

From July 19th 2020 True Mother Will Move to Online Channels of Outreach

Kevin Thompson
June 30, 2020



Photo date and location unknown

Dear brothers and sisters,

I hope you are doing well, are safe and healthy. Let's continue practicing good habits until we can once and for all get rid of this horrible disease. For that reason I will continue to be extra cautious about opening the church and getting back together.

I am sure you saw in the news recently that North Korea destroyed a building on the border with South Korea. True Mother is very concerned about the relationships between North and South Korea as well as Japan and USA. She did a special prayer condition at the Cheongshimwang prayer hall and now all the Korean church leaders are making a prayer condition there from 10:00pm -2:00am.

How can we keep up the pace with True Mother. The world summit 2020 This year was colossal, on a scale greater than anything in our church history. It was right on the cusp of coronavirus and yet, none of the 5000 participants got sick. True Mother declared her intention to finish the work which she and TRue Father spent their whole lives pursuing.

God's desire is to have all of his 7.6 billion people come into the holy community. Mother declared that she wants to reach 1/3 of the world's population by 2027. If you do the math that is about 1 million people a day. That's not possible by street witnessing or door to door

Until 2020 True Mother's ministry was based on her physical presence. That's why she went around the whole world. She pushed herself to visit so many countries even going against her doctors' advice.

Following the summit, True Mother has been in lockdown during which she has had time for prayer and recuperation. Apparently she had two knee replacement surgeries.

From July 19th 2020 she will move to online and media channels of outreach. This partly comes in response to the coronavirus situation. Partly due to Mother's recovery from surgery. Mostly as a strategic decision to develop the methodology to reach billions. A long time ago she told us to be Amazon not Walmart.

The planned July 19, 2020 Rally of Hope will mark the beginning of this online strategy. going to use a new technology called BEYOND LIVE. We can hold live events with massive capacity without any problems. True Mother will be at the Pearce World Center with about 500 people and then broadcast worldwide. Now we are lining up heads of state and major musicians. We need to arouse massive interest in the work of True Parents.

11 years ago was the release of True Father's autobiography, As a Peace Loving Global Citizen. True Mother was not happy with the distribution at that time. There was no official retail channels used. There was no clear price set for the book. Big quantities were distributed by hand and sometimes door-to-door to strangers. But there was no independent tally of sales of the book and therefore it did not appear on any list as a best seller. The project was not self-sustaining. Also we lost control of translations with more than 30 independent, unverified translations. Copyright and intellectual property rights were not respected.

For Mother of Peace we are going to do things differently. We will only work through official channels. There will be an official price for different parts of the world which is consistent with other books in that part of the world. There will be independent tallies of sales and the book may appear on bestseller lists. We will use Amazon to distribute directly. Translation will be controlled and we will aim only for official versions. Now being translated into 15 different languages. Copyright and intellectual property rights will be respected.

Last week we held a local Seunghwa for Mrs. Durst's brother-in-law. Dr Durst did a good job giving the eulogy.

Peace Road is coming to Reno and San Francisco in mid-August. More details to follow.

We held a GPA welcome home gathering last week and also we held One Heart Camp online for High School and Middle School.

National Parent's Day is coming soon and we need your nominations for Parent's of the Year. Please send them to Bento Leal before this weekend.

July 1st is the 38th anniversary of the 2075 couples blessing at Madison Square Garden in 1982. CONGRATULATIONS to all those who were blessed that day.

Blessings

Pastor Kevin