

Volunteer Opportunity: YAYAM Social Media Brand Ambassador

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YAYAM Social Media Brand Ambassador opportunity available!

Job Title: YAYAM Social Media Brand Ambassador

Job Location: Remote/NYC HQ

Job Type: Volunteer

Job Description:

The National Youth and Young Adult Ministry Department (YAYAM) is looking for a volunteer Brand Ambassador to assist in running the YAYAM social media accounts, and learn about how we're changing the world through social media!

This is a 3 month, remote program giving a communications, marketing, English student or recent graduate the opportunity to gain experience in a social media management capacity. Participants who complete the program will gain experience in social media management, including but not limited to building a brand, assessing and understanding an audience, analytics, utilizing tools to create and post content; as well as research, data collection, reports and management, and social media event promotion and coverage.

The Brand Ambassador will work directly with the Family Federation for a Heavenly USA's Social Media manager to create a posting schedule, manage the YAYAM Instagram and social media accounts, create and implement a social media campaign or contest leading up to the events surrounding the December 28th Rally, and track and report social media analytics.

This is an exciting, resume-building opportunity to learn professional skills that will enhance future job opportunities, work directly with a team that is dedicated to changing the public perception of Family Federation, who is doing cutting-edge work to get the ball rolling! If you're interested in contributing to that change, we want to hear from you.

Qualified Participants

Participants should be current college students or new graduates with or pursuing a degree in communications, marketing, English, or related areas of study, and be interested in being a brand ambassador for YAYAM and Family Federation, and in learning what it takes to shift public perception.

Hours and Schedule

This position is available on a remote, part-time basis. If they are local to Manhattan, we encourage them to work on-site once per week. The volunteer hours are flexible, between 5-10 hours weekly. Occasionally they may be asked to travel--in this case, their expenses will be reimbursed.

Compensation

This is a volunteer position, and as such, there is no financial compensation offered.

Supervision

Volunteers will work under the direct supervision of the Family Federation's Social Media Manager Yoshie Manaka and YAYAM's National Youth Ministry Coordinator, Kaeleigh Moffitt.

To Apply

All interested applicants should email their interest to Family Federation's Social Media Manager Yoshie Manaka at ymanaka@unification.org

*Volunteer applicants must have the legal right to be in the United States. The Unification Church cannot help you.