

Nationwide BC Creative Arts Contest

Intro: The Education Department of FFWPU-USA is announcing a nationwide contest for Blessed Children to showcase their creative abilities. The contest, which includes cash prizes for winners, encourages Blessed Children to utilize their creative abilities in the realms of film production, acting, song-writing, musical performance, music video production, and creative writing.

Purpose: To encourage Blessed Children to use their creative abilities in order to express their faith.

Contest Overview: The contest has 4 general categories, each with its own prizes. The categories are as follows: Short Movie with a Divine Principle theme, Short Movie with a “Living a Principled Life” theme, Music Video with a Principled theme, and Religious Outreach Materials. Please see the below for details on each category.

All submissions must be received by September 1st, 2007 with the \$10 entrance fee. Winners will be chosen and announced by October 15th, 2007. Prizes will be distributed by November 15th, 2007.

Contest Categories

I. Short Movie with a Divine Principle theme

A. Film can be based on any chapter and/or section of the Divine Principle, i.e.

1. The Growing Period for the Creation (Chapter 1, Section 5, Subsection 2)
2. Eschatology and Human History (Chapter 3)
3. The Motivation and Process of the Fall (Chapter 2, Section 2)
4. The Providence of Restoration in Abraham’s Family (Part II, Chapter 1, Section 3)
5. Etc.

B. Specs:

1. 8-15 minutes in length
2. Any genre is acceptable (drama, comedy, documentary, animation, etc.)
3. Film can be a historical non-fiction, or a contemporary adaptation based on history, but must accurately teach/convey some aspect of the Divine Principle.
4. Submissions must be in DVD or VHS format

C. Prizes:

1. First Place: \$750
2. Second Place: \$250
3. All winners and honorable mentions will be featured on the Education Department and Family Federation Websites, and will possibly be used in workshop and sermon support nationwide.

II. Short Movie with a “Living a Principled Life” theme:

A. Film can be based on any principled theme that the Unification Movement promotes, i.e. Purity, Peace, True Love, Living for the sake of others, Etc.

B. Specs:

1. 8 -15 minutes in length
2. Any genre is acceptable (drama, comedy, documentary, animation, etc.)
3. Submissions must be in DVD or VHS format

C. Prizes:

1. First Place: \$750
2. Second Place: \$250
3. All winners and honorable mentions will be featured on the Education Department and Family Federation Websites, and will possibly be used in workshop and sermon support nationwide.

III. Music Video with a Principled Theme:

A. Music Video can be based on any principled theme that the Unification Movement promotes, i.e. Purity, Peace, True Love, Living for the sake of others, Etc.

B. Specs:

1. **Original or Adapted Song** in any genre, (i.e. rock, gospel, rap, country, etc.)
 - a. Original Song: Any song written and composed by the entrant(s) that conveys Unificationist ideals
 - b. Adapted Song:
 - a. A contemporary song with modified lyrics to fit Unification principles
 - b. A Unificationist song with crossover genre, i.e. changing a Holy Song into a rap or rock song
2. 3-5 minutes in length
3. Submissions must be in DVD or VHS format

C. Prizes:

1. First Place: \$750
2. Second Place: \$250
3. All winners and honorable mentions will be featured on the Education Department and Family Federation Websites, and will possibly be used in workshop and sermon support nationwide.

IV. Outreach Materials to Present the Unification Movement and/or Family Federation for World Peace

A. Materials can focus on any aspect of the Unification Movement, its principles and/or activities, i.e. Divine Principle, peace projects, living for the sake of others, service initiatives, True Parents, the Blessing, inter-religious harmony, etc (or any combination).

B. Specs:

1. Any form of **Distributable Material** (i.e. brochures, pamphlets, posters, articles, etc.)
2. All submissions should be received in both electronic and hard-copy format
3. All electronic submissions must be able to be opened in one of the following programs: Microsoft Word, Microsoft PowerPoint, Adobe Photoshop, Adobe Illustrator, or Micromedia Dreamweaver. If you wish to use a different program, please check with the Education Department to see if that format is acceptable.

C. Prizes:

1. First Place: \$350
2. Second Place: \$150
3. Third Place: \$50
4. All winners and honorable mentions will be featured on the Education Department and Family Federation Websites, and made available for members to download and use in their outreach efforts.

Judging: All entries will be judged based on the following criteria:

- a. Originality
- b. Creativity
- c. Style
- d. Technical proficiency
- e. Quality of Performance
- f. Adherence to categorical topic
- g. Power of message / effect on the audience

Rules and Regulations

- I. All entries must be submitted to the Education Department, postmarked by September 1, 2007.
- II. All entries must be submitted with an entry form and a \$10 entry fee (check or money order made out to HSA-UWC).
- III. Participants may submit one (but no more than one) entry in each category. The \$10 entry fee applies to each submission
- IV. All entries must be submitted in English, or at least English subtitles for films/movies/music videos. English translation must be submitted for written materials.
- V. Any offensive material (i.e. gratuitous violence, sexual content, foul language, or other) will result in disqualification from the contest.
- VI. The Education Department gains “dual-ownership” rights, in terms of usage, modification, sale and distribution, in whole or in part, with the creator(s), to all entries, once submitted.
- VII. All films/movies/music videos must be submitted in DVD or VHS format (preferably DVD).
- VIII. Any submissions received without the entrance fee will not be eligible for prize money.

Please send all entrees to:

BC Creative Arts Contest 2007
C/O Education Department
3224 16th Street NW
Washington, DC 20010

For questions, contact Mr. David Hunter at education@familyfed.org, or 202-319-3200 x136