

UPF South America's International Media Association for Peace's Online Panel

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South America -- "Freedom, Responsibility and Values" was the theme of a panel consisting of journalists from the International Media Association for Peace (IMAP) in South America. This Zoom webinar was held on November 18, 2020, with 165 registered viewers and 82 connections. Those who gave presentations were María Elena Rivero Laverde, manager and announcer for Radio Moderna (Peru); Gabriel Eduardo Makana, from the Brazilian Press and Electronic Media Association; Valerio Fernández, director of Mariano's online Radio TV (Paraguay); Pricila Menin, journalist, writer and publicist (Brazil); and Douglas Romay Lanza, general manager of the Potosi Multimedia Rolanz Group (Bolivia). To see a recording of this event, [click here](#).



Regional chair of UPF-South America, Dong Mo Shin, shared a message and gave a context for IMAP's emergence. Also, Secretary General of UPF-South America, Simao Feraboli, gave some welcome remarks. Adrián De Angelis, journalist and president of UPCAM, was moderator of the panel; Mariela Spangenberg, journalist and host of Pasaporte Cultural, was in charge of the QandA session; Miguel Werner, Secretary General of UPF-Argentina, was the general moderator, and technical coordination was in the charge of Emanuel Sayavedra, member of UPF-Argentina's Governing Board.

At the end, we shared a video promoting the upcoming online Rally of Hope to occur on November 21, 2020, where figures from all regions gave keynote speeches and the Korean folk group The Little Angels gave a special presentation. This Rally focused on the peaceful reunification of Korea, based on the 70th anniversary of the armed conflict that divided the peninsula in 1950 (*).

Goal

The professional South American media panel sought to "promote a suitable and ethical journalism, which includes in its training both intercultural and interreligious education, which generates truthful information and quality content that can contribute to the community. To provide socially responsible, autonomous and free media, with no pressures, with diversity of voices, but not biased or subjected to economic interests. To uphold each individual's dignity and common good values, with the highest professionalism standards. To claim the communicative value of words, with a message of hope and a peace perspective."



Background

The International Media Association for Peace (IMAP) was presented during the World Summit 2020, sponsored by the Universal Peace Federation (UPF) and held on February 2-7 in Seoul, Korea, under the theme "Realizing World Peace and Reunification of the Korean Peninsula Through Interdependence, Mutual Prosperity and Universal Values." The IMAP ponders the role of journalism and the media so people from different nationalities, ethnicities, cultures and worldviews can live together in mutual respect and cooperation in order to uphold the common good and peace.

UPF Founders Dr. Hak Ja Han and Rev. Sun Myung Moon have considered journalism and the media a great power of positive influence in free societies committed to solidarity and peace. For decades, they have promoted international conferences and summits of journalists and have established media in different regions, such as the Segye Ilbo in Korea, the Sekai Nippo in Japan, the Washington Times in the United States, offering an alternative voice; and Tiempos del Mundo, which sought to contribute to the patriots' dream of one America.

IMAP seeks to cooperate with UPF in the premises of interdependence (coexistence), mutual prosperity and universal values. Other peace and sustainable development initiatives include the International Summit Council for Peace (ISCP), the International Association of Parliamentarians for Peace (IAPP), the Interreligious Association for Peace and Development (IAPD), the International Association of Academicians for Peace (IAAP), and the International Association for Peace and Economic Development (IAED).

IMAP: www.upf.org/associations/imap / UPF: www.upf.org

UPF 2020 webinar series: www.upf.org/peacetalks

Quote:

Promotional video of the online Rally of Hope held on November 21, 2020:
www.youtube.com/watch?v=hiC6ogjKWkA