

## WFWP USA: Time for Spring Cleaning: #GivingforGood

Angelika Selle  
May 2, 2020

# GIVING FOR GOOD

#GivingforGood #WfwpUSA



**Did you know that the average American throws away 81 pounds of clothes per year?** Globally, only 20% of textiles are recycled or reused, which leaves 26 billion pounds of clothing going to landfills each year worldwide, the majority of which are made of non-biodegradable, synthetic material.

**To create awareness of environmental issues like these, we are excited to share our #GivingforGood project.** This project was initiated by our Women's Federation for World Peace International Senior Vice President Sun Jin Moon, as she felt strongly compelled to do something to preserve our planet and care for the well-being of our future generations. And as we are spending much more time at home due to Covid-19, it gives us the opportunity to spend quality time with our families to sort through our belongings, and to find new homes for our items to be truly treasured.

**By participating in this project you help** spread awareness of these issues, while encouraging sustainable practices, such as buying and selling secondhand. It also serves as an avenue to raise money for yourself at this crucial time, and to support the work of Women's Federation for World Peace USA with a donation of your choice.

**On May 15, 2020, we are welcoming anyone and everyone to join our #GivingforGood community launch party, by posting your items for sale on that day.**

**To get started, cleanse your home by decluttering.** Quick tips to do so are available [HERE](#), and check out the full How-To Guide below for more details on this project.

## How-To Guide

***Together, we can break the cycle of over-consumption and pollution of the earth!***



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Although this project can be carried out on any day, **we invite you to join our #GivingforGood community launch party by posting your items for sale on May 15, 2020.** See the How-To Guide below to join in. Together, we can break the cycle of

## THE HOW-TO GUIDE

### STEP 1:

Declutter & refresh  
your home

DECLUTTER

*Click here*

### STEP 2:

Sell Items and  
spread awareness,  
on your preferred  
platform

FACEBOOK

*Click here*

INSTAGRAM

*Click here*

OTHER

*Click here*

### STEP 3:

Donate a percentage  
of earnings, with  
note #givingforgood.  
All donations are tax  
deductible.

DONATE

*Click here*

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*By participating in this project, you give Women's Federation for World Peace USA permission to highlight your participation on our platforms and social media.*



# DECLUTTER QUICK TIPS

Watch the Netflix Show *Tidying Up with Marie Kondo* for further tips and inspiration.

01

## **TIDY BY CATEGORY, TAKING OUT ALL ITEMS OF THE SAME CATEGORY TO SORT THROUGH**

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Clothing  
Shoes  
Books  
Toys  
Kitchen  
Tech  
Décor  
Appliances  
Ect.

02

## **HOLD EACH ITEM AND ASK YOURSELF, DOES THIS SPARK JOY?**

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- If yes, add to the keep pile.
- If no, add to the sell/donate pile.



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### FACEBOOK OPTION 1: SELL TO YOUR FRIENDS BY POSTING A PHOTO ALBUM

*Good for selling to people you know and trust, and to be able to ship items anywhere in the US*

- Directions with sample descriptions: [CLICK HERE](#)
- Downloadable graphics: [CLICK HERE](#)

### FACEBOOK OPTION 2: SELL TO ANYONE NEAR YOU USING FACEBOOK'S MARKETPLACE

*Good for large or heavy items not easy to ship*

- Video Setup tutorial: [CLICK HERE](#)



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### OPTION 1: SELL ON INSTAGRAM STORIES

*Good for 24 hr flash sale, to encourage people to act fast*

- Directions with sample descriptions: [CLICK HERE](#)
- Downloadable graphics: [CLICK HERE](#)

### OPTION 2: SELL ON INSTAGRAM POSTS

*Useful when you want to showcase several angles on each item, or keep listings up for more than 24 hours*

- Directions with sample descriptions: [CLICK HERE](#)
- Downloadable graphics: [CLICK HERE](#)



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**OTHER OPTIONS: COMING SOON!**



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# Donate Today to Empower Women Leaders

*Take a Stand for Peace!*

Donation Amount

\$25

\$50

\$100

\$300

\$500

\$

\* Donation Frequency



One-time

## Your Note for the Donor Scroll

Write a public note about why you're choosing to give!

0 / 150

Post my donation amount

Post my name

Honor or remember someone with your gift?

No

Donate ▶

SHARE: [f](#) [t](#) [in](#) [✉](#)

Thanks to supporters like you, in the past few years over 9,700 women of all ages were educated and empowered to use their gifts and talents for the pursuit of peace and to lead with heart. An additional 11,000+ were reached through radio and TV programs promoting our motto "Living by the Logic of Love".

Through leadership retreats, seminars, reconciliation programs, service projects and many more local and national programs, women are taking action and nurturing positive relationships for genuine peace in their families and communities.

Help Women's Federation for World Peace promote the vision of Leadership of the Heart! So, together we can continue to empower women with the knowledge, skills, and supportive community to discover their unique value and bring lasting peace.

Your donation will go toward development of critical materials and curriculum to enhance local programs. Over 200 volunteers in our 35 chapters nationwide--women who are as passionate as you are about

peace --are bringing a voice of love and compassion to communities in America. Your support will guarantee the continuation of projects such as the "National Day of Service" for middle and high school students, "WFWP Girls" in New Jersey, "Leadership of the Heart Seminars" and "Cornerstone for Happiness: Marriage and Family Seminars" nationwide, and many more.



Comments from WFWP program participants:

*"Where do I start? I'm beginning to grasp the power of this movement and healing solution of the motherly heart of love and forgiveness! Learning how to believe in myself and let go of the "self-centered fear" and insecurity and allow God to work! Invest in yourself so you can continue to invest in others."*

*"I learned to let go, and let God. I try to control everything and God has told me multiple times, multiple ways and I have been resisting. I will own it now."*

Read more about what your donations are making possible [here](#).

Checks can be mailed to: 481 Eighth Ave. Suite 1228, New York, NY 10001







## Our Supporters

Y. Takeda

I donated in support of this campaign.

6 months ago

 \$25

G. Sasaki

I donated in support of this campaign.

7 months ago

Y. Takeda

I donated in support of this campaign.

7 months ago

 \$25