

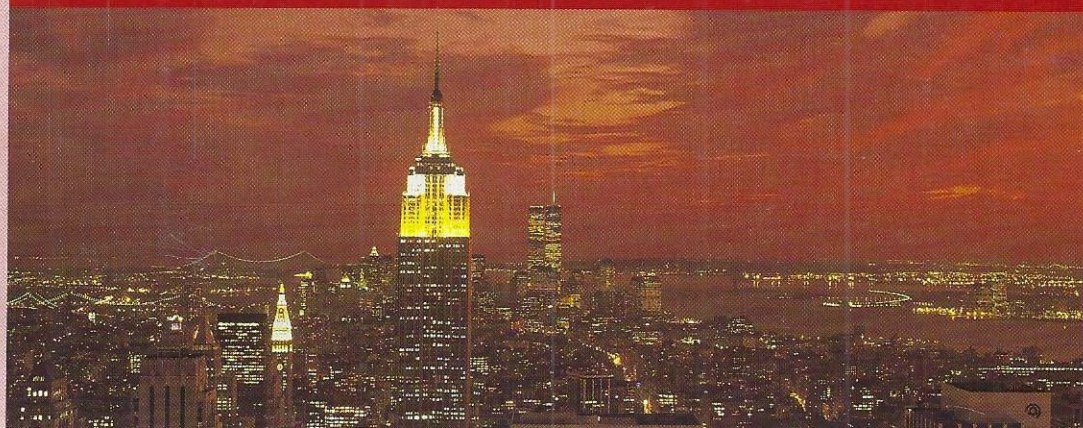
WORLD CARP

CONFERENCE AND CONVENTION

JANUARY 25-28, 2001

NEW YORK SHERATON
AND MANHATTAN CENTER
NEW YORK, NY

WORLD CULTURE AND
SPORTS FESTIVAL 2001



The mission of **World CARP** is
to encourage conscientious young people to
live for the sake of others, by bridging
the generations, and transcending the boundaries
between races, nationalities, and religions.

We strive for **individual excellence** through
challenging our own limitations. We believe in
establishing enduring relationships, based on the
model of a TRUE FAMILY, which build toward lasting
peace within the larger community and the world.

We engage in regular community service, and
practice moral, ethical relationships in preparation for
family life and career.



Welcome to the 2001 World CARP Conference and Youth Festival

This conference is part of the World Culture and Sports Festival being hosted by my Parents, and based just a block away. We are the youth component of the WCSF. The ideas and purpose of both are the same—building a lasting peace based on unselfish service to others. Many participants in this CARP Conference are also involved in the WCSF.

We are entering a new millennium, as well as the Providential Settlement age, which is a time of renewal. In that spirit, we want to renew the leadership of the CARP movement. Like the Israelites of the Old Testament, crossing the Jordan River, we face a time of many challenges and unknowns. This requires the shedding of old habits and the building of new ones. It's clear that we have to make changes, which is why we're talking about a new paradigm. During this new age, we must measure ourselves not on what we say we believe, but on what we do! The battle is not just an ideological one, but one of substantive activities. The emphasis of these activities is rooted in service, and we need to gauge ourselves by how well we serve, not just by our beliefs. In order to do this effectively, we need to possess and use different tools than what we've used in the past, and be able to see ourselves and all those around us from a new perspective. In World CARP, our new leadership paradigm is built on three pillars of management training: Responsibility, Accountability, and Initiative.

These basic skills are tools, which must constantly be sharpened and improved. I'm sure that these are not new words to any of us, but they're words that can take on new meaning as we study them, refine them, and most of all practice them in everyday activities. This conference has been prepared to help you understand each of these key elements of leadership more completely. Each session is designed to listen to you, and your ideas, as much as to teach you. World CARP is an educational organization, and teaches values to students around the world. Now, it's time that we truly become a learning organization as well. Only by listening to and truly understanding others can we ever provide a service that is valuable to them, and service is the most essential building block of peace.

It's not enough just to want to live for the sake of others, we have to be able to get things done effectively, and substantiate our ideals with concrete activities. I want each of you to leave here with practical tools for doing your job better when you return home, and an understanding of how you can be more effective.

Thank you for believing in this conference, and investing yourself to fully participate in it. This conference doesn't end a few days from now, but is meant to stay with you and actively affect you throughout the year. If you're committed to that, I believe that we can completely change the level of what World CARP can accomplish in the year ahead.

Hyun Jin Moon,
President, World CARP



Conference Schedule

Jan 25 -

Thursday 25th

All Day

Arrivals at Sheraton Hotel

7.00pm

Orientation Session at the Sheraton

Friday 26th

7.00am

Breakfast

9.00am - 10:30 am

Opening Plenary Session

11.00am - 12:00 am

President's Address

Hyun Jin Moon, World CARP President

12.30pm - 1:30 pm

Lunch

2.00pm - 3:30 pm

Conference Sessions

4.00pm - 5:30 pm

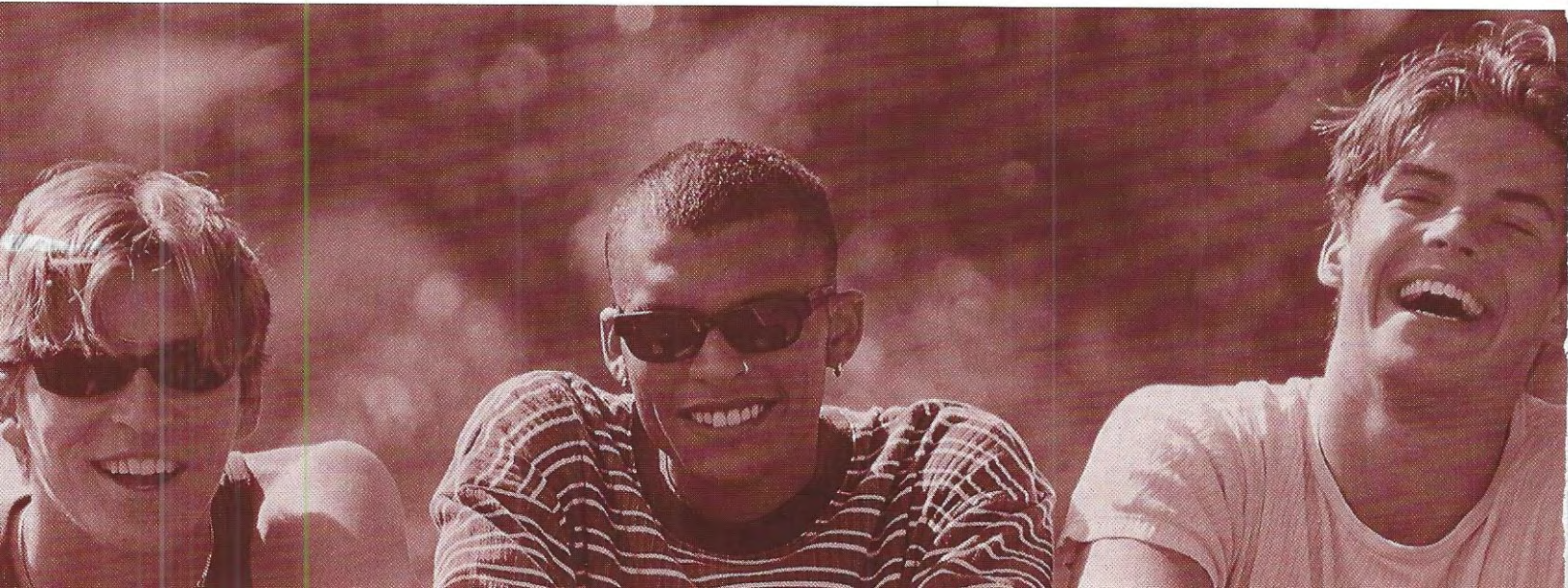
Conference Sessions

6:00pm

Dinner

7.00pm

Evening Program



28, 2001

Saturday 27th

7.00 am	Breakfast
8.30 am – 10:00 am	Conference Sessions
10:30 am – 12:00 pm	Conference Sessions
12.00 pm – 1:00 pm	Lunch
1.30 pm – 3:00 pm	Conference Sessions
3:30 pm – 5:00 pm	Conference Sessions
5:30 pm	Depart Sheraton
6.30 pm – 9:00 pm	Celebration Dinner

Sunday 28th

7.00 am	Breakfast
8.30 am – 12:00 pm	Lasting Love
12:00 pm – 1:30 pm	Lunch
1:30 pm	Depart Sheraton
2.00 pm – 5:00 pm	Mr. & Miss University Pageant, Manhattan Center
5.00 pm	Box Supper
5.30 pm	World CARP Convention
6:00 pm	Key Note Address Hyun Jin Moon, World CARP President
7:00 pm – 8:30 pm	Entertainment & Conclusion of Convention

> Robin Graham

Program Director, Global Team Together.

Robin worked with CARP from 1980 to 1989, in the USA and Germany. He started a successful international student service program in Germany, based on his expertise in management and logistics. He received his B.A. in Economics from the University of Nottingham, England, his M.R.Ed. from Unification Theological Seminary, and an M.Sc. in International Public Service Management from New York University.

A Strategic Approach to Public Service

A presentation on strategic management from a public service point of view. Participants should gain deeper understanding of a manager's role: "serving as a leader", as a designer of structures, as a creative problem-solver, and especially as a strategist. The program Global Team Together, a student based international service program, will highlight these skills.

> Masashi Sano

is the treasurer and the controller of two of the companies under United Vision Group, Inc. He graduated from Waseda University in 1984 and obtained an MBA from Baruch College in 1997. He has been working at the companies under United Vision Group, Inc. since 1994.

Financial Basics for Decision Making

An introduction of financial concept for non-financial people. The benefits of financial and quantitative methods are not for business only but also for non-profit organizations. The presentation gives the introduction to such methods to non-financial people and goes on to the explanation of the benefit by giving the example of U.S. Girl Scout success.

> Michael Inglis

lives in Pleasantville, NY with his Hungarian wife, Suzanne, and American daughter, Claire. Born in Pakistan and educated in England, Michael graduated BSc. with honors in Chemistry and Biology from Lanchester University, England and has an MBA from California Pacific University. Michael manages his own design and publishing business in Manhattan, NY and is also Treasurer of the Unification Church of America.

The Project 30

Tasks are a thing of the past. To win today you must master The Project. The Project 30 shows you how to reframe even the most routine task into a "WOW! Project"; a superbly executed, high impact piece of work. Every job contains a kernel of WOW! The key is to find that essence and build on it. Otherwise, why do it at all.

> Don Sardella

Founder: The Institute for Leadership Development.

Don helps clients optimize their personal and public leadership roles. He maintains an active affiliation with the International Coaching Federation and is currently completing his Professional Coaching Certification with Coach University.

Using Leadership Skills to Accomplish Goals

The key principles that are fundamental to providing effective leadership in any situation will be presented. We will review core practices required to consistently set and achieve meaningful goals. With written exercises, you will be prepared to work on taking your life and your mission to new levels of skill, achievement and fulfillment.

> **Russ Allen**

is CEO of Empowered Media, a marketing agency that provides planning, production and management services both on- and off-line. Empowered has produced numerous video pieces for the Unification Movement over the past several years. Prior to Empowered, Russ founded a computer animation and video production company that produced CD ROMs and videos for Disney, Microsoft, Simon & Schuster, and Scientific American.

The Purpose & Value of Media Presentations

This program will present the key components of the use of media in Public Relations, promotion, education, and recruitment. Participants will see how media has been successfully used to accomplish specific goals. Additionally they will explore how they can use these methods in their own projects.

> **Robert Kittel**

is a doctoral candidate (Ed. D.) at the University of Bridgeport in Connecticut. He is the President of the Pure Love Alliance, which has won national and international attention for its program designed to inform pre-adolescents and adolescents of the importance of maintaining sexual abstinence prior to marriage. The PLA's abstinence education curriculum is non-sectarian, has won government funding and is being taught in several states

The Risks Inherent in Sex Education and the Need to Teach Abstinence

The rationale for abstaining from sex until marriage must go beyond the over-used prohibition and self-protection rationale. Abstinence must be taught by including the positive aspects of character-development, marriage preparation, and fulfillment of universal life goals. In the working session, a model for developing an abstinence education program will be discussed as unique situations examined.

> **Tony Devine**

is the vice-president of the International Educational Foundation. Holder of a Masters in Education, in the late 1980s he developed and directed international exchange programs between the former Soviet Union and the United States. He is a doctoral candidate in Educational Leadership at the University of Bridgeport, Connecticut and is co-editor and co-author of *Cultivating Heart and Character: Educating for Life's Most Essential Goals*.

Cultivating Heart and Character

This is a discussion on teaching morals and values across varied cultures, nations, and languages. Explore universal concepts, which stimulate the conscience of youth in any culture.

Lasting LOVE

There is a worldwide crisis affecting the family. AIDS, divorce, family breakdown and the resultant societal ills are issues facing every country. The Lasting Love conference brings together youth representatives, religious leaders and educators with the mandate to explore new solutions.

Lasting Love Conferences have already been held in Bridgeport, Chicago, Beijing, Moscow, Seoul, London and Berlin to explore the dream of a lasting world peace through the creation of healthy, God-centered families that transcend racial, national and religious backgrounds, and bridge the gap between generations.

The Conference's discussion is based on the teachings of the Reverend Sun Myung Moon, a lifelong champion of true family values and an outspoken advocate of the importance of bringing God back into every sphere of daily life. We also look at how Rev. Moon's teachings shed additional light on the works and words of other contemporary spiritual leaders, including Dr. Martin Luther King Jr., Mahatma Gandhi and the former UN Secretary General Dag Hammarskjöld. At previous conferences, the dialogue among all participants was itself a promising model of cooperation and harmony.

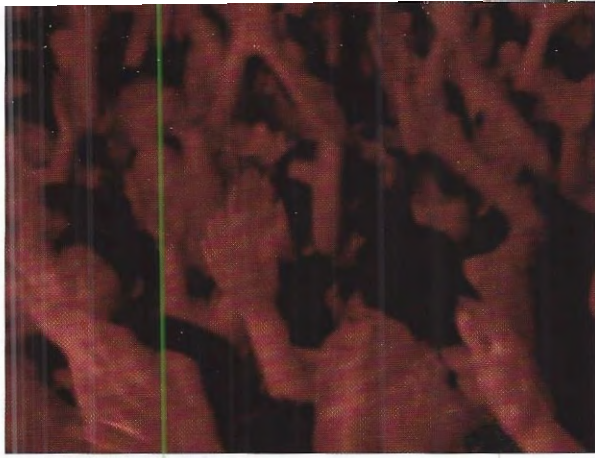


Beauty PAGEANT

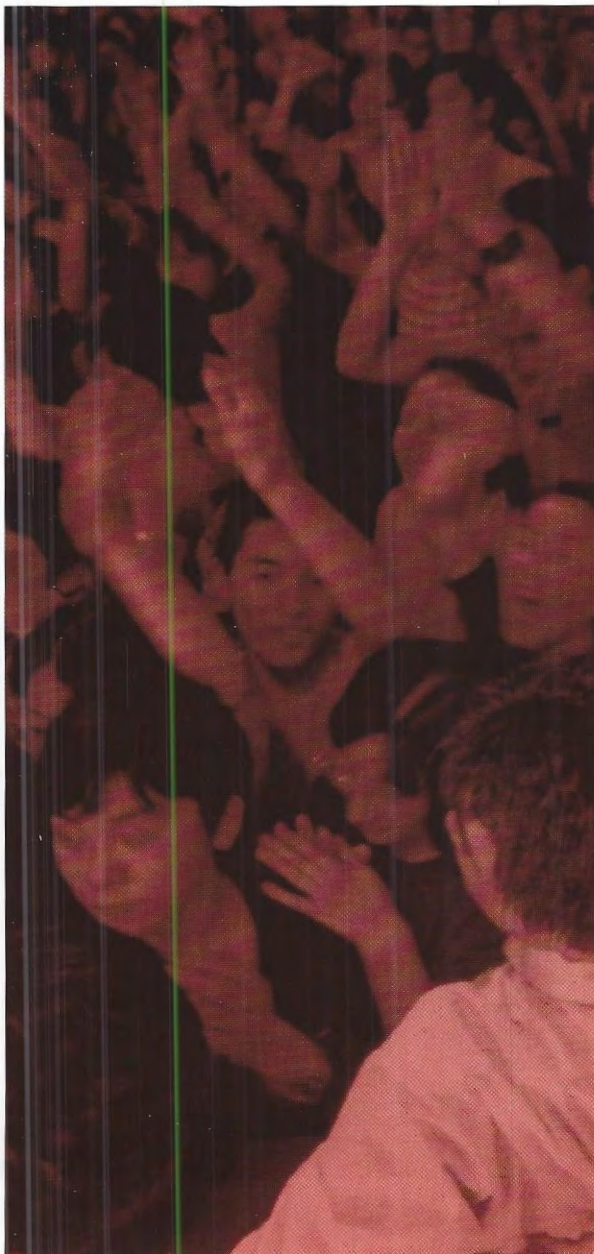
Quite different from an ordinary beauty pageant !

In our contemporary society where beauty is often measured in physical fitness, cosmetic features, and body type, the Mister and Miss University Pageant encourages the pursuit of beauty based on a wider range of characteristics. These include intellectual acumen, international awareness, communication, service to others, morality and ethics, as well as physical appearance. This pageant highlights the freshness, vitality, beauty and intelligence of youth. By presenting attractive and positive student role models, we hope to counter the breakdown of individual and family moral standards. This is an international pageant of university students to promote worldwide friendship, mutual understanding, cultural exchange and world peace. Let us experience the ultimate joy of unity!





YOUTH Festival



We welcome representatives from CARP chapters around the world, CARP alumni and friends to this World CARP Convention and Youth Festival. Held for the first time in Korea in 1985, the Conventions have brought tens of thousands of students from around the world together in exciting exchange programs, debates and friendly competition.

Whether in Seoul, Tokyo, New York, Berlin, Bangkok, London or Paris, CARP students have never hesitated to deal with controversial topics of the day. In the 1980s that was atheistic communism. In recent years, CARP has taken on the challenge of free sex and promiscuity and starting a new movement to resist the temptations of drugs, alcohol and immorality. In this new millennium, we have the opportunity to create a new start between the nations and cultures of the world. We have the chance to dream once again about the great ideal of achieving world peace, but we have to first address the basic social unit that gives us our social awareness; the family. We strongly believe that the creation of God-centered families will guide young people to strive for excellence as well as be more socially conscientious. It is from this point that we will find peace between races, cultures, genders, generations, and nations.

At the core of every CARP student's life is a dedication to God and a commitment to a life of serving others. We can be found on campuses around the world, sharing our belief and commitment with others. The goal of a college education is much more than financial gain, social recognition or mere acquisition of knowledge. We must first become good people and learn how to create good families.

As the keynote speaker of the Youth Festival, World CARP President Hyun Jin Moon will outline his exciting vision of World CARP's future as the Number One organization for young people committed to service for peace.

About WCSF

The wide range of plenary sessions, conferences and symposia presented at this convocation share a common vision and goal, namely the establishment of a world in which peoples, cultures, races, religions and nationalities live together in harmony, mutual respect, cooperation and universal prosperity. This vision of world peace is the basis for the overall theme of the Convocation of World Leaders: "Dialogue and Harmony Among Civilizations: The Family, Universal Values and World Peace." This theme will be explored by political leaders, religious leaders, academics, media professionals, artists and political leaders.

Achieving genuine peace requires an integrated, cross-disciplinary and collaborative effort. That is, peace cannot be established by politicians alone, or by academics alone, or by religious leaders alone. To overcome the tendency for peace efforts to be fragmented, Rev. Moon established the Interreligious and International Federation for World Peace (IIFWP).

Of particular concern to the IIFWP are two serious and growing problems. The first is family instability and breakdown, and the serious social, economic and cultural problems that the family's decline generates. The second is ethnic, racial and religious intolerance. IIFWP calls for political, religious and educational institutions to work together to solve both problems.

In the latter part of the year 2000, the IIFWP sponsored a series of educational programs in more than 180 nations dedicated to promoting strong families, character education, public service and interreligious and international cooperation. These programs and others are contributing to the creation of a global movement for peace, transcending the barriers of race, nationality, culture and religion.

When the Reverend and Mrs. Sun Myung Moon first presented their vision for the Festival, just after the Summer Olympics of 1988, they explained that the goals of international conflict resolution and world peace were at the very core of the Festival's purpose. As they stated in the founding declaration for the Festival, "There can only be a peaceful family of nations when you have nations of peaceful families."

To accomplish this purpose, it was decided to involve as wide a range of participants as possible, including men and women in all fields of endeavor: scholars, artists, religious leaders, scientists, statesmen, youth leaders and journalists. The magnitude of the world's problems challenges us to mobilize our united intellectual and spiritual resources to achieve constructive solutions.

World CARP gratefully acknowledges the tremendous support and inspiration it has gained from the WCSF and its founders, both in guiding its ongoing activities and in encouraging this event.



World CARP Chapters

World CARP Headquarters

34 State St.
Ossining NY 10562
worldcarphq@yahoo.com
+1 (914) 762-3118
+1 (253) 498 6134

Europe

Friedrich Karl Str 22A
60489 Frankfurt
Germany
eurocarp@ettl.co.at
+49 (69) 170-0890
+49 (69) 3482-8199

Japan

Hiroi Bldg 2/F, Ikejiri 3-21-25,
Setagaya, Tokyo
Japan
carp@jp.org
+81 (33) 410-6311
+81 (33) 410-6420

Korea

8-15 Myungryundong 2Ga
Chongnogu
Seoul 110-522
Korea
mcindy@lycos.co.kr
+82 (02) 3673-0490
+82 (02) 706-6785

Philippines

32 Samar Ave
Quezon City
Philippines
pcarphq@hotmail.com
+63 (02) 924-1835
+63 (02) 924-1826

Russia

PO Box 45
105043 Moscow
Russia
necarp@online.ru
+7 (095) 283-7046
+7 (095) 283-7046

Taiwan

3/F, No. 271 Roosevelt Rd. Sec 3
Taipei
Taiwan
louiscarp@pchome.com.tw
+886 (02) 2368-1981
+886 (02) 2368-2008

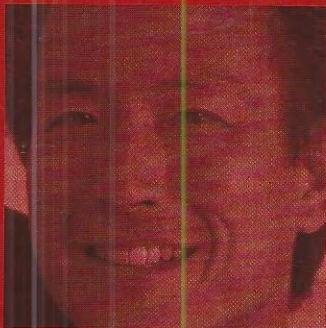
Thailand

2563 Jitt-Uthani Bld, 4th F,
Ramkhamhaeng Huamark,
Bangkok 10240 Thailand
tcarp@thai.com
+66 (02) 300-5723
+66 (02) 300-5839

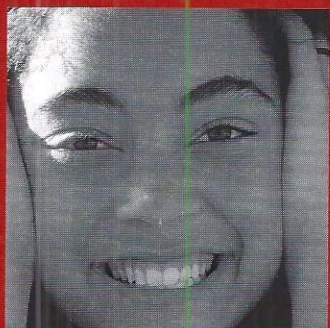
USA

4 West 43rd St, 3/F
New York, NY 10036
USA
howardself@yahoo.com
+1 (212) 382-2402
+1 (212) 382-2005

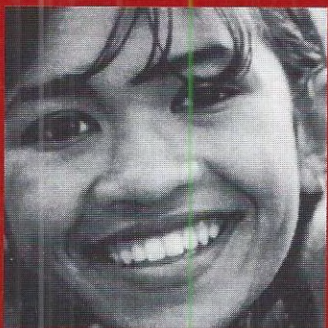
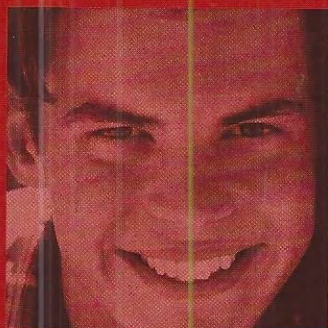




World CARP Headquarters
34 State Street
Ossining, NY 10562



*A new paradigm
involves seeing
yourself
and all those
around you
from a new
perspective*



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