FFWPU International: HJ Cheonwon Flower Park

Yong-cheon Song April 2024



On January 19, 2002, True Parents designated the Chung Pyung Holy site as Cheonwon (Heaven's Garden), reflecting its essence as the renewed Garden of Eden, a model base for one human family centered on Heavenly Parent, and the central community for the peaceful ideal world of Cheon Il Guk. After declaring the Foundation Day of Cheon Il Guk in 2013, True Mother bequeathed the essence of Hyojeong (the heart of filial piety) to all humanity to facilitate the tangible establishment of Cheon Il Guk, and on July 1, 2017, she rebranded Cheonwon as HJ Cheonwon.

"Before humanity, as Heaven on Earth and the Garden of Eden envisioned by God, where individuals, united in heart and without shadows, offer their joy and praise to Heaven daily, we are compelled to strive tirelessly towards realizing the dream of the Heavenly Parent, living each day with profound gratitude." (July 1, 2017)

In 2023, True Mother advanced the HJ Cheonwon providence, a beacon for a peaceful world and the capital of Cheon Il Guk, by transforming it into 'HJ Cheonwon Flower Park.' The Hanju Group was established to steer the development and operational strategy of this new park. HJ Cheonwon Flower Park is offering a myriad of facilities related to environment, economy, recreation, and education. It is developed as the restored Garden of Eden and an ideal base for the completion of the three great blessings, where blessed families and humanity can receive education, live, and advance towards ultimate fulfillment.

"My sole wish is to see all my goals achieved within my lifetime. I want to show what a world centered on Heavenly Parents and True Parents would look like." (May 6, 2016)

Managed by the Hanju Group, current facilities include the Magnolia Restaurant, Gapyeong Begonia New Garden, Gapyeong Cruise, and HJ Azalea Villa.

First Floor: SeenB Petting Zoo





The "SeenB" Petting Zoo introduces a mini-animal interactive facility that appeals to visitors of all ages,

fostering a closer connection with animals. This newly established space is designed to align with the current trend of deepening engagement with animals. It provides visitors with hands-on experiences, special events, and ecological education sessions, enabling them to delve into the beauty of animal ecology and the wonders of the natural world.

First Floor: Buheung Furniture





Buheung Furniture combines solid wood furniture and interior accessories, infusing daily life with luxury through eco-friendly solid wood. It caters to diverse consumer needs with products that leverage the natural properties of wood to emit oxygen and absorb carbon dioxide, ensuring a fresh indoor environment.

Second Floor: Aqua Garden Cafe and Restaurant





The second floor of the Magnolia Mall houses Korea's largest aqua Café. This unique concept features a massive aquarium with rare fish from various regions, allowing visitors to observe a diverse array of natural creatures in one place. With expert knowledge and cutting-edge technology, the aqua Café is pioneering a new paradigm for bakery cafés. Within this aquatic oasis, visitors can find solace while surrounded by a variety of mesmerizing fish and aquatic plants.

Third Floor: Chinese restaurant Chunsang





The Chinese restaurant Chunsang, is a premier Chinese restaurant led by a chef who served five South Korean Presidents, Korea at the Blue House for over 20 years, offers an exquisite culinary journey. It offers the essence of Chinese cuisine with its refined service and authentic flavors, it's a place for cherished moments with loved ones.

Third Floor: Kristina Han



On the third floor, Kristina Han showcases a high-end collection of over 100 items, including jewelry, accessories, and bridal wear for wedding ceremonies. The simple yet intricately detailed dresses are designed to make the wearer look adorable and stand out, while the sleek black tuxedos and bow ties exude timeless sophistication.

The HJ Magnolia Mall, situated at the entrance of the HJ Cheonwon Flower Park in the capital of Cheon Il Guk, is a cultural space spanning a total area of approximately 1,390 square meters. Built across four floors, from the first basement level to the third floor above ground, this sanctuary harmoniously blends taste and style, providing a haven for both body and mind.



Conceived with the vision of being the space where the dream of the HJ Cheonwon Flower Park begins.

On September 6, 2017, True Mother blessed the place, saying: "I pray that Magnolia Plaza, located at the entrance to the HJ Cheonwon complex, will attract people who think not only of themselves but also know how to be considerate of others. It will serve as a guest room where people can learn and study True Parents' true love and seek hope for the future." She added, "I pray that the steps of all those who yearn for this place and visit it will be directed to find the original heart towards Heavenly Parent."

The Gapyeong Begonia Bird Park





The Gapyeong Begonia Bird Garden, designed to resemble an outstretched crane, covers a 10-hectare area. This unique garden offers a healing retreat with its vibrant array of birds and blossoming flowers, featuring Korea's only Rufous Hornbill, over 170 bird species, and a vibrant collection of Begonia flowers. Beyond its role in conservation and the promotion of endangered species preservation, the garden features a designated photo area for capturing lasting memories. The garden also boasts five themed

outdoor gardens for visitors to explore.





HJ Cruise





The renamed Gapyeong Cruise, is Korea's first 440-ton eco-friendly electric vessel. Glide along the Bukhan River's inaugural route, seamlessly connecting the HJ Cheonwon Flower Park, Nami Island, and Jara Island. Experience serene leisure in Gapyeong's pristine beauty, enhanced by the soothing symphony of nature and captivating music performances. At the Marina Café and Hyojeong Café operated by Gapyeong Cruise, Chung Pyung Lake over aromatic tea and desserts. Developed in response to global environmental concerns, the eco-friendly cruise is designed to rejuvenate water tourism in the Gyeonggi-Gangwon area, providing a green solution to the pressing environmental issues of our time.

HJ Azalea Villa





Nestled in a quiet forest, away from the city's chaos, HJ Azalea Villa offers a peaceful sanctuary. This 40-pyeong haven of European elegance, once reserved for global leaders and VIPs, now opens its doors to all visitors, including families, providing a perfect retreat for relaxation and tranquility.

HJ Cheonwon Flower Park serves as a gateway to a realm of serene and enriching experiences. From the spiritual HJ Heaven and Earth CheonBo Training Center to the Cheongshim Peace World Center, Korea's premier performance venue, the area is teeming with cultural and recreational opportunities. Engage with the arts at the Hyojeong International Cultural Foundation. Explore HJ Soon-Suwon, a cutting-edge a research facility that remodeled a water purification plant. Indulge in culinary delights at eateries like Heaven G Burger, Hyojeong Cafe, Hanwon House, and Hyojung Yeon.



The community is further bolstered by the advanced HJ Magnolia International Hospital and renowned educational institutions, including Cheongshim Kindergarten, Cheongshim International Middle and High School, and Sunhak UP Graduate University. Offering an enriching experience for the mind, body, and soul, allowing the HJ Cheonwon Flower Park to emerge as a hub of leisure, learning, and wellness.