

## IAED USA Webinar: An Answer to America's Homeless Crisis

Roger Wetherall  
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### *An Answer to America's Homeless Crisis*

Webinar: Tuesday, Jan 16, 2 – 3 PM (EST)



Dear,

According to the [Annual Homelessness Assessment Report](#), there are 650,000 people (the size of the city of Boston) who experienced homelessness on at least one night in 2022. Chronic homelessness has increased nearly 30% between 2020 and 2023, estimated at 143,100 people. The majority of these were unsheltered, meaning they are sleeping in tents, on streets, in cars, in public parks or other places not meant for human habitation. In California, the state put aside \$7.2 billion to address homelessness in the 2021-22 state budget, which equates to spending nearly \$42,000 per homeless person. This is a catastrophe of human suffering and economic destruction in our largest cities. Will more money fix the problem? What is the moral solution to help the homeless without ceding the down-towns, tourist attractions and residential neighborhoods of our cities to homeless encampments?

George Mullen is leading an initiative in San Diego California called [Sunbreak Ranch Homeless Triage Center](#). With strong support of the business community and local philanthropy, [Sunbreak Ranch has a plan](#) to create a community where 5,000 homeless can be given temporary shelter to assist them with mental health issues, drug addiction and job training among other services. It is a ready-to-go pilot project that can be replicated anywhere among the largest cities.

Register to join the webinar

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### George Mullen

George Mullen is a native of San Diego. He is an artist and a writer and principal of [StudioRevolution](#). He is leading the [Sunbreak Ranch](#) effort to end the homelessness crisis on our streets. Mullen has extensive experience in the financial markets and is recognized as one of the few people in the world to accurately predict the 2007 – 2009 global economic collapse in his articles [The Coming Financial Tsunami](#) and [Welcome to the Bubble Economy](#). For his extended bio please visit: [George Mullen Biography](#).



### Dr. William Eimicke

**Professor in the Practice of International Affairs, School of Public and International Affairs, Columbia University.**

William B. Eimicke is Professor of Practice in International and Public Affairs and the founding director of the Picker Center at Columbia University's School of International and Public Affairs. He teaches courses in management, cross sector partnerships, applied policy analysis, and innovation. Dr. Eimicke is co-author (with fellow SIPA faculty member Howard Buffett) of [Social Value Investing—A Management Framework for Effective Partnerships](#).



### Alan Jessen

**Moderator**

North American Coordinator,  
International Association for Peace and  
Economic Development

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We look forward to your participation and engagement in this event.

Thank you,

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## International Association for Peace and Economic Development - USA

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