

WFWP International Giving for Good - Global Week for Sustainable Development Goals

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Giving for Good (GFG) participated in the Global Week to Act for the Sustainable Development Goals (SDGs) this week, initiating five actions that people can take in order to help drive the SDGs, specifically, SDG 12: responsible Consumption and Production.

The Global Week began on September 17 and is an ongoing initiative until September 28. The purpose of this campaign is to drive collective action, mobilizing key stakeholders from all sectors to drive change while reminding world leaders that people around the world are doing their part to accelerate progress on the SDGs. Held during the high-level week of the United Nations General Assembly, the campaign hopes to register one billion actions by 2030.

Over the course of five days, GFG introduced a new theme each day:



Day 1: REDUCE

On this day, GFG encouraged participants to "Take a moment to look inside your home and your closet. How do you feel? As most of us do, you probably don't feel the proudest about how much clutter you've accumulated over the years..." We wanted to bring focus to the practice of "decluttering," as it can have positive psychological benefits, because our space often reflects the clutter in our minds. To display this action, we showed a brief 30-second video of how to declutter your closet using Marie Kondo's "KonMari" method.

Day 2: REUSE

For reuse, GFG gave three creative ideas on what the participants can do with old t-shirts, jeans and button-up shirts. With just a few snips, old shirts can be made into handy produce bags. Jeans can be reused into material for making a denim tote bag, and button-up shirts can be reused as pillow covers. Finding new ways to make your textiles last, rather than buying new is a sustainable way of living.



Day 3: REIMAGINE

Oprah Winfrey famously said: "If you look at what you have in life, you'll always have more. If you look at what you don't have in life, you'll never have enough."

With new trends and fast fashion being so affordable, it's easy to feel like you are constantly chasing "the next new thing" rather than being happy with what you have.

GFG teamed up with Yun-A Johnson, an innovative stylist who empowers women to beautify their homes and closets by creatively using what they already have.

By using Yun-A's quick guide to "Find Your Aesthetic Style," participants can create 3 new outfits in their closets without spending a penny!

Day 4: RECYCLE

Did you know that recycle can simply mean to "use again?" This means that any time you make a choice to give your clothes a second chance to be worn (rather than letting them end up in the landfill) you are contributing to reducing your carbon footprint for the Earth. GFG developed a guide with different options on how participants can responsibly recycle their clothes!

Day 5: WATCH and LEARN

On the final day, GFG recommended three environmental documentaries that can be shown at a "watch party." We encouraged participants to organize their own, invite friends and family, and learn more about how our conscious behavior can truly restore the Earth.

GFG hopes these small behavioral changes in our lives can have a ripple effect on being able to live more sustainably in harmony with nature and our global family.

For more details and descriptions of the actions, visit GFG on Facebook and Instagram.

Facebook: www.facebook.com/giving4goodintl

Instagram: www.instagram.com/giving4goodintl/