



National 40-Day Summer Witnessing Campaign: June 22-July 31, 2013

Michael Balcomb
June 14, 2013

Dear Brothers and Sisters,

As many of you may know, we are blessed to have our True Mother returning to the United States today for a period of several weeks. Initially, she will be based in Hawaii, where a workshop and summer camp is scheduled for second and third generation youth, including some of her grandchildren. I'd really like to greet her during this visit with news of positive developments in the American Church in the three areas of her primary interests and concerns:

1. Divine Principle education, witnessing, Tribal Messiahship, Hoon Dok Family Church and church growth
2. The 2020 Vision Project
3. The engagement, training and leadership of the younger generation

Following are concrete steps that we are now taking to address the first of these concerns – witnessing:

1. All Districts and many communities are involved in *Divine Principle* education, and many hundreds of members are diligently doing lecture practice, some every day. Most are using the new *Discovering the Divine Principle* lecture series, available on DVD and audio CD.
2. Additionally, many members, families, small groups and churches have organized witnessing efforts, including daily outreach, Saturday *Divine Principle* workshops, and seeker-friendly Sunday Services. Our Vice President, Alexa Ward, has just completed a 40-Day witnessing condition.
3. We are creating a witnessing website to be shared with contacts for introducing them to the Divine Principle, True Father's teaching and our church. It will feature the popular animated *Create a Life You Love* video, member profile videos, information on Unification community locations, and a page for viewers to request further information.
4. We have held training sessions on church growth and outreach with most of our lead pastors through the "Lead with Impact" pastors' training conferences, and more are scheduled.

In order to make a nationwide offering, and after consultation with the District Pastors, we are calling for a **National 40-Day Summer Witnessing Campaign** from **June 22** through **July 31**. I am asking every family to join with me and in making a personal commitment to evangelism and outreach, and setting realistic but challenging goals.

In fact, I would like to see each church set a goal to have as many new guests during this period as there are in average attendance at church each Sunday. That would mean a church with 200 members would aim for 200 guests to attend at least some *Divine Principle* education, attend a Sunday Service, and so on. At the end of this period, we will have one or more seven-day Divine Principle workshops for those new members who wish to immerse themselves in the Principle way of life.

Please join with me as we make a meaningful offering of giving new life through the Divine Principle!

Sincerely,

Dr. Michael Balcomb
President