WFWP Seeking Social Media Intern

Katarina Connery February 2017



WFWP interns are an integral part of our team and will gain first-hand experience in how a national non-profit organization is run and contributing to it on the staff level. The Social Media Intern will assist in developing and improving WFWP's public image through social media platforms including Facebook, Twitter, Instagram, Vimeo, and others. The intern will also assist in researching and proposing new strategies to improve WFWP's social media presence and contribute to creating written, video and/or photo content. The intern's own creativity in helping develop new public relations strategies is also key to this position. This is an exciting opportunity to have a substantial impact on marketing strategy.

Though we are happy to accommodate interns' schedules, we require interns to be reliable and consistent in their commitment. If applicable, we will work with you to facilitate receiving academic credit for your internship.

LOCATION: Remotely from home or On-site in NYC office

HOURS: 8 to 10 hours per week, flexible

COMPENSATION: Unpaid

DESIRABLE ATTRIBUTES:

Excellent verbal and written communication skills
Ability to work well in a team
Interest in WFWP's work
Familiarity with vision, mission and Founders of WFWP
Experience with social media (Facebook, Vimeo, Twitter, Instagram)
Creativity in writing a plus
Detail-oriented with the ability to meet deadlines
Self-motivated and ability to work independently

Education and/or experience in marketing, communications, or graphic design a plus Proficiency in graphic design and/or video editing software a plus

HOW TO APPLY

Send your resume to Katarina Connery, kconnery@ wfwp,us, with the subject line "Social Media Intern."