

FFWPU USA Mission Statement: To guide America back to God through the teachings and Marriage Blessing of True Parents

Michael Balcomb
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September 22, 2015, pastors, local leaders and the National Ministry Team attending the National Leaders' Conference in Las Vegas devoted time toward honing the mission statement of the Family Federation for World Peace and Unification (FFWPU) USA. In the letter below, Dr. Ki Hoon Kim, Continental Chair of FFWPU North America, and Dr. Michael Balcomb, President of FFWPU USA, introduce the mission statement.

Unificationist family members from across the nation devoted time at the National Leaders' Conference to hone FFWPU USA's mission and vision for 2020, understand what Vision 2020 entails and interpret the vision into intentional action steps.



Demian Dunkley, Director of Evangelism at FFWPU USA, guides the group in defining and refining the

mission statement.

Dear pastors and families,

We wanted to take this opportunity to share with you one important outcome from the recent National Leaders' Conference held at the International Peace Education Center in Las Vegas together with our National Ministry staff led by Demian Dunkley, our Director of Evangelism, together with Dr. Kim and Dr. Balcomb.

Considerable time was spent in discussion of the need for a clear mission statement that would explain to the world the focus and purpose of our movement, especially now in this era after True Father's ascension.

We looked at the mission statements of several other churches and organizations and worked to create a statement that was short, distinctive and expressed in plain English. We realized that the statement should include both what we believe (the teachings) and what we do (the Holy Marriage Blessing).

Our working mission statement is:

“To guide America back to God through the teachings and Marriage Blessing of True Parents.”

We hope that the mission statement will be an important step toward clarifying realistic goals for the growth and success of True Parents' work in America, up to 2020 and beyond.

Establishing a clarity of focus and purpose will help every branch of our movement, our communities, families and individuals to align ourselves and our activities in unified efforts to fulfill this mission and thus support the realization of Vision 2020 in America.

Let us all again offer our sincere determination to fulfill the mission our Heavenly Parent and True Parents have shared with us.

God bless you and your families,

Dr. Ki Hoon Kim & Dr. Michael Balcomb

