

WFWP USA
End of the Year
MEMBERSHIP DRIVE

Angelika Selle
November 26, 2014



You're invited to the

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Dearest chairwomen and ladies

We had a most energizing, fruitful and exciting end-of-the year Board meeting, which was special as we also celebrated "True Children's Day." We had a spiritual reading from our Founders and also a cake cutting. Our national FFWPYU president, Dr. Balcomb and his wife Fumiko, who is an honorary member of the Board (ex-officio), joined us for the cake cutting. Dr. Balcomb prayed for Blessings on our organization and on the Board meeting.

The day was an immediate all-out effort to DOUBLE our membership by the end of December 31, 2014! Our recently appointed CT chairwoman, Lena Yasutake, who has been on fire for WFWP since she returned from the International Conference in Korea, volunteered immediately, to lead this 40 day effort. She has the full support of our Board and we invite you to support her, and help WFWP USA on this effort.

Godspeed!
Angelika

When

Dear Ladies,

My name is Lena Yasutake, and for those of you I haven't had the pleasure of meeting yet, I am a brand new chairwoman. I also have the unique pleasure of serving on the National Board of WFWP USA.

Yesterday we had a board meeting and ladies, I have to tell you I am on fire! Our President Angelika Selle shared with us again her goal of doubling our membership this year. That is when our esteemed former president Alexa Ward noted that we would have 40 days until the New Year to accomplish this goal. Our 40 day membership campaign was born! I want to share with you that each woman on the board embraced this challenge with a personal commitment to grow WFWP with between 1-14 new members by December 1st.

I know we are all busy! I have 3 small kids, I work and attend school full time. My husband and I are involved in Ministry in our community and we make time for our couple. If this challenge seems like a burden don't take it on. However if you have received something wonderful from being involved in WFWP than it becomes natural to want to share that and invite one amazing woman in your life to experience what you have gained. If each member of WFWP invites one woman who accepts our invitation and becomes a member then we double our membership.

Here are some ways WFWP USA will support you. Within the next few days and weeks new videos will be released on our Vimeo feed and on our website. President Selle has expanded the category of student member to include young women in High school and Middle school, with their parents permission. You are invited to join the Chairwoman's Facebook Group for ideas, support and to share about your breakthroughs! If you or someone you know gives the gift of membership, HQ will send them a lovely welcome packet!

We have a small chapter in Connecticut but we doubled our membership. We started with a Ladies Luncheon, which was paid for (upon request) by the Family Church of Connecticut. All women and young women in our community were invited after church. At that Luncheon we gave a few simple power-point, intros to WFWP, a little history on our chapter and our current financial state. We then recognized all the existing members and former chairwomen with a small gift and extended the invitation to membership to all our guests. We had a group of young women with their laptops and tablets ready to help people join in minutes online. Women joined and sponsored deserving students to join as well.

A word about young women members. Our former National President Nora Spurgin sponsored (with her parent's full support) a high school student named Cleo who was volunteering at our event for community service hours. This young woman, who is in no way affiliated with our church, has become a valuable, active leader in our chapter! She brought guests to her first chapter meeting, she recruited her boyfriend and the two of them have provide professional level photography for all our events. She modeled for our invitations to this year's Schools of Africa Project benefit and performed at the benefit as well. She also reached out to her church, where she is very active and invited her pastor and first lady to participate in WFWP CT. Eunsun, another a high school aged member of our chapter, brought 3 paying guests to our benefit who now would like to join and become members! Please see the opportunity these very young women can be for your chapter. Invite them to become members and then recruit

them on your leadership team! Your chapter won't be the same.

A tip, I always have my laptop with me when I extend the invitation to membership to my friends. "You can join in just 2 minutes online!" and they do!

I can't wait to hear from all of you amazing chairwomen on the fun and creative ways you grow your chapters and invite women to become members wherever they may be in this beautiful nation! Growing from 690 to 1,380 members in 40 days, in light of the incredible testimonies our amazing members have already shared with me, is completely attainable! I secretly want to knock President Selle's socks off and surpass our goal. Wouldn't that be an amazing New Year's gift to give our Founder Dr. Hak Ja Han Moon? She recently told our International President Prof. Yeon Ah Choi Moon that Women's Federation is the backbone. I want Dr. Moon, my True Mother, to feel the strength of America supporting her.

Many blessings!

Lena Yasutake
Chairwoman WFWP CT
Board of Directors WFWP USA
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Where

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MEMBERSHIP DRIVE

End of the year membership drive. Join us in signing up, and become a supporting member of WFWP USA. Support educational and peace projects around the entire United States, and other collaborating international programs.

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