

Excerpts from Transcription of March 5, 1973 Meeting  
at Belvedere

Goals

The goal for One World Crusade is 50 mobile units, one for each state by the end of 1974. That would mean 2000 members on mobile units by the end of 1974 (and 6000 in centers. Each state should have 200 members.) Of every three persons converted by the mobile unit, the best one should remain on the team (best in age, education, ability and future potential).

Role of the MU Commander

The MU Commander has full authority in the place where he is campaigning. (As soon as the mobile unit leaves, the SR returns to his normal function. He has authority within his state.) The Commander is not intended to control everything, however. The mobile unit is there to stabilize the center and to give to the people there. He is to promote a harmonious operation.

The MU Commander must report monthly to Mr. David S. C. Kim. The report is to include the following.

1. How team members are trained and how they accomplish.
2. Witnessing approaches and techniques.
3. How Principle is applied in the mobile unit.
4. Financial status of the unit, problems. (Individuals should not have separate source of money.)
5. How they trained key members.
6. Plans for mobilizing masses of people.
7. PR and diplomacy (internal good relations with IW, SR and Church and outside contacts.)
8. Public opinion--comments or reactions of public after campaign.
9. Schedule of daily activities; individual's plans.
10. Number of persons who brought one person or more per month. (How many?)

11. Plans for integrating children, youth, adults and elderly.
12. Plans for systematic organization anywhere you are living.

### Role of the Itinerary Workers

The IWs belong directly to Our Master and Parents. Theirs is a special position structured directly under Our Leader. They are to report what they themselves are doing, what the mobile units are doing, what the church centers are doing and what the State Representatives are doing. Later the IWs will be increased to the same number as that of the mobile units in the state. Eventually there will be 50 IWs as there will be 50 mobile units and SRs. She must help with some external matters such as PR or developing new areas to make the movement successful.

The IW can follow the mobile unit. She may stay in the church center and even go to the SR anywhere in the U.S. She can penetrate anywhere because she belongs to Master. She must try to have the total picture. She can write a report any time, not necessarily at a regular time.

1. You belong to Master and to National Headquarters. ("The National Headquarters means our Master Himself.") You are to follow the National Headquarters policy and instruction.
2. Travel among the mobile units, sometimes staying with the unit for one week giving individual and group guidance. Then you can organize revival meetings after the mobile unit has gone and do follow up work.
3. You must be concerned about the state, too, sometimes giving information to the mobile unit as well as to the church center. You must even be concerned about the world wide level, giving some sort of revitalizing element through this kind of activity.
4. Encourage people to subscribe to Way of the World and New Age Frontiers. Feel responsible for individual and group education. Hold inspiring meetings. Look at the total scope of the movement and then level out the differences between states. Recommend change of personnel to Headquarters or the Mobile Unit Commander.
5. Send reports to National Headquarters.

## Role of the State Representative

1. You are in the position of parents over the state in which you are residing. You are to be self sufficient and even to give someone to the Mobile Unit to strengthen their operation. You should help them financially, too. You are the State Parent--you will have the "master load of heart," the center of the heart in your state. You must embrace the people of your state.
2. Always keep in mind that you are the center of the state. If there is something wrong in your state, you are responsible to correct the situation and if a good thing happens--politically, economically or otherwise, you should be happy too.
3. You must be the all-time front-line, the leader in everything because you are the parents taking care of your children, your spiritual children to be.
4. Pray to bless the residents of the state and city. Sacrifice for that cause.
5. Set up the heavenly tradition which can be regarded by the people in your state and by God. You are the image of the new tradition for the state. No one can do that but you.
6. You are the center of your time, your concentrated time and effort. You are not to be second to anyone in your state in this area. Then you will fulfill your spiritual-physical parent role to that state and to the cities where you are staying.
7. Your assignment is witnessing and education, training.
8. Send in monthly reports and contributions to National Headquarters.

From the time you have 20 people, you must send one of every three converts to the Mobile Unit. The goal is 6000 people in centers and 2000 on mobile units-("Then you will have this nation" ) by the end of 1974, then 30,000 members by 1975. Each state should have 200 members. Individually the goal is one new member per person per month.

At this time you are Pioneer State Representatives. Mr. Choi is a fully qualified state representative, others should prepare to function at the level of Mr. Choi in the future.

## Economic Aspects

### The \$70.00 contribution:

All members must donate \$70 per month. Only Mobile Unit Commanders and I/Ws are exempt. The original plan was for the \$70 to go to Master's private account. He plans to put it in a special fund for sending guests overseas and for diplomatic work. At some time He plans to buy an educational institution where children of Blessed Couples can have special education. Because of the emergency at Headquarters, Master allows us to use this money. The \$70 is donated directly to the True Parents (even though it is sent to Headquarters.)

### Ginseng Tea:

The Ginseng Tea is the best quality. The Korean government approved it and recommended it to the world market. There are 25 Ginseng Tea factories in Korea. Top export Ginseng Tea companies were reaching an annual income of business of \$130,000 to \$170,000 when the Church's factory was opened. In three months we were exporting \$150,000 monthly. In January of this year, we exported \$250,000, in February, \$300,000. Our Leader plans to expand this Ginseng Tea market up to one million dollars per month.

To oriental people, Korean Ginseng Tea is sort of spiritual medicine or panacea for everything. In China in the Emperor's days, they observed the value of it. They even worshipped Ginseng root and put it on the wall. Now your blessed fatherland has the perfect condition of soil, weather and water for it.

When selling the tea, indicate that it is our product, a product of Ilwha Company. Tell people that there are several types of Ginseng, that it is Korean and the best quality in the world. A Japanese laboratory analyzed the tea and gave us a citation stating that it is the best imported,

had the best essence and extract. The box and label were designed by  
Our Master.

The philosophy behind the product is that we are giving spiritually to  
the dying people with Divine Principle and physically, we are giving life-  
giving Ginseng Tea.

In order to expand each state and city, the branch of this trading company  
under our operation, and to continue marketing, some expense is expected.  
So he is giving you a wholesale price \$10 a box and you sell at \$25. You  
may not buy it at that price to give to parents and friends, however.