

## **HJ International Foundation in DC jobs: Editor, Art Director, and Marketing Director**

Naokimi Ushiroda

January 15, 2021

The Hyo Jeong International Foundation for the Unity of the Sciences (HJIFUS), also called "Mother's Project," seeks Marketing Director, Art Director, and Editor.

**Job Title:** Editor, Art Director, and Marketing Director

**Job Location:** 3600 New York Ave NE, Washington, DC 20002

**Job Type:** Full Time

### **Job Description:**

The Hyo Jeong International Foundation for the Unity of the Sciences (HJIFUS) is creating environmental publications targeting the general public. The publications will run ten or more editorial sections on various environmental issues including news and fact-based commentary. In the wake of growing worldwide concerns about environmental problems and how they can be addressed, this is a good opportunity for anyone who is aspiring to be a professional journalist on the environment and to show people why we must preserve nature.

These jobs can be part time or full time depending on applicant's availability.

### **ROLE QUALIFICATIONS for Editor**

Knowledge about environment-related issues.

Knowledge of commercial/marketing principles and strategies on periodicals.

Experience in planning, research, editing, and project management.

Good oral and written communication skills.

A bachelor's degree from an accredited university in a STEM-related field. A background in environmental studies and experiences and/or a master's degree is preferred.

### **ROLE QUALIFICATIONS for Art Director**

Knowledge of design principles for both online and print publications.

Knowledge of basic design software such as InDesign, QuarkXPress, etc., and the use of Mac computers.

Knowledge of website building programs/services.

A bachelor's degree in Art/Design.

## **ROLE QUALIFICATIONS for Marketing Director**

Knowledge of commercial/marketing principles and strategies on periodicals.

Experience in competitor research and finding the target market.

Knowledge of creating demand for an organization's services and products.

## **TO APPLY**

If interested in further details, please contact Ryu-Sung Weinmann at [rpw.usa@hjifus.org](mailto:rpw.usa@hjifus.org)

For applications, please send your cover letter and resume to [admin@hjifus.org](mailto:admin@hjifus.org).

\*Job applicants must have the legal right to work in the United States. HSA-UWC cannot help you get a work visa

## **About the Employer:**

HJIFUS is a charitable, tax-exempt, nonprofit organization registered in Washington, DC. It is dedicated to finding, promoting, and implementing solutions to environmental challenges. It has been sponsoring environmental conferences bringing together experts from around the world to address environmental threats. In addition to these meetings, HJIFUS plans to produce environmental education materials including periodicals, run campaigns to raise environmental awareness, develop and suggest policy proposals to national and international agencies, engage in practical projects to improve human living conditions by tackling environmental issues, and aid in the industrialization of effective scientific solutions to environmental problems. More can be learned by visiting the HJIFUS website at [hjifus.org](http://hjifus.org).