

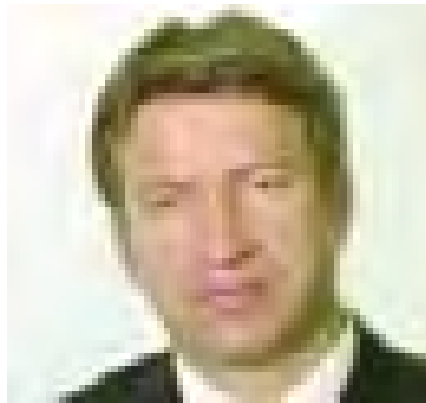


National Level Political Outreach



Alfred Spiro Moisiu –
the fourth President of the Republic of Albania from July 24, 2002 to July 24, 2007

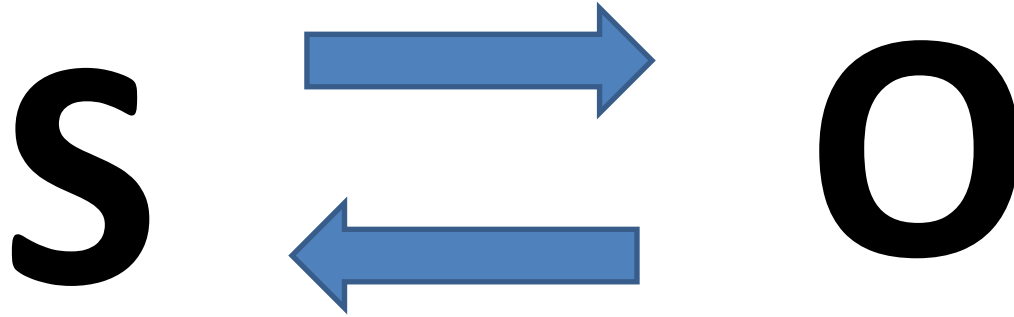
Bosnia AfP 8MPs: Support Local, National and International Levels





Dr. Yong Cheol Song meets the President of Malta, Dr. George Abela, 10th May 2009

Political Outreach



- **Not Rocket Science But Care Needed**
- **Politicians Often Good Intentions – But Too Busy**
- **They Need Support**

What Have We Got That They Can Understand and Be Interested In?

What Have We Got to Offer?

Face Time Important

Have a Few Close Contacts

Build a Wider Network of Friends

The Higher the Contact The More Preparation Needed

Holocaust Memorial and Genocide Prevention Speech



Political Outreach: Levels

- Local Level
- National Level
- International Level

Good Cooperation Needed to Bring Success

Launch IIFWP House of Lords 2003



Local Level:

Contact Between Voter and MP

Support Election Campaign/Office

Help to Solve Local Problems?

Inform MP about Good Activities for the Local Area

Invite to National / International Level Events



**Youth Achievement Awards: Two Politicians Involved
Because of Local Activity**

National Level

- 1) Long Term Strategy to Develop Relationships and Programmes Suitable to the Nation and UPF
- 2) Neutralise Negativity
- 3) Sensitivity to National Culture and PR Style
- 4) Be Networking Champion
- 5) Publicity / Website
- 6) Harmonise Between Local and International

Rt. Hon. Baroness Scotland QC

*First UK Gov't Minister
to Speak in Lancaster
Gate*



International Level:

- 1) Liaison European and International UPF
- 2) Focus on United Nations
- 3) Council of Europe (FECRIS Outflanked Us)
European Union also e.g. OSCE, UNESCO
- 4) Easier access to foreign VIPs when speaking in another nation



Influence of MEPI



Community Cohesion Event House of Commons June 2007.

Speaker, now Deputy Prime Minister, Nick Clegg MP



Global Economic Meltdown Conference Kelvin Hopkins MP



Rev. Canon
Peter Challen