

IAED USA: Social Value Investing in The Horn of Africa - Webinar April 18, 2023

Roger Wetherall
April 12, 2023

Webinar

Social Value Investing in The Horn of Africa

Tuesday, April 18, 2 – 3 PM EST (New York Time)



***Mutual Prosperity,
Interdependence,
and Universally
Shared Values***

Webinar

Dear,

Our world's problems may seem too great and too complex to solve - endemic violence, climate change, affordable housing, food insecurity, wealth and income disparity, and so on. However, if the past is prologue, resolution of these daunting challenges will be found. The path towards solutions lies in creative partnerships that break through traditional biases and bring together activists and leaders across perspectives and disciplines. Our topic explores broadening wealth creation and economic development through the collaboration of public, private, and philanthropic/social sectors.

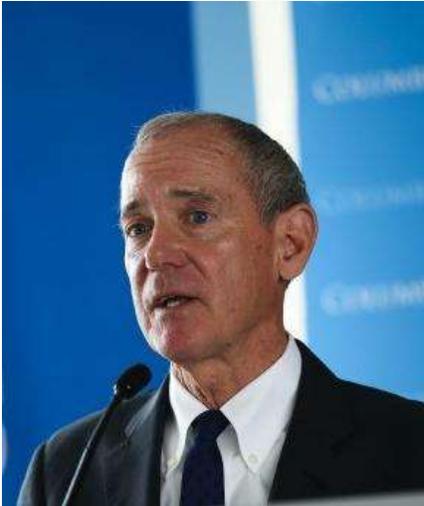
[Social Value Investing](#) developed by Professor Eimicke, provides a five-point management framework designed to assist leaders in developing and measuring the success of cross-sector partnerships (CSPs). Inspired by value investing, one of history's most successful investment paradigms, the Social Value Investing framework provides tools to maximize collaborative efficiency and positive social impact.

The [Horn of Africa](#) has suffered and struggled over the years with wars, tribal conflicts, famine, corruption and poverty. However, there are vast untapped natural resources and ingenuity among its talented population. Magdi Amin has founded the [African Renaissance Partners, Horn of Africa Fund](#) to practically bring together private investment, local entrepreneurs and government support to improve the lives of people in this part of the world. The plan for African Renaissance Partners, and Mr. Amin's investment experiences illustrate the principles behind Social Value Investing.

This webinar will look at the potential for bringing together the private, public and social sectors in order to produce transformative results in areas of under and unequal development.

If registration is full, you can join the [Facebook Live Feed](#) on Friday

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Dr. William Eimicke

**Professor in the Practice of International Affairs,
School of Public and International Affairs, Columbia
University**

William B. Eimicke is Professor of Practice in International and Public Affairs and the founding director of the Picker Center at Columbia University's School of International and Public Affairs.

He teaches courses in management, cross sector partnerships, applied policy analysis, and innovation. Dr. Eimicke is co-author (with fellow SIPA faculty member Howard Buffett) of [Social Value Investing—A Management Framework for Effective Partnerships](#).



Magdi Amin

**Founder and Managing Partner at African Renaissance
Partners VC**

Managing Partner, [African Renaissance Partners](#)

Adj. Faculty, SAIS

Former Sr. Advisor, Sudan Min. Finance,
IFC/World Bank Markets & Human-Centered Tech



Roger Wetherall

Moderator

US Coordinator,

International Association for Peace and Economic
Development

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We affirm our belief that business leaders have the opportunity and responsibility to work in collaboration with other sectors of society to make the world a better place, addressing its most significant challenges, and promoting world peace, long-term mutual prosperity and truly sustainable development.

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We look forward to your participation and engagement in this event.
Thank you,

Roger Wetherall
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