

Overview: The development of free-market business between the U.S., North, and South Korea will require a special breed of entrepreneur and diplomat and fortunate timing. In what is as much a political arena as a complicated business environment, how do we get to win-win for a country divided for 70 years?

THURSDAY, NOVEMBER 19 (10 – 11:30 AM)

Role of Media in Korean Reunification

Sponsor: International Media Association for Peace (IMAP)

Overview: What the mass communication media chooses to cover, and how, shapes people's opinions, the focus of their concerns, and the public agenda of issues. While maintaining ethical balance, what legitimate roles can journalists play in opening the doors to human rights, freedom of conscience, free markets, and greater flow of information to and from North Korea – and also, protecting from erosion, the free flow of ideas in South Korea.



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Our mailing address is:

INFO@US.UPF.ORG