Women's Federation for World Peace USA – 2020 *EMPOWER, COLLABORATE, IMPACT: TOWARDS A CULTURE OF HEART*

| 2020 GOAL | CURRENT BENCHMARK (2016-2019) | ACCOMPLISHMENTS IN 2020 | GOAL ACHIEVED |
|---|------------------------------------|------------------------------------|---|
| Educate 17,000 people through direct educational programs & members webinars Peripherally educate 100,000 people through service projects, radio, and social media | 11,037 Direct 46,306 Peripheral | 12,472 Direct 58,724 Peripheral | 73% achieved directly and 53% achieved peripherally, despite the limited in-person gatherings and programs throughout the nation. More to come in 2021! |
| 10,000 more WFWP USA Friends and Global Friends | 10,018,488 | 10,030,189 | Yes! We reached 11,701 more Friends and Global Friends this year. |
| Send \$50,000 in Overseas Aid & Disaster Relief | \$242,918.29 | \$67,955 sent | Yes! Read more about the various projects supported below. |

EMPOWER, COLLABORATE, IMPACT: TOWARDS A CULTURE OF HEART

Outreach and Networking

- WFWP USA initiated a four-part Global Women's Peace Network (GWPN) Forum virtual live speaker series, under the theme Reflect Reset Rebuild to bring hope, encouragement and tips to navigating these uncertain times in 2020. Over the past year, each forum covered an important area of life, including <u>business</u>, <u>education</u>, <u>resolving the inner state of crisis</u>, and <u>overcoming hate</u>.
- Each session highlighted the Mother of Peace as an educator and extraordinary woman leader, who has given her life to bring about peace globally, alongside her timely <u>memoir</u>. Throughout the series, these videos have reached over 12,246+ viewers on Facebook.
- Global Friends initiative, our most prominent project for organizations to be promoted alongside the GWPN, has
 increased in number with a total of 15 organizations, reaching a network of 10,030,189 people. Check out our current
 global friends and apply today at <u>wfwp.us/globalfriends</u>.
- Global Friend collaborations were a notable development this year. WFWP USA sent a delegation to join the <u>medical</u> <u>mission in Haiti</u>, our President spoke at the <u>Pan-African Global Conference</u>, <u>art kits</u> were created and shared with students unable to go to school, and a radio show episode was initiated on <u>Mothers Praying for the Healing of the</u> <u>Nation</u> following the racial tensions in the United States. And we felt the support as two Global Friend representatives joined as speakers for the GWPN Reflect Reset and Rebuild series! (Read more about the various global friend collaborations below.)





The Life & Business Edition with Mrs. Audra Hajj (Left), Mrs. Aimmee Kodachian (Center) and Mrs. Angelika Selle (Right)



Santos (Left), Mrs. Kim Evans (Center) and Mrs. Angelika Selle (Right)

Crisis & Education Edition with Dr. Susan Taffer (Left), Dr. Tina D. Pierce (Center) and Mrs. Angelika Selle (Right)



Inner Crisis & Resolution Edition with Dr. Cornelia Overcoming Hate Edition with Mrs. Deborah Levine (Left), Ms. Maggie Steele (Center) and Mrs. Angelika Selle (Right)

We have increased our close collaboration and working relationship with Canada during this last year, under the leadership of WFWP Canada President Lilly Tadin. We are very excited to see the GWPN making a great impact and reaching across the North American continent. WFWP Canada held its first ever GWPN webinar entitled "The Relevance of a Women's Peace Movement in Times of Crisis" with a panel discussion led by three professional and dynamic women leaders. They continued this new online series with a second webinar entitled "Gender Equality: A Forward Looking Hopeful Perspective" that reached a nationwide audience and included three guest speakers from various governmental and non-governmental agencies.



GWPN Canada virtual zoom webinars

As a partner of the Universal Peace Federation (UPF), WFWP, International co-sponsored with the support of WFWP USA the pillar International Association of First Ladies for Peace (IAFLP) sessions within the International Leadership Conference (ILC). Prominent panelists, including former First Ladies and women leaders in government and civil society, addressed the theme "Women's Leadership in Times of Global Crisis." The ILC consisted of virtual seminars held in multiple time zones around the world in commemoration of UPF's 15th Anniversary under the theme, "Opportunity and Hope at a Time of Global Crisis: Interdependence, Mutual Prosperity and Universal Values." The live program in the Americas and the Caribbean was attended by over 800 participants from 38 countries.



Speaker: Mdm. Hilda Patricia Marroquín de Morales First Lady, Guatemala (2016-2020)



Speaker: Hon. Margarett R. Best Member of Parliament, Ontario Canada (2007-2013)

Launching of the IAFLP in the Americas



Speaker: Hon. Mdm. María Fernanda Flores de Alemán First Lady, Nicaragua (1997-2002) Congresswoman (2012-present)



Speaker: Dr. Samia Burton Former Vice President of the Congressional Club in Washington, DC



Speaker: Hon. Mdm. Emília Alfaro de Franco First Lady, Paraguay (2012-2013) Senator (2013-2018)



Chair: Mrs. Angelika Selle Regional Coordinator for North America, IAFLP



Speaker: Dr. Sun Jin Moon International Senior Vice President, WFWP



Moderator: Dr. Susan Taffer Founder, World Connections Foundation

- Online radio shows, virtual platforms, and a magazine spread the promotion of WFWP initiatives and the GWPN to new and wider audiences. In August, WFWP USA collaborated with GWPN Global Friend, Chase the Dream, and President Angelika Selle spoke at the organization's virtual Pan-Africa Summit. Prior to the launch of the Giving for Good Project and Mother Moon's Memoir, President Angelika Selle and Outreach Director Kiyomi Schmidt gave an indepth <u>interview</u> on the Filipino online radio show "<u>Buhay-Buhay sa Amerika</u>" hosted by Rhia Luz. Featuring 36 accomplished, high profile women who have been actively involved in their local community and given back in inspiring ways, the first printed magazine of GWPN Arizona "<u>HerStories Fall 2020</u>" edition was published in November. Thanks to a coordinated effort by Glenda Lambert, WFWP Arizona Chairwoman Rhia Luz, Dr. Susan Taffer, Kim Evans and WFWP Western Regional Director Dr. Linda Nishikawa!
- In support of the Mother of Peace Memoir promotion, Founder of World Connections Foundation Dr. Susan Taffer, our Global Friend, promoted the memoir and highlighted Dr. Moon's extraordinary efforts in expanding peace and women in leadership worldwide on Facebook Live hosted by The Washington Times Global Group. Additionally, our WFWP chairwomen and representatives supported the launch of the book by sharing it with public officials.
- Having the virtual Peace Starts With Me Rallies and the Rallies of Hope throughout the year uplifted and brought hope during these unprecedented times. This also gave us the opportunity to feature our Founder's exemplary leadership

and vision for a compassionate, peaceful and unified world that reached 71,081 people on social media and 4,000+ contacts on our database.



Radio Show host Rhia Luz of Buhay Buhay sa Amerika GWPN Arizona Magazine interviews WFWP USA President Angelika Selle and Outreach Director Kiyomi Schmidt

published in November

Sharing Mother Moon's Memoirs with California Mayor of South Gate, Maria Davila (on the left)

Educating WFWP USA Leadership

Every year, the WFWP USA National Leadership Retreat brings together women of all ages to be educated in leadership skills, learn the latest updates from the organization, reconnect in heart to WFWP's vision, share best practices with each other, and have some fun together as women. This year presented a special challenge due to restrictions on travel and larger gatherings, therefore we moved to a virtual format which inspired 135 women to sign up and join. In fact, the new format allowed twice as many to participate compared to previous years! Even a delegation from WFWP Canada joined in the informative and empowering workshop.

"I observed the cooperative spirit of young and old members of this organization, and that it is so important when a young woman like me is willing to take the torch to continue what our elders have pioneered. I observed my mom, who is the Chairwoman of PA, and through her as well as other women leaders I saw great examples of how a mother can be a light bearer to our home and to our community." – Precy Dohou



WFWP USA National Leadership Virtual Zoom Retreat

WFWP Outreach Director Kiyomi Schmidt introducing the Global Friends feature

Continuing to take advantage of the virtual format and for the first time, WFWP USA decided to offer exclusive virtual access to our Cornerstone for Happiness: Marriage & Family Seminar education curriculum to all of our followers. We wanted to learn and discuss together the importance of deepening and strengthening the relationships in our families — not only for ourselves, but for a bigger vision of building sustainable peace — and learn some practical ways we can do that. Over the course of five weeks, these videos reached **7,286+** viewers on Facebook.

"It was great to listen to your practical points to help and develop my relationships with my husband and family."

 Cornerstone for Happiness Virtual Presenter Training was launched this year for anyone who felt inspired to hold a virtual live Cornerstone for Happiness seminar in their chapter. All four Zoom sessions were successfully completed by eight WFWP leaders from USA and Canada.



Cornerstone for Happiness via Facebook Live hosted by Vice Cornerstone for Happiness Virtual Zoom Presenter Training President Katarina Connery

The <u>Leadership of the Heart</u> Virtual Presenter Training covering three main topics: Spirituality, Self-Worth and Emotional Maturity was also shared internationally for the first time with 20 WFWP women leaders from the United Kingdom. It proved to be an incredibly spirit-filled, lively and joyful experience, with lots of guidance on being a leader of heart first, and with ample time for everyone to interact with each other and to try to put the program into practice. Those who had attended confirmed to have had a life changing experience.



WFWP UK - Leadership of the Heart Presenter Training led by President Angelika Selle and moderated by Vice President Katarina Connery

WFWP chapters across the country held 20 peace and educational health and healing related programs, including, four <u>Interreligious Sharing Series</u> gatherings in Colorado, five <u>Heal Your Family, Heal the World</u> presentation series inspired by the Cornerstone for Happiness and Leadership of the Heart curriculums in Georgia, and more.





Interreligious Virtual Sharing Series in Colorado

Heal Your Family, Heal the World presentation series in Georgia

Reconciliation and Healing

- After the death of George Floyd and resulting anger over social injustice, WFWP USA immediately released a <u>public</u> <u>statement</u> in response to the incident and gathered together to pray for peace. The prayer gathering was livestreamed on <u>Buhay Buhay sa Amerika Radio Show</u> entitled "<u>Mothers' Prayers for Healing the Nation</u>", reaching viewers nationwide.
- Shortly after, we organized a repentance and forgiveness ceremony between five White American and five African American women. This kick-started our contribution to <u>Peace Road 2020</u>: bringing a mother's heart in all five regions and providing WFWP women speakers and participants to each location around the country who offered prayers, and organized local programs.
- Throughout the course of these events, WFWP USA initiated a weekly national prayer and study call entitled "<u>Help</u> <u>Turn the Tide</u>" for eight weeks in an effort to come together as a nation and pray for healing and reconciliation. Later in the year, we restarted a second national prayer and study call to continue the pulse of prayer and healing in America entitled "<u>Interfaith Women's Prayer Circle for Peace and Healing in America</u>." This included readings from Mother Moon's memoir, insightful discussions and profound prayers.



"Mothers' Prayers for Healing the Nation" hosted by Rhia Luz on the radio show V Buhay Buhay sa Amerika, a Global Friend P

WFWP USA Senior Vice President Rev. Juanita Pierre-Louis spoke at a Peace Road event in Plymouth Rock



WFWP Maryland Coordinator Dottie Chicquelo spoke on behalf of Native Americans as a member of the Cherokee nation at a Peace Road Event in Washington, DC



WFWP USA President Angelika Selle, Mrs. Chicquelo and DC Chairwoman Elizabeth Aihe offered flowers on behalf of WFWP to honor Korean War Veterans during a Peace Road event in Washington, DC

WOMEN SERVING THE WORLD & BEYOND

- A notable project this year was launching the Giving for Good campaign and auction initiated by WFWP International Senior Vice President Sun Jin Moon, for spreading awareness of environmental issues while encouraging sustainable practices, such as buying and selling secondhand, as well as assisting people to create funds during Covid-19. Check out how you could participate at wfwp.us/givingforgood.
- All the proceeds from the Giving for Good auction were used for WFWP humanitarian activities and Covid-19 relief charity. WFWP USA gave a special \$10,000 Turn the Tide grant to three women's and girls organizations who are working to alleviate the suffering of the Black Community in this time of racial unrest, especially also in the wake of the current crisis.



WFWP Founder Dr. Hak Ja Han Moon donated items at the launch of the Giving for Good campaign

WFWP USA presenting the Turn the Tide grant to Bee Fabulous Moments, one of the three women's and girls organizations to receive the grant via Zoom

In 2020, \$67,955 was raised in support of those around the globe who need upliftment, education, and refuge. A national campaign plus fundraisers by our local chapters helped to raise \$33,000 that was donated to WFWP's <u>Schools</u> of <u>Africa Project</u>. \$3,300 was sent for our WFWP International's <u>1% Love Share Project</u>, donated \$9,300 for the <u>Arabic</u>

<u>Literacy Project</u> to support supplemental literacy classes for refugee children living in Jordan, collected \$8,355 by the WFWP New Jersey chapter for their Cambodia Foster Care Project, and \$2,573 was raised by the Arizona Chapter for the Typhoon Disaster Relief in the Philippines.

Haiti Medical Mission Trip in collaboration with GWPN Global Friend, <u>Stand Up to Poverty</u>, ventured to the Caribbean
nation of Haiti in mid-March to provide much-needed care to its impoverished population and help save lives. WFWP
USA donated \$4,000 and sent Senior Vice President Juanita Pierre-Louis to give character education.



Haiti Medical Mission Trip promoting health and oral hygiene, combating chronic diseases, and providing gynecological care

Throughout the country, the women of WFWP served their communities in the time of Covid. A project initiated and collaborated by WFWP Elizabeth New Jersey Chapter and WFWP Girls raised \$785 and donated "Bags of Love" to frontline healthcare workers. Later in November, WFWP Girls sent shoeboxes filled with toys, books, cards, and lots of love to children through the nonprofit organization called the Samaritan's Purse, who works with disaster reliefs as well as a special holiday program called Operation Christmas Child. Another project initiated by WFWP Paterson New Jersey Chapter donated 100 meals to the essential healthcare workers at the Hackensack University Medical Center. WFWP Northern Virginia Chapter donated 100 art kits per week to local elementary schools.



WFWP Girls send Bags of Love to frontline workers

WFWP Northern Virginia Chapter donates art kits to local elementary schools

YOU MAKE THE DIFFERENCE!

Inspired by what you see? When you join our community, know that you're making a difference! Go to wfwp.us/membership to become a valued member of WFWP USA.