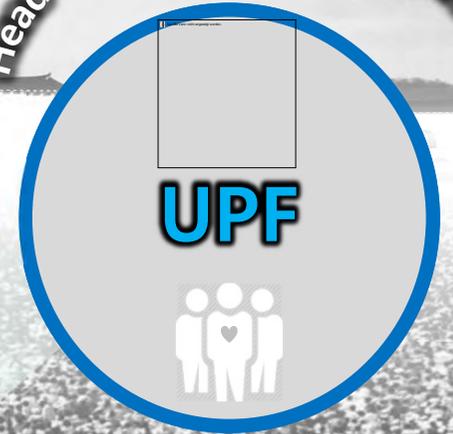
Establishing the Holy Community's Culture

[Stage 2]
2021.1~7

Expansion of the True Family Movement

[Stage 3]
2021.8~
2022.2

"Head-Wing Unification Movement"



Foundation for the Organization

Foundation for the restoration of local communities

Foundation for national restoration

200,000 PEOPLE

800,000 PEOPLE

"Building a Foundation for a Heavenly Unified Korea"



Stage 1: Laying a Foundation for a Heavenly Unified Korea

Jun.- Dec. 2020

- ✓ Secure a foundation of devotion for the realization of a heavenly unified Korea
- ✓ Organizational reshuffling and establishment of strategies
- ✓ Establish the foundation for membership growth through the Cheonbo course

Stage 2: Establishing policies for a Heavenly Unified Korea

Jan – Jul. 2021

- ✓ Establish the six pillars of the Heavenly Parent's UN (UPF)
- ✓ Heavenly Unified Korea Forum - ILCs
- ✓ Nationwide Education on the Heavenly Unified Korea Theory

Stage 3: Advancement of Hope toward a Heavenly Unified Korea

Aug. 2021
– Feb. 2022

- ✓ Rallies of hope in all 5 special continents
- ✓ World Summit 2021 for the Peaceful Unification of the Korean Peninsula
- ✓ One Million Rally for Peace and Unity in Korea and the World

Key Policies for the 21-Month Course

FFWPU
True Family Movement

YSP
Raising Future Leaders

UPF
Head-Wing Unification Movement

Stage 1 (Formation)
June – Dec. 2020

Stage 2 (Growth)
Jan. – Jul., 2021

Stage 3 (Perfection)
2021년 8월 ~ 2022년 2월

Lay a Foundation for a Heavenly Unified Korea

- Reshuffling of the Heavenly Korea organization
- Pastors to establish 43 couples as active members
- Establish the theory of Cheonbo Training

Establish the Heavenly Parent's Holy Community System

- Cheonbos to establish 43 couples as active members
- Establish the Heavenly Parent's Holy Community System & Culture

Nationwide Expansion of the True Family Movement

- Blessed Families to establish 43 couples as active members (Launch of the Cheonbo Church)
- Nationwide education through the True Family Movement

"True Family Movement"
(100,000 people)

Build the Hyojeong School Model (HJ Family Café)

Hyojeong School Expansion to all 5 sub-regions of Korea

World Youth and Students Rally of Hope

"Youth & Student Movement"
(100,000 people)

Establish an organizational foundation

- Build the Heavenly Korea UPF organization
- Establish strategies for the head-wing unification movement

Establish a foundation for the restoration of local administrative divisions

- Think Tank 2020
- Forum on the Heavenly Unified Korea Theory (ILC)
- Nationwide Education on the Heavenly Unified Korea Theory

Establish a foundation for national restoration

- Rally of Hope (5 times)
- Summit for the Peaceful Reunification of the Korean Peninsula (World Summit 2021)
- One Million Rally for Peace and Unity in Korea and the World

"Peace Ambassadors Movement"
(800,000 people)

THINK TANK 2022

2021~

First Half of the Year

- Fact-finding Tour
- Forum on Heavenly Unified Korea (ILC)

Second Half of the Year

- Rallies of Hope for a Heavenly Unified Korea
- Summit 2021 for the Peaceful Reunification of the Korean Peninsula
- One Million Rally for Peace and Unity in Korea and the World



ISCP



IAPP



IAPD



IAED

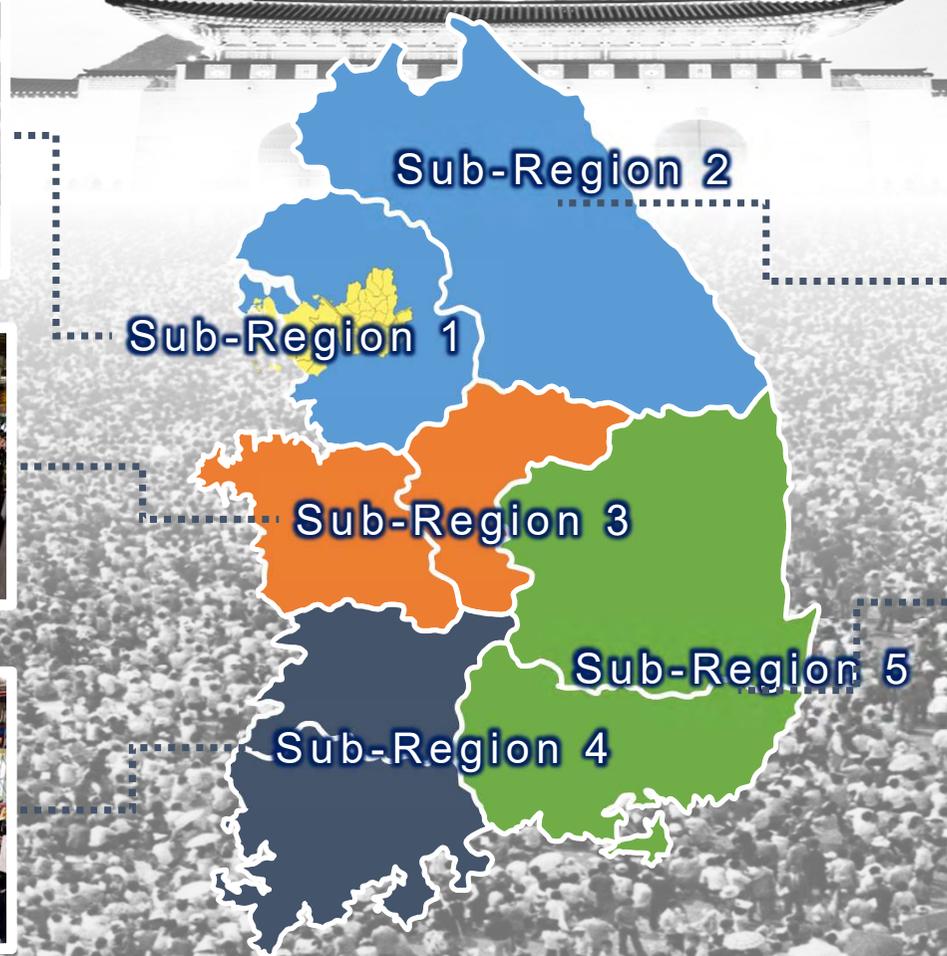
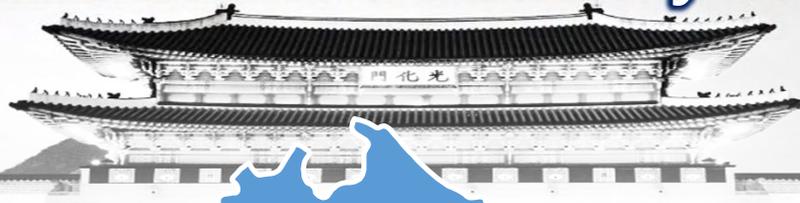


IMAP



IAAP

Rallies of Hope to be Conducted in all 5 Special Regions of Korea for the Realization of a Heavenly Unified Korea



30th Anniversary of
True Parents' Visit to North Korea



World Summit 2021

"Summit for the Peaceful Reunification of the Korean Peninsula"



"Interdependence"
IAED, IMAF Assembly

On the economic agenda for the realization of a heavenly unified Korea



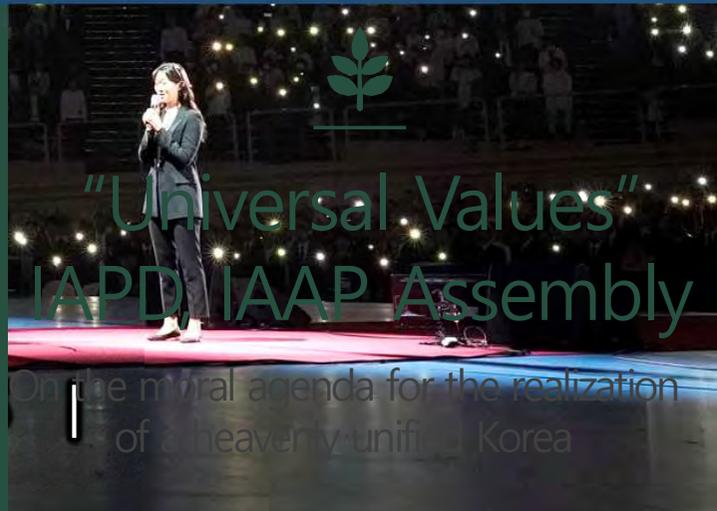
"Mutual Prosperity"
ISPC, IAPP Assembly

On the political agenda for the realization of a heavenly unified Korea



"Universal Values"
IAPD, IAAP Assembly

On the moral agenda for the realization of a heavenly unified Korea





Toward the Realization of a Heavenly Unified Korea

100 Million Rally for Peace and Unity in Korea and the World

An aerial night photograph of a university campus. The central focus is a large, illuminated building with a prominent white dome. The campus is surrounded by dark, forested hills. In the background, a wide river flows through a valley, with a bridge crossing it. The sky is a mix of dark blue and light orange, suggesting dusk or dawn. The overall scene is serene and majestic.

Raising Talented People and Leaders for the Future

A woman in a blue floral kimono and sunglasses is clapping on a stage. In the background, a large group of people wearing green shirts are also clapping. The setting is a large, modern hall with a high ceiling and stage lights.

"If you all unite and continue to grow and advance toward one goal in unity, a time will certainly come when we will see the unification of Korea, and the realization of Heavenly Parent's dream, True Parents' dream, and your dreams!"

꿈의날
夢の日

True Parents' Special Meeting with Future Leaders at
the Cheon Il Guk National University (Sun Moon University)
June 27, 2020 / Hyojeong Cultural Center, Hyojeong Cultural Hall

Mission of YSP

in Raising Talented People and Leaders for the Future

'Heavenly Parent's Religious Body'



FFWPU



**True Family
Movement
(Cheonbo)**

- Talented people contributing in witnessing strategies
- Talented people challenging themselves to completing their HTM missions
- Candidate pastors and public leaders

'Heavenly Parent's UN'



UPF



**Head-Wing
Unification
Movement
(peace in Korea
and the world)**

- Talented people contributing in the creation of environmental strategy
- Talented people with occupations directly pertaining to the six main organizations
- Candidate public leaders for providential organizations



YSP



Heavenly Parent's Holy Community

Future Leaders Development Institute

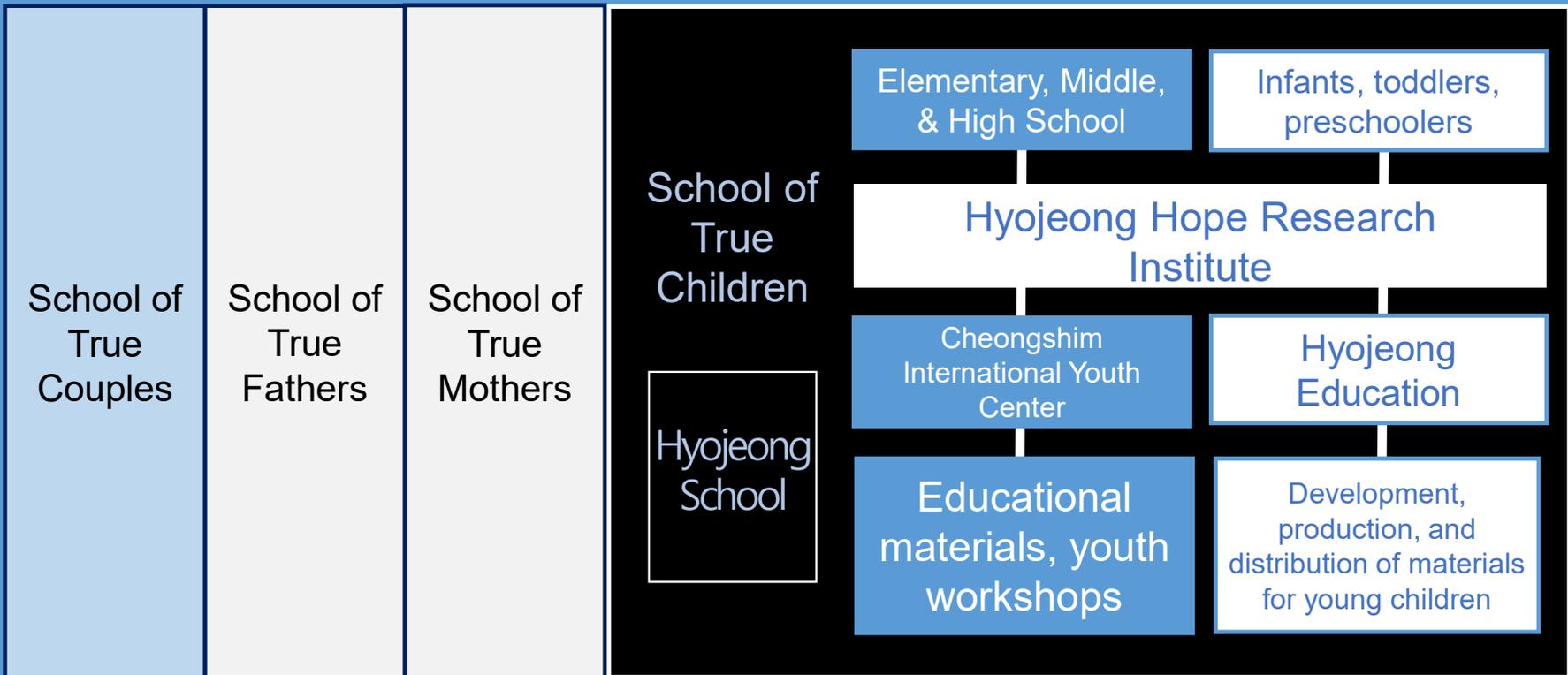
Creating a Curriculum



Systematize Hyojeong Education, which will provide content for each stage of a person's life based on the development and educational objectives of each age group.

True Family Academy

Build & Implement a Life-Cycle Curriculum





Hyojeong Lifecycle Education and Training of Talented Young People

School of True (Excellent) Couples

School of True Children

Prenatal Stage

Young children

Elementary School, Middle School and High School Students

Young People and University Students

Blessing

School of True Fathers
School of True Mothers

Seonghwa Children
Cheongshim Kindergarten
HJ EDU
HJ Family Café
HJ Kids' Café

Seonghwa Students
Cheongshim International Youth Center
Cheongshim Maritime Training Center
HJ Family Café

Sun Moon UPA
Sun Hak UPA
YSP LAB

Global Leader

Materials and Implementation

to Raise Talented People and Leaders for the Future

- Cheongshim Daycare Center
- Cheongshim Kindergarten
- Youth Center
 - Kids' Café
- HJ Family Café
 - YSP Lab

- HJ Edu.
- MCN Studio Peach

Offline



Online

Hyojeong Cultural Center
Hyojeong Hope Research Institute

Product Samples



Being Developed

Currently developing cartoon characters including Hyojeong, Hyowi, Hyoji, and Hyoyeong. Product development on True Mother's life course has been completed.

0-1세	2-4세	5-7세
<p>태교 / 자장가 12곡 CD + USB</p>	<p>생애동요 사운드북 12곡 + 스토리텔링</p>	<p>생애동화 7권 / 동요 12곡 그림책 + CD + USB</p>



Hyojeong (7)



Hyowi (4)



Hyoji (5)



Hyoyeong (AI)

키워드	유연/감성/활발/외향 리더/사교/절제/모성	정의/도전/열정 친진난만/긍정바이러스	탐구/지혜/집중 용기/정의/기사도/학구	신비/천재/만능 해결사/귀여움/스타
디자인 방향	눈썹 위치와 모양 ▶ 활달한 성격 포니 테일 ▶ 귀여움 스쿨룩 복장 ▶ 교양, 자기 절제	위로 솟은 양 갈래 ▶ 친진난만 볼록 솟은 볼 ▶ 앙증맞은 여아 일자 눈썹, 일자 머리 ▶ 무념무상 발레 복장 ▶ 꿈꾸는 소녀, 순수함	반달 눈썹 ▶ 무모함, 도전정신 반달 미소 ▶ 씩씩함 심플한 복장 ▶ 내면 중시 가방 아이템 ▶ 학구파	용 + 공룡 ▶ 합성 트렌드 반영 작은 눈썹, 큰 눈 대조 ▶ 엉뚱함 가장자리 이빨 ▶ 친근함(갈갈이) 쪽 뺨은 꼬리 ▶ 용맹함 볼 모양 스피ن ▶ 능력자 날개 ▶ 비상

Hyojeong Children's Songs



1. The Heart of Hyojeong
2. I Love our House
3. Ha, ha, ha Heart
4. The Best Runner
5. Bang, Bang Jump
6. Let's Go up the Mountain
7. The Things I Like
8. My Younger Sibling
9. Follow Me
10. Clap, clap, clap



Hyojeong Hope Research Institute

하늘미리 孝情
세상의 빛으로
filial heart for heaven



Media Content



Multi-Channel Network –
Establishment and operation of MCN

Vision

Lay a foundation for mission work in the field of cultural media through the development and distribution of Hyojeong School media content

Objectives

1. Planning, production, and distribution of the Hyojeong School media content

3D Animation
"Hyojeong!
Let's Play!"

하정아 놀자

Dance routines for children on Youtube

Stories on hyo [filial piety] for Youtube use

Animation TV series

Full-length animation movie

사랑스런 삼남매들

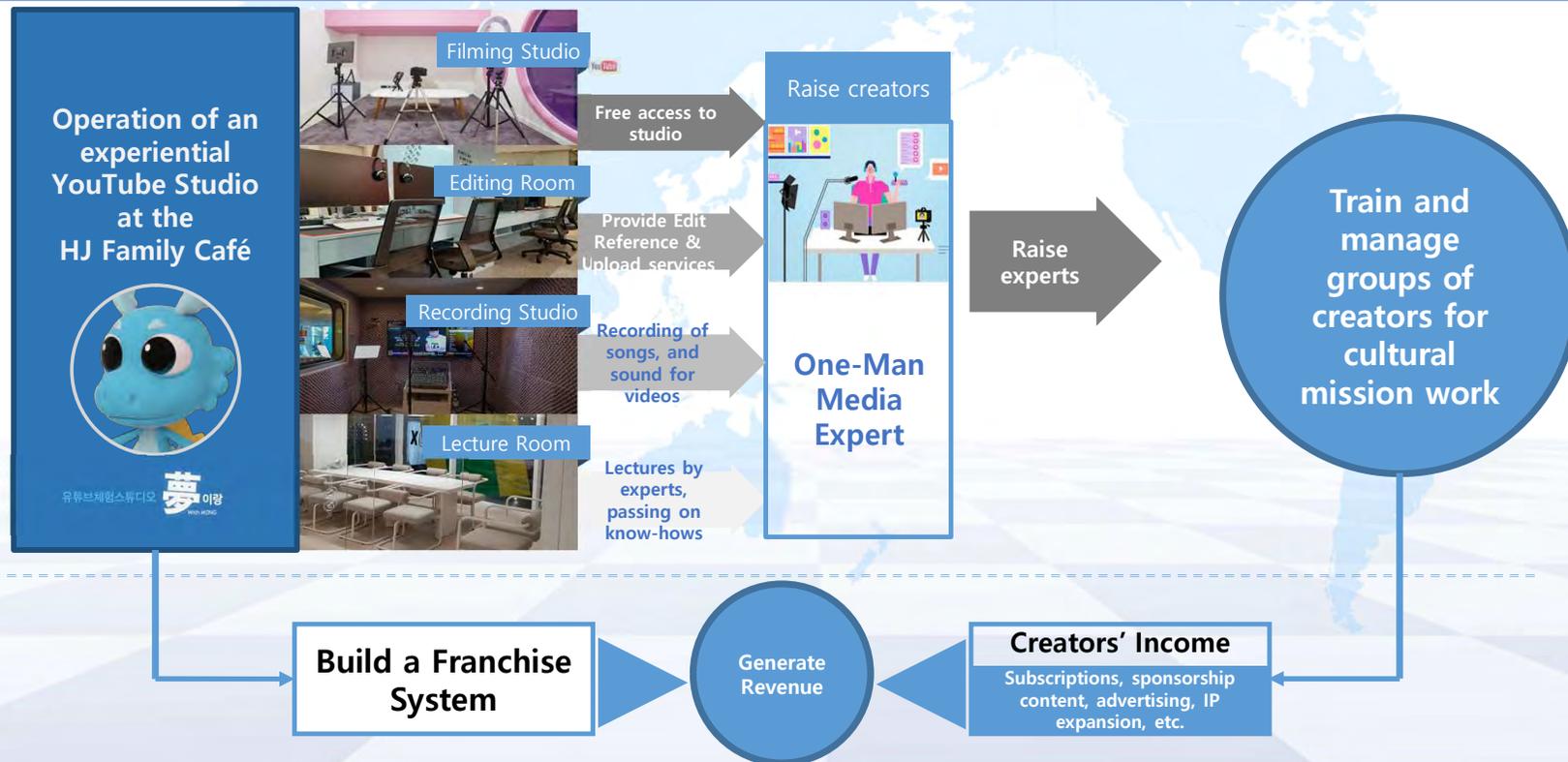
Media Contents



Raise groups of one-man media experts for cultural mission work

Objectives

2. Establish a system to raise creators for cultural and educational mission work
3. Establish a sustainable system that will generate revenue



Project Integrating Diverse Capacities



Project to create a platform that integrates the key capacities of a cultural and educational organization

A new project integrating cultural and educational brands
(Kids → Family-range cultural & educational space)

HJ Family Café
(Heavenly Future Cultural & Educational Project)

Emotion

Intellect

Will

Dreams

Café / Restaurant
(Integrating brands)



YSP LAB + Kona Queens + Heaven G. Dining

Cultural education + On/Offline Educational Materials



Smart Edu + Hope Research Center

Playing experience + cartoon character



HJ Woods Kids' Café (Camp)

Youtube Creators' Studio



Studio Peach (MCN)

Project combining culture & education
(Family Café)

Kids' café pilot business foundation

+

Integration of cultural capacities



Increase the training of future leaders

+

Hyojeong School
A cultural and educational project;
Platform business outpost building

Business Strategies



Strategic Implementation of the 3C Business that reflects the Hyojeong values of emotion, intellect, will, and dreams



***CUSTOMER**
(3 GENERATIONS)

Values of filial piety [*hyo*] and emotion [*jeong*]

Customer-oriented expansion
(CAFE + RESTAURANT)



***CONTENTS**
(ON & OFF)

Values of Dreams [*mong*]

Integrate on/off-line contents
(MCN STUDIO)



***COMMUNICATION**
(PLATFORM SPACE)

Values of Intellect [*ji*] and will [*wi*]

In connection with cultural and educational brands
(EDU + PLAY)

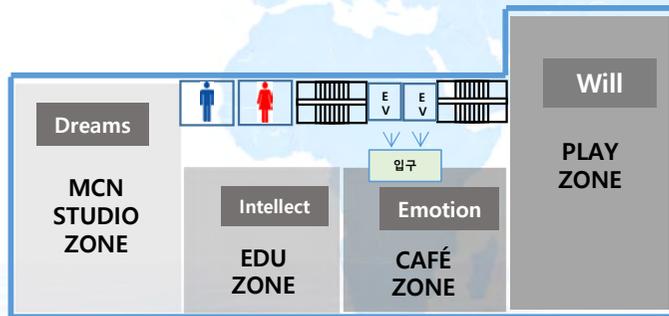
Going beyond bringing new environmental changes
Strategic Implementation and integration of a 3 C Business
▶ Customers + Contents + Brand



Space Classification



Preparing space concepts that reflect the hyojeong values of emotion, intellect, will, and dreams



※ From the approximate total of 200 pyeong (expected to be enlarged), space is expected to be divided by proportion. The ratio, however, may be adjusted and proportions moved.

OPEN & VARIABLE

Open, variable, multi-purpose, global cultural & education event space

CONNECTING CONTENTS

Routes and layout reflecting the diverse global cultural and educational contents

ANIME CHARACTERS & PASTEL TONE

Consisting of trendy, pastel tone colors that is comforting to the eye, with self-developed anime characters through which children can experience the dream of their imaginations

ECO & MODERN MOTIVE

A space that provides comfort with clean nature and modern motifs (modern natural design that transcends existing designs)

SAFE & ROUND EDGE

Design to prevent collisions, falls, and all accidents; round finishes of furniture (safety cushions, mats)

Space Layout Plan



Expected space layout in Hanam New City that will include a YSB Lab and HJ Family Café





Finding-Your-Dream Camps to Reconnect Distant Young Members to the Church

- 1) Purpose: Finding-Your-Dream Camp to change negative views within our Unification community and to help young people start anew
- 2) Camp Results
 - 1st Camp: Oct. 23-25, 2020 (3 days) with 94 Middle School and High School students from sub-regions 1 and 2
 - 2nd Camp: Nov. 6-8, 2020, 86 Middle School and High School students from sub-regions 3,4,5
 - 3rd Camp: Dec. 26-27, 2020, 100 Middle School and High School Students from sub-regions 1-5 (for the first 100 online applicants)
- 3) Venue : Hyojeong Cultural Center (Conducted through Zoom now due to COVID-19)
- 4) Host: IAYSP HQ





World Youth and Students Rally of Hope 2021

Period	Feb. 23-25, 2021	Participants	100,000 youths and students worldwide (on and off-line)
Theme	Youths Envisioning a Heavenly Unified Korea (Unite the Nation, Unite the World)		
Major Contents	<p>Day1. Webinar by Section (Young Politicians / Young Religious People / Young Finance People / Young Media People / Young Academicians / Young Artists)</p> <p>Day2. Youth and Students Rally of Hope (Representative speech from each field, cultural and artistic performances)</p> <p>Day3. Global Action! (Simultaneous Youth Activities Worldwide, Live Broadcast)</p>		

Construction of Youth and Students for Peace HQ

The 2nd former headquarters church [opened in 1975] is to be re-built as the YSP headquarters to become a place where young people can inherit True Parents' heart and that of the members in the early days, and boldly take on the challenge of completing the mission by 2027.



2nd Cosmic Canaan Course

for the Realization of a Heavenly Unified Korea and a Heavenly Unified World

2020

2021

2022

2023

2024

2025

2026

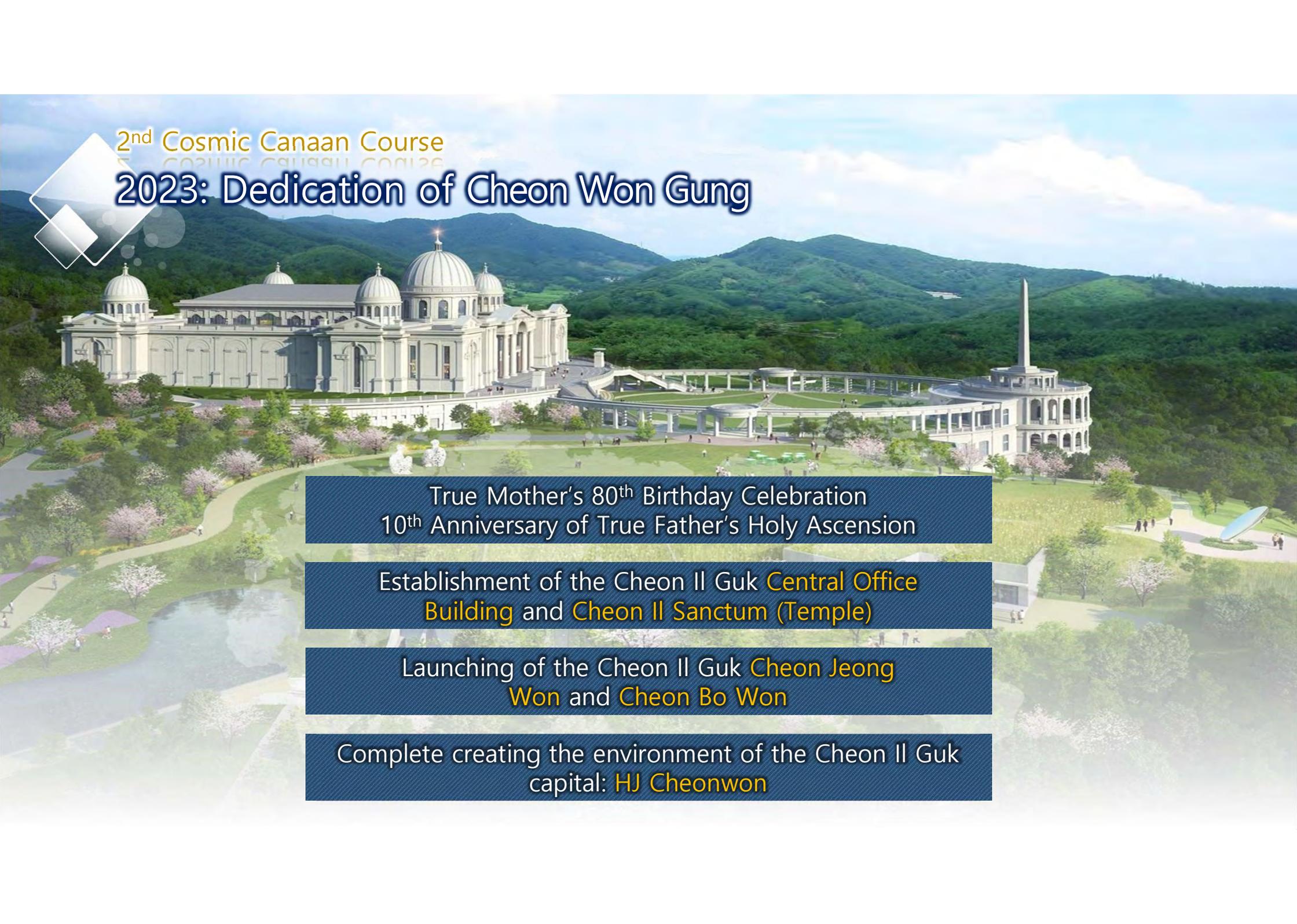
2027

Opening of a Heavenly
Cosmos [Heaven and Earth]

Creating the Environment for the Cheon Il Guk Capital

2023





2nd Cosmic Canaan Course

2023: Dedication of Cheon Won Gung

True Mother's 80th Birthday Celebration
10th Anniversary of True Father's Holy Ascension

Establishment of the Cheon Il Guk **Central Office Building** and **Cheon Il Sanctum (Temple)**

Launching of the Cheon Il Guk **Cheon Jeong Won** and **Cheon Bo Won**

Complete creating the environment of the Cheon Il Guk capital: **HJ Cheonwon**





HJ Cheonwon
Hwa Jo Won



International Village



HJ Cheonwon Hotel



2nd Cosmic Canaan Course

for the Realization of a Heavenly Unified Korea and a Heavenly Unified World

Opening of a Heavenly
Cosmos [Heaven and Earth]

2020

2021

2022

2023

2024

2025

2026

2027

Realizing a Heavenly Unified World

2022 ~ 2027



World Mission Strategy Process

To realize a heavenly unified world

2025.8~2027.3

Completion (20months)

Continental Blessin

Continental SUMMIT

2023.12~2025.7

Growth (20months)

Foundation for
Continental Restoration

2022.4~2023.11

Formation (20 months)

- ① Foundation for Restoration
- ② Sustainable restoration
Foundation

The Three Key Strategies for Mission Work Worldwide for the Realization of a Heavenly Unified World

World Mission Strategies

Solidarity of the World
Mission Strategy Center

Continental-Level
Blessing Ceremony

Firm establishment of 43 people
by Cheonbo families

World Peace Strategies

Solidarity of
the World Peace Strategy Center

Continental-level SUMMIT

Establishing policies
toward a heavenly unified world

Strategies on Raising Future Leaders

Solidarity of the Global Center
for Future Leaders

Continental-Level Youth Rally

Invigoration of Cultural Mission



“ Regions and continents will work together **as one** with IHQ”



01
Regional
Assemblies

02
Select
special
regions and
nations

03
Continental
Blessings



01
Firmly establish
6 pillars in all
major nations

02
Firmly Establish
6 pillars in all
subregions

03
Continental
SUMMIT

One Cosmic Family
under the Heavenly Parent

Restoration of Heavenly Regions and Firm Establishment of a Heavenly Unified World

True Family Movement



Regional-Level Blessing Ceremony



Head-Wing Peace Movement



Regional-Level SUMMIT

1/3 of the world's population

Let all people know of Heavenly Parent

THINK TANK 2027



"100 Influential People From FORBES, WSJ"

" Newsweek- Superclass Who are they?"
6000 power elite



세계평화정상연합회
(ISCP)



세계평화국회의원연합회
(IAPP)



세계평화종교인연합회
(IAPD)



세계평화경제인연합회
(IAED)



세계평화언론인연합
(IMAP)



세계평화학술인연합회
(IAAP)



세계평화예술인연합
(IAAP)

2nd Cosmic Canaan Course

for the Realization of a Heavenly Unified Korea and a Heavenly Unified World

Opening of a Heavenly
Cosmos [Heaven and Earth]

2020

2021

2022

2023

2024

2025

2026

2027

Dedication on the 60th Heavenly Parent's Day
One Great Family of Humankind under Our Heavenly Parent

2027



2nd Cosmic Canaan Course
Dedication of Coronation in 2027

1968 → 2027

60th
Heavenly
Parent's Day

Coron
Won Gung Cheon Il Temple





Grand World Summit 2027 in Cheon Won Gung

Thank you!

