

FFWPU USA's phone call script for June 5, 2021 Peace and Blessing Celebration

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[June 5 - Peace and Blessing Celebration - Call Script](#)

PEACE STARTS WITH ME

Peace & Blessing

JOIN THE ONLINE CELEBRATION OF MARRIAGE AND FAMILY

Be Revived!

"The Marriage Blessing revived my life, revived my family, and it can revive the world."

JUNE 5
6PM EST

REGISTER NOW AT
PeaceStartsWithMe.com

or scan

Phone Call Script For outreach volunteers

[Note: Use this call script as a guide. Use words that you are comfortable with.]

1. **Opening** (up to 5 minutes). Introduce yourself, ask for permission to share, and ask questions about them (small talk - it's all about the guest).

"Hi, my name is _____. I'm a volunteer calling on behalf of Family Federation for World Peace [FFWPU, ACLC, etc.]

Do you have a moment to talk?"

(If no, ask them when is a better time and thank them for taking the call.)"

2. **Thank you** (1 minute)

(for known guests and FFWPU members) "I'm calling to thank you for your participation in our peace building efforts."

(for new guests) "Thank you for your time!"

3. **Let them know why you call** (2-3 minutes)

Question for known guests:

- “Have you heard about the Peace and Blessing online program that celebrates marriage and family on June 5? It’s a 45-minute musical program beginning at 6:00 PM EST designed to inspire your entire family!”

For new contacts:

- “I am calling to invite you to an exciting online program on June 5th that celebrates marriage and the family! It’s a 45-minute musical program beginning at 6:00 PM EST designed to inspire your entire family!”

4. Listen and answer questions

This is where you listen to whatever they have to say. At this point, you only want to speak if they ask you a question. Answer honestly and clearly. If they don't have any more questions move to step 5.

Some possible questions:

When is it?

Saturday, June 5, at 6pm Eastern (adjust time based on zone).

Where is it?

It’s online on the Internet. Everyone can watch at peacestartswithme.com website.

What is the program?

We will have great music, inspiring messages, and we’ll introduce the Marriage Blessing given by Father and Mother Moon.

5. Have them register for the event

We want to make sure they actually register.

"Hey let me let you go. Would you like to register to get reminded before we go live?"

[IF YES] "Great! You can go to peacestartswithme.com and sign up right now." or "Can I send you an email with the registration link and do it now?" [Send them the registration link.]

[IF MAYBE] “Good, would you like me to send you more information? [If YES], “Can I get your email address?”

[IF NO] "Thank you. I appreciate talking with you. Have a wonderful day!"

6. Close the call

"Thank you for your time. I appreciate talking with you. Have a great and Blessed day!"