

WFWP Taiwan's Family Happiness Carnival Promoting Mother's Day

Tzau-Hwei Lee
May 8, 2021



On May 8, WFWP Taiwan partnered with the Taoyuan FE21 shopping center in Taoyuan City, Taiwan, to host a "Family Happiness Carnival." This event was organized for the purpose of promoting strong conjugal love for a healthy family and celebrating mothers for Mother's Day. An estimated 578 participants joined the event.

High-level officials from the Department of Social Welfare, Taoyuan City Government, Supervisor Qiu Shu-ping, Taoyuan City Councillors-Peng Jun-hao and Chen Zi-ling, as well as Taoyuan FE21 Manager-Jiang Tian-Zuo came to support this event.

Exciting games and charity sales filled the shopping center as families celebrated this special day. This celebration offered popular facial treatments called "Butterfly Facial Threading" and a body heat treatment known as "Weixi Rubbing" for mothers to help them relax and regain their beauty and health.

WFWP Taiwan designed a quiz called "Prize-Quiz" to promote the importance of conjugal love between a husband and wife, in order to raise a healthy family.

This interactive quiz included questions about household tasks, as well as prompts to praise mothers in front of the audience. Winners of the organized games also received special prizes. The participants of this quiz had the opportunity to express their grateful hearts to their mothers and wives, which melted the mothers' hearts.

Ms. Peng Suhua, President of the Chinese Academy of Orator Art, presented 3 brief talks related to the family, which were conducted in a lively and interactive manner, along with a QandA. Through these presentations, participants were able to further understand the value of motherhood, as well as learn how to promote women's rights and gender equality through everyday communication between couples.

The session also focused on how to implement sharing housework in the family to promote gender equality. In addition, couples also had the chance to learn and practice the 5 love languages to enhance good communication and intimacy between the husband and wife. The main takeaways from this event was the importance of husbands pampering their wife, affirming each other's value, building strong communication and doing household chores together, in order to create a warm and loving family relationship.

The "Family Happiness Carnival" received media coverage by the Merit Times, Asia FM and ET Today. The total number of views was estimated to have reached thousands of people.