



43 Lancaster Gate, London W2 3NA, UK +1-914-3739671 / michaelbalcomb@ffwpu-eu.org Stegstrasse 40, 60594 Frankfurt am Main, Germany +49-176-82695358 / euhq@ffwpu-eu.org

January 21, 2020

Dear Family,

## A New Year's Request

We are now just four days away from welcoming 2020 for the second time, with the start of the Chinese (Lunar) Year of the Rat on January 25<sup>th</sup>! Much more importantly, 2020 is also the Centenary Year of True Father's holy birth as well as the Diamond (60<sup>th</sup>) Anniversary of True Parents' Holy Wedding. So much to celebrate, and already I feel so little time!

Last weekend we had an inspiring meeting of our UK ministry team in London. When it came our turn to speak, Fumiko and I shared our conviction that the most likely way for us to attract Heavenly Fortune is to all be generous givers, both in our families and on the wider national and regional level.

Unfortunately, that conviction is not being born out in practice. Our Europe & Middle East Region is unfortunately doing very poorly compared to other regions when it comes to completing the requested donation for the upcoming 2020 Foundation Day and World Summit in Korea! The only region we have done better than is Heavenly Africa ... but how can we even compare ourselves with them? This is the case not only in terms of the amounts raised, but even in the percentage of families who've given anything at all!

It is therefore with a heart of great urgency and seriousness that we are writing this letter. First of all, thank you to all the families who have already given generously. But now we have to ask each family that hasn't yet given to please try to respond at once to this heavenly request. If you are moved and able to do so, please consider giving the full suggested amount of \$1,000 (€900) per family, or \$500 (€450) per individual. Some families have already given 5 or even 10 times more than that, and others much less. But—and I hope this goes without saying—please give whatever you can and do so today while there is still time.

This is so much more than just another way to raise money for the programs in Korea—though that is surely important—but is above all an opportunity for us to join True Mother in concluding this special 7 year offering period since True Father's ascension. A year ago, she told us candidly how difficult it sometime was to keep going, feeling like she was "looking for a needle in a desert in the midst of a sandstorm!" And yet, she said, "I found it!" Let's show her by our generosity that we found that needle too, and we stand with her in this hour.

Thank you for reading this far. You won't hear from us on this matter again this (lunar) year!

Sincerely,

40

Michael & Fumiko Balcomb Regional Group Chair, Europe & the Middle East