

Frankfurt Book Fair

Frankfurt am Main, Germany, 8. – 12. October 2014



Nina Kirchberger talking to open minded students – Fritz Piepenburg with second generation Matthew and Jeremy Marsh who helped to distribute some 600 copies of True father's autobiography



Frankfurt Book Fair is the most important gathering for the international book industry. With 7.300 exhibitors from more than 100 countries, ca. 275.000 visitors, more than 3.400 events and almost 9.000 accredited journalists it is well known all through the world. This year the book fair took place from 8 to 12 October, featuring Finland as the focal country. KANDO Publishing, a company founded by the Unificationists back in the 1980ies, participated with its own stand. We presented books on the Divine Principle teaching, family values, leadership and peacebuilding activities of the UPF. Punctually to the beginning of the fair a new book was translated and published in German language: „The Life and Mission of Jesus Christ“, a compilation of Jesus' life according to the Bible, commented with Father Moon's words. The first days of the book fair are reserved for publishers, authors and academics to meet and

network. Some bright, opened minded students stopped at our stand and were very open for discussions. Also professors with special interests in the field got interested in KANDO publications. One of them was a linguist, a lady teaching at a university. She did a research on the language of prophets in the Holy Scriptures. We invited her to present her newly published book through the UPF.

During the weekend the book fair was opened for the general public. German Unificationists sponsored some 600 copies of Father Moon's autobiography which were all distributed to visitors. One book store owner in Berlin bought several of KANDO books and is interested in a long time contact. We see the Frankfurt Book Fair 2014 as a success in our public relations activity and we are planning to be there again next year.

Nina Kirchberger.