



Letter re. Trademark - Sanctuary Church's use of the Unification Symbol

Ki Hoon Kim and Michael Balcomb
May 5, 2016

Dear Families,

The Holy Spirit Association for the Unification of World Christianity (HSA-UWC), also known as the Unification Church of America and the Family Federation for World Peace and Unification USA (FFWPU USA), represents our movement in the United States. For over 50 years, we have acted as guardians of True Parents' great legacy in the U.S., overseeing tangible and intellectual property as well as True Parents' priceless spiritual inheritance to ensure that they remain under True Parents' authority and HSA-UWC's protection, as True Parents always expected and directed.

Some months ago, we took action so that the Sanctuary Church, a group that has disassociated itself from HSA-UWC, may not use intellectual property under HSA-UWC's protection. We lodged a complaint with YouTube about Sanctuary's use of the Unification Symbol in their weekly service broadcasts. After YouTube acknowledged the validity of our claim, and took down the offending videos, Sanctuary briefly removed or hid the logo from their videos on YouTube.

However, they have resumed infringing uses of this trademarked and holy symbol, as well as the protected "Cheon Il Guk" mark, including in printed publications, signage, videos, and online materials. These infringing uses are likely to cause confusion as to the source and authenticity of the materials that they mark.

In order to continue to legally protect these trademarks, we must now take the next step and issue a "cease and desist" notice to Sanctuary Church and any other group that fails to respect True Parents' authority over these symbols and marks. We may also take additional steps as necessary to protect HSA-UWC's intellectual property.

We understand this step may be viewed as adversarial and we are saddened that the need for such action has arisen. However, we believe it is necessary to make these points clear for now and the future. We continue to pray for the unity of our movement, but we know that it can only be accomplished through unity with True Parents, keeping our focus on following the course they have set for us.

God Bless You,

Dr. Ki Hoon Kim
Continental Director

Michael Balcomb
President