

## **Tom McDevitt Appointed as Chairman of UPF USA by Dr. Hak Ja Han Moon**

Emiljun Rapada  
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**New York City, NY** – UPF USA has a new chairman in the person of Mr. Tom McDevitt. He was appointed by Dr. Hak Ja Han Moon in April 2016 during the UPF co-founder's 56th wedding anniversary in South Korea. His key responsibilities are to teach, help in strategic planning, and creatively raise funds for the organization.

Tom McDevitt also currently serves as the Chairman of *The Washington Times* (TWT) along with Chairman of the company's Board of Directors. Mr. McDevitt became President of *The Washington Times* (TWT) in March 2007 just prior to the company's 25th anniversary and served in that position through October 2012. As chief executive officer, he was responsible for all aspects of the news and information for the company. He led TWT through an intensive period of strategic turnaround, national market alignment, and product line expansion reaching more than ten million regular readers throughout America.

He first joined *TWT* as a business director in 1994 and was responsible for the launch of the *The Washington Times National Weekly Edition* which gained a circulation of more than 100,000 paid subscribers in all 50 states within the first three years.

In 2001, as General Manager of *TWT* Magazine Division, Tom had overall business responsibility for four periodicals – *Insight*, *World & I*, *National Weekly Edition*, and *Washington Golf Monthly*. From 2000-2001, as director of a 50-state marketing network affiliated with the *TWT National Weekly Edition*, he designed and implemented a nationwide series of 88 “American Leadership Conference” two-day seminars, attracting more than 22,000 community leaders focused on the themes of freedom, faith and family.

Later, as *TWT*'s Director of Marketing, Tom supervised market research, brand strategy, community relations, promotions, circulation, marketing, and business development. He then served as Vice President for *TWT* and special assistant to the President, responsible for corporate relations and strategic planning.

From 2005 – 2007 in a stint away from *The Washington Times*, Tom served the Points of Light Foundation as Senior Vice President of Marketing and Communications. His areas of focus included promotion of corporate volunteer efforts in support of Hurricane Katrina relief, non-profit brand/marketing strategy, and nationwide marketing partnerships with the Walt Disney Company, Target, Ralph Lauren, and others in support of family volunteering and disaster relief.

In 2010, Tom also served as President of News World Media Development in a successful effort to re-acquire and develop a new media business plan and leadership team for *The Washington Times*. In a foray into local politics, Tom was a candidate for the Virginia House of Delegates in 1993, narrowly losing a hard-fought race against a four-term incumbent.

Mr. McDevitt speaks frequently to national and international audiences on restoration of America's culture, principle-driven leadership, and grand strategy.

Tom graduated from the University of Maryland with a BA in Government, and he has completed Six Sigma training through Villanova University, and courses in leadership and productivity with the Franklin Covey Company and David Allen. He lives in Fairfax, Virginia, and is the proud father of five sons, ranging in age from 20 to 29 years old. He and his late wife from South Korea, Soon Ja Lee, were married for twenty years until she passed away in 2002. His youngest son, John passed away in October 2014. He practices Tai Chi in order to remain calm and golf to remain humble.