## FFWPU USA's HJ Stars is a virtual talent show fundraiser to support YAYAM

Naokimi Ushiroda November 2022



HJ Stars is a virtual talent show fundraiser to support our Youth and Young Adult Ministries (YAYAM) in North America. This event allows talented youth to share their talents as well as support their talent endeavors with cash prizes. Funds raised from this 3 weeks program will go towards future events and programs dedicated to building our Youth and Young Adults in North America. Some of the events and programs include Winter and Summer Workshops, Retreats, Il-Shim, and Devoted.



The virtual talent show and fundraiser was designed to have three rounds: Auditions, Semi-Finals, and Finals. The three rounds brought in a total of 6,479 views with contestants, families, and our community at large joining in this event with a total of \$7,800 of its \$10,000 fundraiser goal. We invited 56 participants to compete from all ages from across the world including America, Kenya, and the UK. From dancing, drawing, singing, instruments playing, and poetry speaking, all talent performances were diverse and inspiring.

HJ Stars proved the power of art and gave great opportunities for people to share their talent and connect with people from across the county. Through this innovative event, we hope to be able to see more talents in the future and continue to encourage our youth to pursue their artistic ambitions to further share the culture of Hyojeong.