

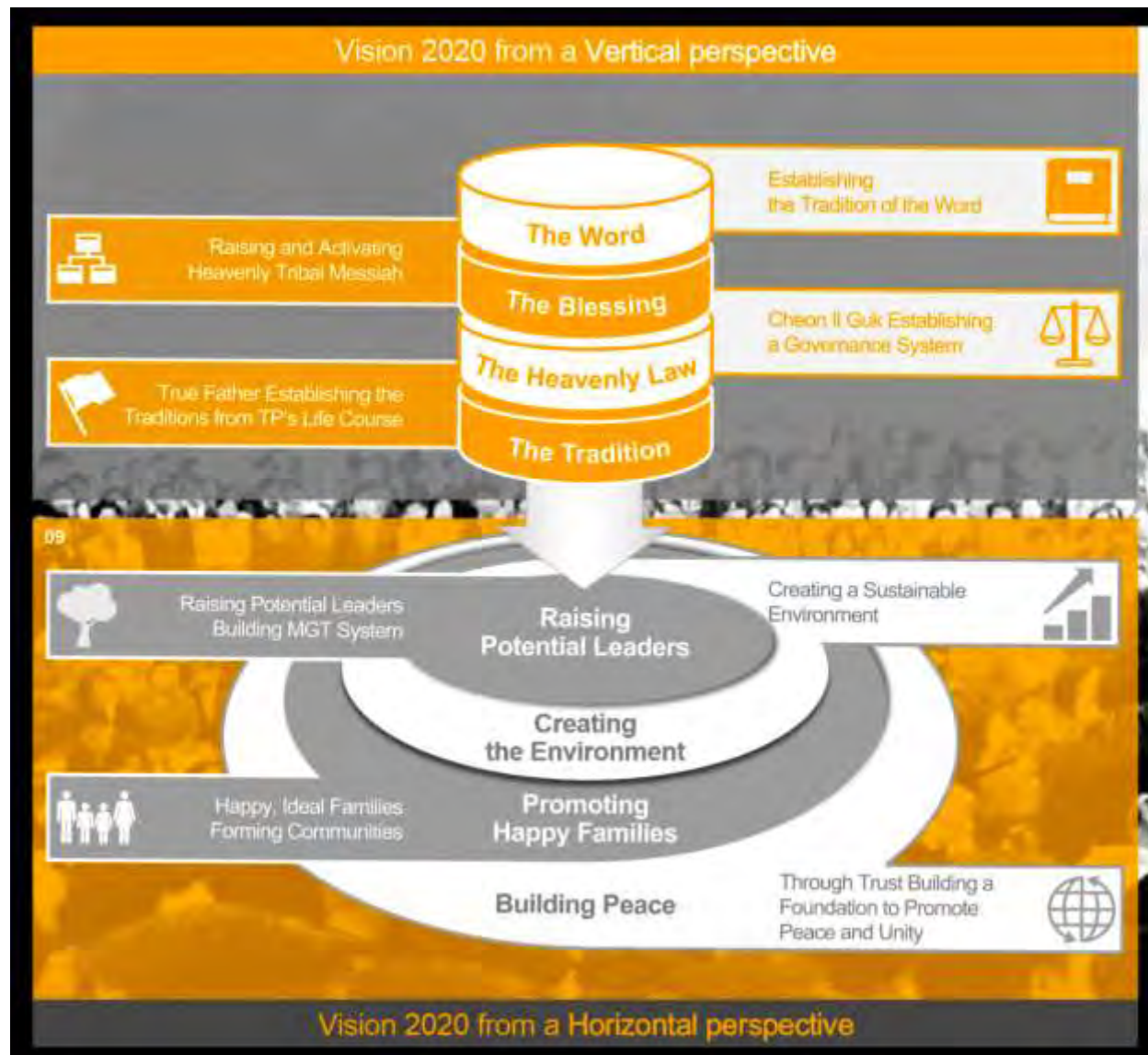
## The mission of FFWPU VISION 2020

Sam Nagasaka

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### 1. Mission

#### Creating One Family under God: Building Cheon Il Guk

The creation of Cheon Il Guk is the mission and purpose (the value) of our movement's existence. The perfection of the individual and family is attained through the transformation and growth of individuals, which leads to the creation of Cheon Il Guk in these individuals and families. By fulfilling our mission as heavenly tribal messiahs, we can create Cheon Il Guk within our tribes while the church and providential organizations unite as one in creating Cheon Il Guk within the people (area) and nation. On this foundation, Cheon Il Guk is created, a world envisaged by God at the time of the Creation where we live as one family under God.

The mission of our movement is to communicate God's and True Parents' true love, true truth and true life to all people so that they can fulfill the vision of becoming true parents and true families by forming happy, ideal families and fulfilling their mission as heavenly tribal messiahs. This also has the purpose of enabling them to manifest Cheon Il Guk in the individual, family and tribe. This is the mission in light of our movement's "individual purpose."

The mission in light of our movement's "whole purpose" can be understood as manifesting Cheon Il Guk in the area (tribe), nation, world and cosmos centering on the shared values of building one family under God through the cooperation and unity of the church, providential organizations and society.

### 2. Providential Awareness and Vision 2020

#### Providential Awareness Centering on Foundation Day

After True Father's Seonghwa and despite the large and small trials that assailed our movement, True

Mother strongly proclaimed that we would advance without ceasing. On Foundation Day, 1.13 by the heavenly calendar in the first year of Cheon Il Guk, she opened the nation of Cheon Il Guk which is the eternal desire of our Heavenly Parent and all of humankind.

“We shall work to firmly establish Cheon Il Guk until our last breath.”

This is what True Mother said in her prayer after True Father’s Seonghwa. As the True Parents of Heaven, Earth and Humankind, with True Father in heaven and True Mother on earth, they are guiding the providence for the firm establishment of the substantial Cheon Il Guk. 2015 will mark the third year since the proclamation of Cheon Il Guk. For the past three years, True Mother has been investing herself completely with life-or-death resolve for the substantiation of Cheon Il Guk. Through this course, she has shown us the blueprint for Vision 2020.

### **True Parents’ Providential Developments after Foundation Day and Vision 2020**

Here we attempt to present Vision 2020 from a vertical and horizontal perspective in relation to True Parents’ providential development.

#### **The Vision and Keywords from a vertical perspective**

1. The Word: Establishing the tradition for True Parents’ teachings centered on the three Holy Scriptures—Cheong Seong Gyeong, Pyeong Hwa Gyeong, Cham Bumo Gyeong.
2. Blessing: Bequeathing and expanding the blessing tradition through the providence of heavenly tribal messiahs
3. Heavenly Law: Establishing the Cheon Il Guk governance system centering on the Cheon Il Guk Constitution and constitutional institutions (Supreme Councils and Five Agencies)
4. Tradition: Defining True Parents’ life courses and their achievements

The visions based on this vertical perspective are an absolute and unavoidable mandate that all blessed families must fulfill on earth while attending the True Parents of Heaven, Earth and Humankind in the flesh.

#### **The vision and key words from a horizontal perspective**

1. Raising Potential Leaders: Establishing a system to nurture and manage potential leaders for future generations
2. Creating the Environment: Creating a sustainable environment towards building an effective and efficient organization
3. Promoting Happy Families: Forming a community of happy, ideal families through family ministry and home groups
4. Building Peace: Building a foundation to promote peace and unity through social engagement and trust True Parents’ providential initiatives reflect a grand design and long-term plan spanning a hundred—even a thousand—years.

Here we propose a “Vision 2020 Statement” by distinguishing the vertical and horizontal perspectives.

“Building a system for a world of everlasting peace and a foundation for the creation of a substantial Cheon Il Guk.”

#### **Strategy**

What is Strategy? Strategy refers to the method and process of fulfilling the mission endowed through values (Divine Principle, True Parents’ teachings) and vision depicted through that mission. In other words, strategy would be an answer to the question, How should we act and what should we be doing exactly in order to fulfill Vision 2020? Here we present our strategy in fulfilling Vision 2020 from the vertical and horizontal perspectives.

This strategy encompasses the entire world. The national headquarters and providential organizations in each region and nation may select and focus elements of this strategy according to the local situation. This strategy can be properly executed when all regions, nations, providential organizations and blessed families do their utmost in their respective field of activities. We are building this vision together; therefore, we absolutely need to explore ways to create synergy through collaboration and partnership.

## **Strategy Management Philosophy**

There are certain types of mind-set that we need to have in managing this strategy for fulfilling Vision 2020. Even if we have a good vision and strategy, the success depends on the people who are involved. Here we define our philosophy in managing the strategy and wish to share this with all our readers.