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1 Million Rally Of Hope for the Realization of a

Heavenly Unified World

Special Report Transcript



Date : 6.24 by heavenly calendar (August 9, 2020)

Venue : World Peace Center

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Cheon Jeong Gung International Headquarters

Beloved leaders of Cheon Il Guk and blessed families!

Good morning. My name is Young-ho Yun. I am the Director-General of the International Headquarters.

Please join me in first giving True Mother, the Mother of Peace, a warm round of applause on the great victory of the Rally of Hope for the Realization of a Heavenly World, held as part of the second 7⁻year Canaan course for the firm establishment of Cheon II Guk and for True Mother's proclamation of Heavenly Parent's Holy Community.

As we all saw, this Rally of Hope was True Mother's great gift of love to humanity. Current and former Heads of State testified that at a time when humanity feels lost and burdened by the weight of COVID-19, True Mother, the Mother of peace, and the movement she is leading, is offering a ray of hope for humanity in the current darkness.

True Mother also tearfully testified about Heavenly Parent, reminding us that it is when we attend the original parent, God, with profound filial devotion (*hyojeong*) as the "Heavenly Parent," that we can realize a world of lasting peace, a heavenly, unified world of peace through interdependence, mutual prosperity and universal values. I believe that this Rally of Hope brought the greatest joy to Heavenly Parent. Please join me in offering another warm round of applause to True Mother.

Furthermore, I wish to offer my heartfelt thanks to the regional group chairs, UPF chairs and special emissaries for their remarkable efforts in the outreach to dignitaries of the highest caliber, mobilization of participants and promotion of the Rally. Moreover, I wish to offer special thanks to the field leaders and members for your prayers, participation and good wishes.

Beloved leaders of Cheon Il Guk and blessed families!

As we all know, following True Father's ascension, True Mother made the firm resolve to firmly establish Cheon II Guk before she ascends. Ever since, she has moved forward unwaveringly. On 1.13 of the founding year of Cheon II Guk, True Mother proclaimed Foundation Day and opened the era of Cheon II Guk, launched the 1st 7-year Canaan course for the firm establishment of Cheon II Guk, led the providence to restore 7 nations and 7

religious denominations and laid the foundation for restoration at the continental level. On this unprecedented foundation of victory, True Mother led us through the 'Events Celebrating True Parents' Centenary and 60th Holy Wedding Anniversary' as well as the long-awaited firm establishment of Cheon II Guk.

Despite such historic achievements, True Mother did not stop. Eager to usher in the day when Heavenly Parent can be attended on the global level, True Mother proclaimed the 2nd 7-year Canaan course for the Firm Establishment of Cheon II Guk on February 9, during the Victory Celebration for the 2020 Events and the Launch of the 2027 Providence. True Mother's providential agenda is to restore the continental-level True Parents' Day, the continental-level True Children's Day, and the continental-level Day of All True Things in 2027 during the 60th Anniversary of Heavenly Parent's Day to be celebrated in the Cheon II Sanctum of Cheon Won Gung. On that foundation, True Mother seeks to realize the completion of the providence through the firm establishment of the Heavenly Unified World and the launch of the 'Heavenly Cosmos (heaven & earth).' True Mother's singular determination to fulfill this providence means that even now, she pushes herself beyond the limits of human endurance, risking her health and going over countless obstacles.

In the midst of this grand providential plan, the Rally of the Hope for the Realization of a Heavenly Unified World took place at the Cheongshim Peace World Center on August 9 with the enthusiastic participation of all regions. This Rally took place exactly six months after the conclusion of the 2020 events on February 9.

The August 9 Rally was held under the umbrella of Heavenly Parent's Holy Community with FFWPU and UPF being the joint hosts. As the first online rally in the Unification movement's history, the participation goal for this Rally was 1 million people. Not 1 million unidentifiable people watching through live broadcast but 1 million people who shared contact information with us. The global mobilization goal was 1.5 million people: 300,000 for Korea, 300,000 for Japan, 100,000 for North America, 300,000 for Africa, 100,000 for Europe, 100,000 for Latin America and 300,000 for Asia. Since the Rally took place at 10 AM Korean time, mobilization was not based on regional membership but upon participation potential determined through discussion and consensus. Furthermore, the August Rally is not a one-time event but the start of a series of rallies. Hence, regions were requested to collect basic information for future communications, such as email.

Once all data for participants was tallied, the total number of participants on August 8 at midnight Korean time was 1,552,588.

Once the Rally was over, the total number of registered participants was 2,553,256 people across 932,850 locations in Korea, Japan, North America, Africa, Europe, Latin America and

<u>Asia.</u>

One reason for the overwhelming participation in the Rally of Hope was the active promotion that took place from July 31 to August 9 throughout the world. 4 commercials about "Heavenly Parent's Holy Community" and the Rally of Hope, several posters and banner advertisements were shared throughout the world in different languages. <u>Nearly 340</u> million viewed our promotional material either directly or through secondary and tertiary sources. Three million direct views on Youtube and 5.5 million direct views on Facebook were recorded. Furthermore, more than 1.6 million people expressed an interest in attending the Rally. Such unprecedented numbers really feel like miracles.

Besides direct participation, a robust broadcast operation that began seven years ago during the various national-level blessings and summits was initiated. Influential broadcasters were contacted and several agreed to broadcast the Rally live. The International Media Association for Peace, *The Washington Times*, *The Segye Times* and the *Sekai Nippo* played key roles in promoting the event and our media directors in each region made superlative efforts in promoting and broadcasting the Rally.

As a result of such spirited efforts, 191 million people across 150 nations were touched by broadcasts by 188 stations. The full list of broadcasters includes national and civilian broadcasters in South Africa, Nigeria, Niger, Senegal and so on. There was DSTv for Africa, national and civilian broadcasters in Cambodia, the Philippines, Thailand, India, Fiji and others in Asia; national and civilian TV broadcasters and radio stations in Brazil, Paraguay, El Salvador, Honduras, Bolivia, Mexico, Costa Rica and others in Latin America; and civilian media in Albania, Kosovo, Croatia and the UK as well as a robust social media presence in Europe. The majority of the broadcasters carried the event live and re-broadcast during prime time.

Besides broadcasts, over 5,000 media covered the Rally and the viewership count exceeded 230 million.

Beloved leaders of Cheon II Guk and Blessed Families! Even as I report these numbers, I feel as if in a dream. I firmly believe that this miracle of love was prepared by Heaven for True Mother.

The unprecedented coverage of the August 9 rally owes a lot to a meticulous media strategy and robust media network. However, the central cause behind the great success of this Rally is the host, True Mother and the eminent dignitaries who honored us with their presence and keynote addresses.

I would like to take this time to specially recognize Rev. Mrs. Paula White, spiritual advisor to President Trump, for her message and prayer, the Honorable Ban Ki Moon, 8th UN Secretary-General for his welcoming remarks, the Honorable Newt Gingrich, former Speaker of the US House of Representatives, Honorable Date Chuichi, former President of the House of Councilors of Japan, for their congratulatory remarks, His Excellency Samdech Hun Sen, Prime Minister of the Kingdom of Cambodia, His Excellency Macky Sall, President of the Republic of Senegal, His Excellency Brigi Rafini, Prime Minister of the Republic of Niger, His Excellency Jimmy Morales, former President of the Republic of Guatemala, His Excellency Alfred Moisiu, former President of Albania and the Right Honorable Stephen Harper, 22nd Prime Minister of Canada, for their keynote addresses. The fact that they all came to this one event, and spoke together on a uniform theme created a rare and remarkable spectacle.

What was truly moving and remarkable was that all the leaders recognized the role of interdependence, mutual prosperity, and universal values in addressing the severe challenges facing the world today and providing hope for humanity and future generations – as well as giving remarkable testimonies about True Mother. The majority of testimonies sent by members and blessed families touched on the pride they felt seeing the positive participation of renowned world leaders.

Beloved leaders and blessed families!

The secret to the Rally's success is True Mother. For the past 7 years, True Mother's determination to firmly establish Cheon II Guk has remained steadfast. Unable to take off her shoes to properly rest, True Mother has gone from North to South, East to West, traveling the world to embrace her beloved children with true love and *jeongseong*.

One the foundation of True Mother's incredible 7 years of jeongseong, 10,000 representative leaders from 171 nations around the world, including 120 current and former Heads of State and Prime Ministers, speakers, parliamentarians, ministers, religious leaders, business leaders, media personalities, academicians and so on gathered for World Summit 2020. On the foundation of World Summit 2020's victory and centering on True Mother's victory, ISCP, IAPP, IAPD, IAED, IMAP and IAAP were launched in all 7 regions of the world and through over 100 webinars, a strong online network and robust platform connected to True Mother could be established. All these initiatives became brushstrokes in the grand providential landscape of endeavors centered on True Mother, which has resulted in the miraculous providential masterpiece we have just seen and experienced.

Beloved Cheon Il Guk leaders and blessed families!

The planning of the August 9 Rally began last February during the launch of the 2027

providence for the realization of a heavenly unified world. Many people think that this rally was held online due to the COVID-19 pandemic but the motivation behind the rally lies elsewhere. Within a few years, a great transition of platforms will take place and, anticipating this change, a strategic decision was made to be future-proof.

Projects such as Space X's Starlink or Amazon's Project Kuiper aim to provide high-speed internet worldwide by 2025 by launching tens of thousands of satellites at relatively low altitudes are at the forefront of the digital platform revolution. The era of instant communication and exchange True Mother has repeatedly emphasized is upon us.

The recent fight for hegemony between the US and China is quickly expanding to the digital platform. If the fight for global hegemony in the past was based on oil and natural resources, the current fight for hegemony has moved to a race for hegemony over platforms, especially digital ones. The US is leading cutting edge initiatives to connect the world through projects such as Space X and Amazon's Project Kuiper. China is investing big in its Belt and Road initiative, with a strong emphasis on digital infrastructure. In other words, supremacy on digital-based platforms is at the core of both nations' long-term strategies.

However, a unified world cannot be realized if God remains absent from any platform and selfishness takes precedence. God cannot be the Heavenly Parent in such circumstances. In other words, the heavenly unified world cannot be realized. Having carefully observed and analyzed current trends and what it means for us, the August 9 rally was planned on a digital platform as a live two-way online gathering using the latest augmented reality to add realism and a sense of immersion to the program.

Going forward, International Headquarters will continue its use of such digital platforms and launch a portal site for Heavenly Parent's Holy Community. Within this portal, functions such as 'video-conferencing,' 'live, two-way concerts and performances,' 'multi-language chat service,' 'multi-channel networks,' 'webzines,' and much more will be offered. The data for the 1.5 million Rally Participants will be managed through this portal with the consent of the participants.

Dear Cheon II Guk leaders, blessed families!

This Rally of Hope was an amazing event that started with everyone's utmost devotion and ended as a miracle. Not all the stories from around the world have been compiled yet. But, for example, in Cambodia, the entire event was broadcast live on Cambodian state television, which has 12 million viewers among a total population of 15 million. Under the direction of the government, the governors of the 25 provinces of Cambodia and all of the government officials attended. They were moved and impressed and some amazing reports were made to the central government. Notably, as I was speaking to welcome people to the event, Prime

Minister Hun Sen uploaded, on his official Facebook page, a video explaining how to register to participate in the Rally, together with a video about World Summit 2020.

Furthermore, in Oceania, the national television station of Fiji broadcast throughout the entirety of that island nation, and Prime Minister Tuilaepa Malielegaoi of the island nation of Samoa participated in the Rally of Hope broadcast from start to finish together with our Samoa national leader. In Nepal, there were also some surprising happenings; for example, the former Vice President of Nepal and sitting Members of Parliament attended the conference live with Heavenly Asia Pacific UPF Chairman Ek Nath Dakal. In Heavenly Japan, more than 300 dignitaries, including former Secretary of State Hiroshi Kumagai, former Defense Agency Minister Yoshinori Ono, plus members of parliament, mayors and city councilmen from five districts shared the occasion with our own UPF leaders at our churches and other designated locations.

The International Association of Youth and Students for Peace, which played the role of the Integrated Operations Center for this rally, specially made every effort to ensure the attendance of 100,000 people, including young leaders such as young ministers and parliamentarians from many nations. Once again, I would like to take this opportunity to express my gratitude.

Beloved Cheon II Guk leaders and Blessed families!

There is one unforgettable scene in my memory. It is from a photograph sent to me by a leader from Heavenly Latin America, depicting the bright smiles of members in the city of Potosí in Bolivia—situated 4,000 meters above sea level—who are taking part in the rally via live television broadcast. Since in Heavenly Latin America, public television networks in nations such as Brazil, Paraguay and Ecuador cover the entire Latin American region, our members and ambassadors for peace in even rural villages were also able to take part in this Rally for Hope via live television coverage.

In addition, dignitaries in Heavenly Korea, Heavenly USA, Heavenly Africa, Heavenly Europe and so forth also took part in the rally from beginning to end via live web or television broadcast. One leader said, "Miracles don't always take the form of Moses parting the Red Sea, for this Rally for Hope was indeed a great miracle of all miracles." I too believe that is the case!

The Organizing Committee is going to edit the video of the Rally of Hope into one-hour, two-hour and full-length versions, with which we will continue making the Rally of Hope available on the national level until the next big rally.

Dear Cheon Il Guk leaders, blessed families!

This rally was the Rally of Hope hosted by the International Summit Council for Peace

(ISCP). In future, we plan to continue holding the Rally of Hope spearheaded by the International Association of Parliamentarians for Peace (IAPP), Interneligious Association for Peace and Development (IAPD), International Media Association for Peace (IMAP) and International Association of Academics for Peace (IAAP), among others. I am confident that we will thus be able to create a new platform for powerful witnessing, and creation of witnessing environments, for the realization of a Heavenly Unified World.

By so doing, I believe that we will achieve the firm establishment of Cheon II Guk, where all people will live in the "Heavenly Parent's Holy Community" declared by True Parents, attending as the children of our Heavenly Parent, and realize one human family under our Heavenly Parent.

It has been said that if you have faith the size of a mustard seed, you will be able to move great mountains. Yet ours is a faith greater than a mustard seed, much stronger even than that of David who was victorious against Goliath in a past age. Therefore, if we march forward on this Seven-year Cosmic Canaan Course with faith, attending True Father in heaven and True Mother in the flesh on earth as our center, we will be able to realize the Heavenly Unified World in substance and open the gates to the Heavenly Cosmos (heaven & earth). I am therefore confident that we will succeed in bringing a third of the world's population to know about and attend our Heavenly Parent while True Mother is still on earth.

In conclusion, I would like to thank you all once again for combining all your devotion for the sake of this Rally of Hope, and I pray that the love and blessings of Heavenly Parent and True Parents will always be with you. Thank you.