Update on Discounted Bulk Orders of Mother of Peace for UPF USA network

Thomas P. McDevitt February 1, 2021

## The Washington Times

The Washington Times Global Media Group 3600 New York Avenue, NE Washington, DC 20002 Publisher of the Mother of Peace

Dear Dr. Jenkins and UPF USA Leadership team:

Thanks as always for your impressive outreach work through the many UPF USA webinars that are happening every week. We also appreciate UPF's interest in using True Mother's memoir, Mother of Peace (MoP), as a great educational resource for elected officials, VIPs and AFP, etc.

To that end, as the publisher of MoP, TWT Global Media Group has set up a discounted bulk-order opportunity for UPF, the other affiliated organizations and HTMs. We are ready to ship these books to your network immediately through the purchasing process explained below. Here are the details:

1. Price. The bulk rate price is \$8.00 per book, which is a 55% discount off the retail price of \$17.95.

2. Minimum order. The minimum order is 12 books. Quantities can be ordered in increments of 12 and 24 books given the packaging size.

3. Shipping and handling. Shipping costs will need to be paid by the purchaser. These will be calculated based upon quantities ordered and shipping destination. Handling costs will be covered by the publisher.

4. Agreement to not resell on Amazon, etc. The purpose of the MP Bulk Order opportunity is to support outreach efforts with an exclusive and deeply discounted price. TWTGMG is also engaged in various marketing programs to drive sales to Amazon, etc. at the regular list prices. Therefore, we ask that UPF USA as an organization and each Bulk Order purchaser agree to NOT resell these books on any platform. The following language is included in the online order form noted in #5:

I understand that the books offered in this promotion are for promotional purposes ONLY. I hereby agree that I will not not offer these books for sale on the Internet, the Worldwide web, Amazon, Ebay or any other digital sales platform, at any price.

5. Ordering Process. Bulk Order purchasers should use this link to provide key information for their purchase:

docs.google,com/forms/d/e/1FAIpQLSeljCOZRaRSsRcs\_JD2O2N5hr1XbQwi3KLTcjOlXmZAL1XHg/viewform?usp=sf\_link

TWTGMG will then send an invoice by email, which will include a link to pay for the order via credit card. Once payment has been received, TWTGMG will ship the books from the printing company to the purchaser's shipping address.

6. Free Resources for Outreach. Please also note that TWTGMG has created a wide array of marketing resources that the UPF network can use. In addition, Henri and I are available to join any UPF Zoom calls to conduct a briefing. Also, Henri will provide a MP Weekly Coaching opportunity for anyone interested in moving forward. The link to sign up for the resource and promotional website is:

#### www,sharemotherofpeace,com/

Dr. Jenkins (Michael), again, thank you and all the UPF field network for their interest and commitment to share Mother of Peace with thousands of important leaders in America.

Please feel free to contact me or Henri Schauffler, TWTGMG Managing Director, with any follow up questions.

For the Providence,

Thomas P. McDevitt Chairman, TWT Global Media Group and The Washington Times

# Mother Of Peace Bulk Price Shipping Info

Thanks for your commitment to sharing Mother Of Peace. We are so glad to be working together!

Please fill in all questions; we will then email you an invoice for payment, including the shipping charges.

The Washington Times Global Media Group, Publisher

\* Required

I understand that the books offered in this promotion are for promotional purposes ONLY. I hereby agree that I will not not offer these books for sale on the Internet, the Worldwide web, Amazon, Ebay or any other digital sales platform, at any price. \*

O YES

Sorry, I cannot agree to this

What is your First Name? \*

Your answer

What is your Family Name? \*

Your answer

What is Your Email Address for this order? \*

Your answer

What is your Street Address for Shipping? (must be a street address, no PO boxes please) \*

Your answer

What are your City, State and Zip Code for shipping? \*

Your answer

### What is your phone number? \*

Your answer

Number of Books ordered (select from drop down menu): \*

Choose

More than 48 books? Please type your number (MUST be in multiples of 12)

Your answer

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## The Mother of Peace Promoters' Resource Site

Get all the resources, new ideas and support you need to promote The Mother of Peace memoir via US Mail, email, phone, through social media, inperson - and any other ways you might think of!

### CLICK HERE TO JOIN FOR FREE

### Inside:

- Training videos and webinar recordings to help you get new ideas and make your plan
- Intro emails and Letters
- Social Media posts both graphics and text
- Email series for follow up
- Access to web pages to which you can send people to capture their email before buying the book
- Links to landing pages that you can use drive your contacts to them so you can get their email address before they buy the book



**Call To Action**