

## Cranes Club Europe Newsletter 2/2018

Ely Loew  
July 13, 2018

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## Dear Friend of Cranes Club,

We are happy to share with you this latest newsletter of Cranes Club Europe, and the first newsletter after our 2018 Annual Conference!

We're hoping that this year we can do something special and have a real impact in the lives of our members and our wider community. At our last AGM, it was decided by the membership that we would send the newsletter out to our entire mailing list, so it will no longer be a member only benefit. Our hope is by informing our wider network of contacts, we can showcase the benefits of being involved in the Cranes Club.

To re-cap some of the main focuses for the Directors this year:

- Focus on the CC vision: to bring together professionals of Unificationist

background both for the sake of their personal benefit and for the contribution to communities and the wider society.

- We, as directors, are enthusiastic about this vision and invite you to join our network - whether you are seeking to improve in your professional life, sharing your experience with your juniors or starting something completely new and exciting.
- We have set an ambitious target to raise a total of €10,000, which we are aiming to distribute as grants to new projects and local initiatives.
- Our current Cranes Club balance is roughly €3,000, thanks in part to a generous donation of €1,000 euros. This means that at the very least, we will have one grant available for €1,000, and probably an additional grant for €500.
- On that note:
  - In the latest annual conference, we gave a grant to the Healthy Minds initiative, launched by Elisa Brann, who is conducting research on the attitudes of Unificationists towards mental health issues. She's hoping to expand this project into applicable solutions and recommendations, based on the results of her research.
  - If you would like to apply for a grant at our next AGM, held on the last day of our Annual Conference in 2019, please fill out the project proposal ([template form](#)) and email it to us. You also need to be a CC member for the year you are applying, and applications are voted on by the members at the AGM.
- Check out our webpage at: [www.cranesclubs.eu](http://www.cranesclubs.eu) - It's still in development, so test out the member login area and feel free to send any recommendations or feature requests our way. It's a wordpress website, so also happy for any volunteers that want to help update or improve the website.

We look forward to seeing what we can accomplish together in 2018.

As always, do get in touch regarding any ideas, questions or comments at [cranesclubeuropa@gmail.com](mailto:cranesclubeuropa@gmail.com)

Sincerely,

The Cranes Club Directors

Antto, Ely, Inoë, F., and Romica

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# What is Cranes Club?



Watch this 90 second video explaining in a nutshell what Cranes Club is all about and why YOU should join it!

## Recent Events

### Third Cranes Club Europe Annual Conference

The third Cranes Club Europe annual conference took place in the beautiful city of Paris on March 16th to 18th, 2018.

Read all about the conference [here!](#)



### Driven! - Report of the Conference of Cranes Club USA

*By: Ely Loew*

I had the privilege to be invited to run an AGM session for the U.S. Cranes Club during their first annual conference from June 1-3, 2018. Since I have been a Director of the Cranes Club Europe since its inception in 2016, the U.S. Cranes Club had reached out a couple times to understand how we have been organizing and running Cranes Club on our side of the Atlantic.

There will be an official report of the event released soon, but I wanted to share a couple of my initial impressions. First, the U.S. movement is a little older than our European membership, with some of the eldest 2nd generation members of our movement living there. It was great to see the range of participants and speakers, and there were presentations from young 2nd gen in their 20s to elder 2nd gen in their 50s. It was a great atmosphere, and in addition to the 2nd gen there were also a few 1st gen who joined and contributed.

The second point that really stood out to me is the U.S. tends to have a much more

capitalistic culture, and I believe this is the reason there were a lot of young 2nd gen who had managed to build their own businesses that were incredibly successful. Their testimonies were fascinating and inspiring, and hopefully stories we can learn from. On the last day of the conference, I ran through the AGM process that we have been using, and also guided the audience to define their membership criteria, expand the board of directors, and decide on their main priorities for the year. I think it went very smoothly, and I look forward to working closely with the U.S. Cranes Club in the coming months and years.

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## Upcoming events

### **Become a Cranes Club member today - The period for the discounted membership fee has been extended!**

Due to a delay in the newsletter and an absence of reminders, we have extended the discounted membership fee period until **Wednesday August 1st**.

The discounted membership fee for students is only 25 € and for others 50 €. After Aug. 1st the respective membership fees will be 50 € and 75 €, although the discounted fees are also in effect if signing up at any Cranes Club conference in Europe.

Membership entails you to:

- Discounted participation fees at Cranes Club conferences.
- Eligibility for Cranes Club grants.
- A vote in the 2019 annual general meeting where the future direction of Cranes Club Europe is decided (including voting for distribution of grants to CC member projects and initiatives).
- Access to the members-only section of our website where you can directly network with other cranes, post or see job openings and join fascinating discussion boards.

## **JOIN NOW!**

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The graphic features two Cranes Club logos at the top corners. In the center, the text reads "Total immersion:" in a cursive font, followed by "decide - commit - succeed" in a similar cursive font. Below this, a pair of hands is shown forming a heart shape against a background of a sunset over a field. To the left of the hands, it says "Cranes Club Health Conference" and to the right, "September 6th - 9th Near Freiburg, Germany". At the bottom, the text "SIGN UP NOW!!" is written in bold, black, uppercase letters.

Sing up for the third Cranes Club Health Conference by **August 12th!**

## [Sing up here](#)

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### **Second education conference tentatively to take place in Scotland in November!**

The second education conference is progressing but needs more organizers! Feel passionate about education? Want to meet others who share your passion? Make the second education conference happen! Contact [cranesclubeuropa@gmail.com](mailto:cranesclubeuropa@gmail.com) for more information!

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## **Articles and Opinions**

This section includes articles and opinion pieces that offer membership the chance to share their expertise and draw attention to specific issues. Through this, we hope to encourage a culture of open communication amongst our membership, enrich their understanding on key topics, and inspire them to contribute to the enhancement of our wider Unificationist community.

We are happy to receive your ideas, suggestions or written articles for consideration in our next newsletter - [so let us know!](#)

*The views expressed in articles are the author's own and do not necessarily reflect the opinions of the Directors of Cranes Club as a whole, nor does publication mean that it is an official position of the Cranes Club as an organization.*

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### **Fighting procrastination - *Elisa Brann***

There are days (many days) when you just don't want to do what you have to do. Anything and everything, no matter how boring it may be, suddenly becomes very interesting and very very important indeed. At first it may be a harmless distraction, like highlighting your notebook. Quickly the task deviates when what you perceive to be a lack of variety in your highlighter colour choices becomes an hour-long quest to find a new highlighter (this happened yesterday – I never found one). When you realise how time has slipped through your fingers, you begin to panic. You might end up convincing yourself that attending to the mundane tasks, like the laundry or sorting out the files on your desktop, are what have been slowing you down in life and by sorting them out suddenly everything else will be easy to do. Sometimes it's true (personally, I don't quite know how to function if I'm not wearing clean socks). But more often than not, you're delusional. Before you know it, the

day is over, and you feel rubbish.

Now, I am an organised person. In my life, to do lists have enabled me to achieve incredible things I never would have thought possible. Yet, I am not immune to the above scenario. In fact, it happens regularly. Sometimes weekly, sometimes daily. It's a fact of life that no matter how productive a person you are, you will have days when you cannot move. There are many other productivity nerds (heroes) out there who share great ideas about how to be successful (if you haven't already heard of [Cal Newport](#), then consider this a recommendation). But commonly in the working world, procrastination is the cardinal sin – something to be avoided at all cost, and if not resisted, commands a deep and dark self-loathing!

This post is not going to tell you that procrastination is in fact good and we should all embrace wasting away our working hours on idle tasks. No. What I want to share is how to bounce back. Procrastination happens. Human beings are often at the mercy of our pathetic attention spans. The point is reducing the time it takes for you to get back on track. In my opinion (and experience), having the ability to quickly realign yourself is what makes the difference between being fruitful and fruitless.

So how do you refocus yourself when you just don't want to do what you have to do? I will tell you my simple 4-(and a half)-step secret! (shhhhhhhhh)

You will need 3 things:

- A pen
- A piece of paper
- A stopwatch (preferably something with an alarm).

### **Step 1: Brain dump**

The first thing you need to do is deposit all the things in your brain. Set your stopwatch for 1-2 minutes and using your trusty pen, dump it out onto your clean sheet of paper. List everything and be as detailed as possible. Add the tasks you've been ignoring (writing this week's blog post) as well as the ones that get you distracted (searching for the ultimate wedding guest outfit). I find it important to be honest with yourself and acknowledge all the unnecessary things that are occupying your thoughts. Admitting they're there validates them which helps them to settle down and stop intruding on your task. They're on the paper now and won't be forgotten.

### **Step 2a: Prioritise**

This step is where it starts to get difficult and you begin to convince yourself of just how important it is to check the weather on the other side of the world. There's no pressure to actually complete these things in order of priority. The key here is (again) honesty – focusing your attention on what you really must do. The order in which I actually do each of the tasks is difficult to describe, but it often involves an intuitive understanding and balance between when the deadline for the task is and how good I am going to feel when it's completed. I do not always start and stick with the most pressing of matters. Instead, I tend to break up scary 'DO THIS NOW' tasks with 'this will only take a minute' tasks – that way I get the satisfaction of overcoming a couple mole hills as I scale the mountain. And if you're a simple creature (like me), then you'll know that crossing things off the to do list is a

powerful motivating factor.

### **Step 2b: Bartering**

Sometimes you just know that resisting urges to do nonsense will be difficult. That's good – you're being honest. When I go to prioritise tasks I also tend to barter with myself, telling myself that 'I will write this blog post for an hour if I get to eat my lunch afterwards and watch the news' (rock n' roll!). Some people might call this slacking, but I find breaking up the long slog of a hard day's work can become more palatable if I know it will be interspersed with snippets of pressure-free moments.

### **Step 3: Start the clock**

I've been using the [Pomodoro](#) method now for about 4 years. It is genius. My friend, if you don't know this technique then I don't know how you manage anything. Without doing all the hard work of explaining it, I'll just focus on the key aspects that I have adopted from it. Time yourself. As soon as you're ready to take on one of your tasks, set the clock for 25 minutes and try to keep yourself focused until the timer goes off. Then set the time for 5 minutes and take a moment to refresh yourself, make tea, check the news (Instagram), go to the bathroom, etc. When the timer goes off, begin again with 25 minutes of your work task. Breaking your day down into 30-minute chunks suddenly makes realigning yourself doable.

Just think, in the UK most secondary school classes don't last longer than 45 minutes. If children can stay focused for that long, then you are certainly capable of doing so for less! To help drive this point home further, consider also how many hours a day the average person works. Most of us clock in at 9am and scuttle off by 6pm – if you're lucky you get an hours lunch. The common view is that we're left with 8 hours of working time. This is a lie. In reality the average person works a shocking [2 hours and 23 minutes](#). On my dullest brain days, I aim for a minimum of 6 half hour chunks of time. Even if I have to drag myself through the mud, sticking to this method means it usually gets done.

### **Step 4: Be kind**

Inevitably there will be times when you can't even focus for 30 minutes. My advice is to still try. Setting the clock is like the starting line of a run. The fact you got up and put on your running shoes (changed out of your pyjamas), did your warm up (made your coffee), and gotten out on to the track (sat at your desk), you have already made a number of micro commitments that mean you want to do this. You should already feel powerful because you have the will. And, where there's a will, there's a way.

Yet, on those days when you've started the clock too many times to count, yet failed to make anything of it, then be kind. Write the day off the way you would a smashed up car. Tomorrow is another day and you still have your legs. Mental work is physical. We are not born experts (unfortunately) and to form productive habits, or indeed achieve anything requires honest evaluation, persistence, and patience with ourselves – NAMASTE HARD WORKING FRIENDS!

*Elisa Brann is a PhD student in Cognitive Neuroscience at King's College London. For over ten years, she has been involved in countless social and community projects, developing creative project proposals, leading teams of volunteers, and obtaining thousands of pounds in external*

*funding. She is currently leading Healthy Minds, a Cranes Club affiliated project that aims to explore the topic of mental health within the European Unificationist Community.*

You can follow her blog at [www.elisabrann.wordpress.com](http://www.elisabrann.wordpress.com)

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## Opportunities (Work & Volunteer)

### **Volunteers to help organize the second Cranes Club Education Conference, Europe**

Tentatively to take place in Scotland, the education conference already has one core organizer who is now looking for a small team with whom the conference can be made a reality later this year.

You would be involved in planning the event (choosing topics, inviting speakers) and according to your timetable also help out with e-mailing invitees, participants, etc.

### **Volunteers to support the directors in running Cranes Club, Europe**

Some of the tasks we could need help with are :

- Raising funds for grants (no, not the type of fundraising we usually associate with the word)
- Managing Media
- Managing the Cranes Club webpage

Send us an email if you feel like occasionally throwing in some of your time for a good cause!

### **Volunteers to organize a new Cranes Club Conference, Europe**

Apart from health and education, is there some other area you would like to see have its own conference? Such conferences are excellent for networking, creating partnerships, broadening and sharing your understanding of your industry or even coming up with brand new project/business ideas! Let us know if you would like to be part of making such a conference happen in 2018 or 2019!

### **Native German speaker for video sales, Ireland**

Any native German speakers that have 3-5 years experience with media sales (preferably video or TV, or working for a major brand) and that are willing to move to Ireland. Google Ireland is hiring a few German speakers for video sales roles. Great pay and benefits. Message Ely Loew ([loew01@gmail.com](mailto:loew01@gmail.com)) if interested!

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# CRANES CLUB

***Title***

***Subtitle***

**Date**

**Contact:**

***Name***

***Email address***

## **CONTENTS**

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Introduction

Organiser(s)

Background of the project

Needs Analyses

Objectives, aim & methodology

Logical framework

Program description

Timeline

Budget and Finances

Evaluation

Follow-Up

Team and Trainers

Resources and further information

## **INTRODUCTION**

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*Brief description of the project.*

## **ORGANISER(S)**

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*Organiser(s): Names of the individuals involved in organising the project, including their contact details.*

## **BACKGROUND OF THE PROJECT**

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*Describe your history and that of any partners in relation to the topic, also explain why the topic is important.*

## **NEEDS ANALYSIS**

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*Describe the needs of the beneficiaries of the project.*

## **OBJECTIVES, AIM AND METHODOLOGY**

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### **Overall aim**

*Describe the overall, long-term aim of the project.*

### **Objectives of the project**

1. *Specify each objective.*
- 2.
- 3.
- 4.
- 5.

*If possible add a logical framework, especially for large projects! (see next page)*

### **Methodology**

*Which methodologies have you used in your project? For example: presentations, events, excursions, visits, workshops, debates, background research, intercultural activities, online discussions, videos, pictures, (simulation) games, etc.*

## Logical Framework

Objective	Goal (long term/wider objective)	Objective (immediate aims)	Outcomes (impact of project)	Outputs (specific deliverables)	Activities (tasks to achieve outputs)	Risks (potential risks that could prevent activities being fulfilled)
<i>List each of the project objectives mentioned in previous section.</i>	<i>Describe the broad/long term intention motivating the objective.</i>	<i>Describe the more concrete aims of what the goal looks like.</i>	<i>Explain what the intended outcome of the goal would be.</i>	<i>Describe what the specific products that will be made or activities that will be done as part of the objectives.</i>	<i>Specify a to-do list of all the tasks that would be required to achieve the outputs.</i>	<i>Describe potential risks that could prevent activities from being fulfilled and include ways in which you intend to prevent this from happening.</i>
<i>e.g. Objective 1 Awareness and Education</i>	<i>Improve the education of members concerning specific issues</i>	<i>Conduct workshops and lectures on the theme of specific issue and distribute educational material.</i>	<i>Improving education and awareness will help to improve support for those vulnerable to the specific issue and would provide preventative measures.</i>	<i>Lectures will be devised and presented/recorded and distributed</i>	<ol style="list-style-type: none"> <li>1. <i>Identify areas in which members lack knowledge</i></li> <li>2. <i>Devise lectures</i></li> <li>3. <i>Advertise to community leaders/Lecture tour</i></li> <li>4. <i>Record webinar</i></li> <li>5. <i>Distribute/promote webinars</i></li> </ol>	<ul style="list-style-type: none"> <li>- <i>Potential time delays, which will be limited by scheduling regular coordination team meetings and setting targets</i></li> <li>- <i>Potential difficulty promoting lectures/webinars, which will be limited by creating PR plan</i></li> <li>- <i>Etc...</i></li> </ul>

## PROGRAM DESCRIPTION

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*Below is an example of what important things you should cover if you project involves a one-off event (e.g. conference, workshop, etc...)*

	Date:	Date:	Date:	Date:	Date:	Date:
Morning:						
Afternoon:						

*Give short descriptions of the content of every activity if needed, specifically if it is not clear from the title. If possible indicate who the trainers will be.*

*In the case of a long-term, on-going project, the project timeline (next section) will be more important and you may decide to leave this section out.*

## TIMELINE

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*Outline a timeline of all the activities for each objective using a Gantt chart, including preparation time, during and after the project.*

Objective/Activity	Month					
	1	2	3	4	5	6
1.1						
1.2						
1.3						
1.4						
1.5						

*Here is a useful resource that explains in more detail the value of Gantt charts in project management: <https://www.projectmanager.com/gantt-chart>*

## BUDGET AND FINANCES

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*Provide information about all the expense you expect to incur and how you intend on funding them (e.g. Cranes Club grant funding, self-funding or other).*

*How much one should budget depends on the project, but basic areas that should be considered could include location costs (e.g. room hire), travel expenses, and materials.*

## EVALUATION

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*Explain how you are going to evaluate the project during and after the event/ training/ campaign. Mention what you will evaluate, and how you plan to incorporate outcomes of evaluations done during the project into the ongoing development of the project.*

*Also describe the cooperation within the organising team and trainers assuring your team will adjust to information and insights gained along the way.*

## **FOLLOW-UP**

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*What will be the expected follow-up of your project?*

*How are participants staying connected with the organisers and with each other?*

*Follow-up actions: presentations, getting organised, new projects/ seminars, more research, advocacy visits, etc.*

## **TEAM AND TRAINERS/LECTURERS**

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*Mention all organisers and trainers/lecturers and add a very small description/ biography. A picture would also be nice.*

*You may also want to consider including a personnel needs analysis (a list of people you would need to recruit to join the project in order for it to be fulfilled).*

## **RESOURCES AND FURTHER INFORMATION**

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*Add all resources and references, like books, websites, contacts, documents, resolutions, etc. that you used in preparing this project proposal.*

### **THANK YOU**

***Organisers Name***

*Organisers address*

*Telephone number*  
[\*email@address.com\*](mailto:email@address.com)



# CRANES CLUB EUROPE

## 2018 ANNUAL MEETING REPORT

16TH – 18TH MARCH 2018

- PARIS -

WRITTEN BY ELISA BRANN, EDITED BY ANTTO HASSINEN



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## OVERVIEW

This year's annual Cranes Club conference was held on March 16th-18th, at Espace Barrault in Paris and was attended by some thirty-five professionals from across Europe (including a guest from the USA). The event was smaller than usual, owing to the Peace Starts with Me festival taking place in April, which not only understandably takes precedence for many with limited funds, but also resulted in the Directors scheduling the event a month early. All things considered, our weekend of guest speakers, networking sessions, mini workshops, and socializing proved impactful, with participants rating the overall success of the event 8.6 out of 10.

Some of the highlights of the conference included a variety of interesting and thought-provoking breakout sessions and inspiring keynote speeches. The annual general meeting saw the departure of three of the 2017 directors, Elisa Brann, Jung-Jae Hur and Sonja Read, the re-election of Antto Hassinen and Ely Loew, as well as the welcoming of three new board members, Inoë André, F. C. and Romica Spiegl-Jones (see [below](#) for more information about the 2018 Board of Directors). With this comes the exciting beginning of a new year, new goals and progress towards building a vibrant community of professionals from a Unificationist background. We look forward to you joining us in the year ahead!

## MAIN PROGRAM

On the first evening of the program, participants were welcomed by an opening address from one of the Cranes Club Directors, **Antto Hassinen**, who outlined the organisation's vision. This was followed by an informal interview with the current FFWPU European Continental Director, **Mike Balcomb** and his wife **Fumiko**, who joined the program for the first two days. They touched on how for many first-generation members, joining the movement often meant they forewent their education, and therefore it is meaningful to see second-generation investing in their profession as well as fostering networks within the Unificationist community. This session was followed by some lively ice-breakers that helped participants to get to know one another and set the open and engaging tone of the event.



Participants getting to know each other during the first evening.



The main program took place on the Saturday and began with two inspiring keynote addresses. The first was from **Jonathan Jesper**, who is a second generation member from the USA. He shared his journey as a serial entrepreneur, starting from humble beginnings, facing a number of business crises, before reaching seven figures in sales and making six figures in profit selling on Amazon.com through private labelling – the true American dream. This was followed by the valuable testimony of **Patrick Martin-Prevel**, who shared the history of the Christian Bernard jewellery company, of which he



Keynote speaker Jonathan Jesper is living his dream with having built up his own profitable business and now using time on what he loves.

was a Board Director for many years. As well as providing an insight into the company's pioneering early years and successful, lucrative highs, he also shared the unfortunate experiences of its ongoing persecution as a result of its association with the movement. The keynote addresses were followed by an overview of the Cranes Club activities in 2017, which included the [education](#) and [health](#) conferences (please click for individual reports from these events).

There was a networking session in smaller groups meeting by area of interest, which included: business and finance, creative industries, science and technology, medicine and health, education and social work, policy and society. During this time participants could share about their personal interests and experiences of the professional environment, having the opportunity to meet new people, build connections, and have passionate discussions on topical issues.



Lively discussion during the networking session.

In the afternoon, participants joined various breakout sessions that included workshops and presentations on the following themes: 'culture of change' and project development (**Elisa Brann**); financial planning and investment (**Chris and Nick Jones**); an introduction to the FFWPU Hyo Jeong Arts and Culture Department (**Kazuha Canak**), challenges and opportunities in coping with aging populations (**Heiner Handshin**), corporate interview practice (**Ely Loew**), the process of building a start-up business (**Kim Bliksas**), cryptocurrencies (**Pascal Roussel**), following your dreams as a

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freelancer, youtuber and business owner (**Romica Spiegl-Jones**). More information about each of the speakers and their sessions can be found [below](#).

The main part of the program concluded with a social evening that included an atmospheric dinner with many opportunities for cosy conversations. During the fireside talk **Rafael Guignard** offered a personal testimony about his experience as an older second generation Unificationist, finding his way in the world both as a husband, father of three, and professional table tennis coach. He gave an honest and intimate reflection on the experiences many second generation face, highlighting the value of fellowship that Cranes Club seeks to encourage. The evening culminated in a musical performance from aspiring artist, **Pierre** a.k.a. *E-Motion*.

## ANNUAL GENERAL MEETING

A number of Cranes Club members who could not attend, were still able to join in virtually alongside all the other participants on Sunday morning during the Annual General Meeting. During the session, there was a reminder of the Cranes Club constitution and the nomination of the 2018 directors. In addition to this, membership also voted on the allocation of the first ever Cranes Club Europe grant (€500), which was awarded to the Healthy Minds project (click this [link](#) for a copy of the project proposal)

As well as some discussion about membership fees and finances, it was determined that the membership-only newsletter that was offered during 2017, will now be made available to non-members in an effort to help promote and grow the Cranes Club network. Some suggestions were made concerning the aims of the 2018 Directors; these will be decided in the coming month and sent out to membership. A recording of the AGM is available on [youtube](#) and minutes can be viewed by clicking on this [link](#).



Ely Loew chairing the AGM which was attended by cranes in person and via web.

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## NEW DIRECTORS

The following are the directors appointed for Cranes Club Europe during 2018. Their primary responsibilities include supporting the development of Cranes Club projects, management of the organisation's finances, and overseeing the preparations for the third Annual Meeting in 2019.



**INOË ANDRÉ**

- FRANCE -

Inoë André is a software engineer since November 2017. He graduated from Grenoble Institute of Technology with honours in Signal and Image processing. His work in Paris consists in developing programs and applications to improve electricity consumption management. As a director of Cranes Club, he wants to help CC members develop inspiring professional career and provide networking support so that they can harmoniously contribute to the society.



- FRANCE -

F. C., MSc, has been working in finance for the past 10 years, specializing in asset management. He is currently working in Paris for the bank Société Générale as a portfolio analyst valuing hedge funds. In his free time, he enjoys organizing events for the youth in his community, music and spending time with friends. He wants to help Cranes Club become a network that can empower the professionals in the European community and abroad.



**ANTTO HASSINEN**

- FINLAND -

Antto Hassinen is a MSc student at Aalto University in Finland, majoring in finance and business administration. Besides his studies, he has actively served his local Unification community by taking responsibility in Family Federation and youth work for a number of years and has been a Director of Cranes Club Europe since 2017. Antto is also a second lieutenant in the Finnish Defence Forces. His hobbies include sports in several forms, playing in a band and moving outdoors in the nature.



**ELY LOEW**

- IRELAND -

Ely Loew is an experienced digital marketer, working with the world's largest advertisers (Google) on integrated Video and Display product solutions. He specializes in YouTube strategy and international branding campaign coordination, and has excellent product knowledge of the digital video marketplace, including non-Google products and solutions. Ely has served as a Director of Cranes Club Europe since 2016 and he is also national leader of FFWPU in the Republic of Ireland.



**ROMICA  
SPIEGL-JONES**

- UK -

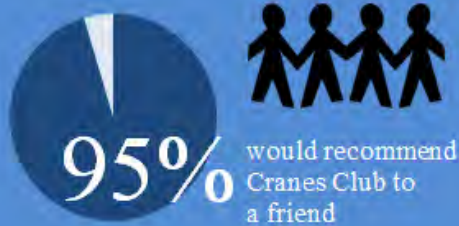
Romica Spiegl-Jones is a freelance children's book illustrator, designer, and creative entrepreneur based in Manchester UK. Her aim is to create moving illustrations for children's books and to inspire and support creative people by sharing her journey in the creative industries. She believes that our work should be fulfilling and have a purpose, and therefore decided to support other young professionals as a Cranes Club director for a year.

# PARTICIPANT FEEDBACK

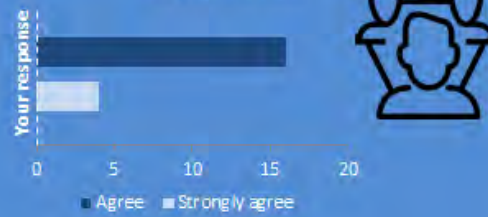


## YOUR THOUGHTS ON CRANES CLUB EUROPE ANNUAL MEETING 2018

You rated the overall success of the event



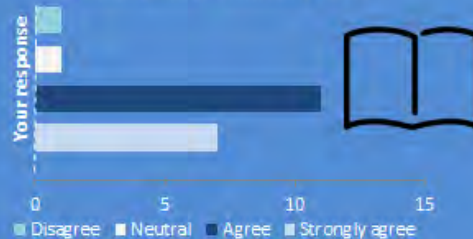
"I found the event to be useful in terms of building my NETWORK"



"I was satisfied with the level of PROFESSIONALISM"



"I could LEARN something new"



### HITS



Schedule  
Breakout sessions  
Keynote speeches  
Networking  
Fireside talk  
AGM

### MISSES



Evening entertainment  
Separate venue and accommodation

Total number of feedback forms received: 22

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## **SPEAKER BIOS**

(In program order)

### **JONATHAN JESPER**

#### **KEYNOTE SPEAKER**

Jonathan Jesper is an entrepreneur currently doing 7 figures in sales and making 6 figures in profit selling on Amazon.com through private labelling. He had a short history of doing arbitrage, reselling books and other discounted items for retail prices, but stumbled upon an online course which has led him to a life working on a laptop on his own time. He has been generous in sharing his success by coaching others to achieve what he has and more. Jonathan lives in Las Vegas NV together with his wife Yuri and cutest son Kesung.

### **PATRICK MARTIN-PREVEL**

#### **KEYNOTE SPEAKER**

Patrick Martin-Prével joined our movement in 1973 in France. He worked as the General Manager of Christian Bernard Corporation during 35 years, from 1978 to 2012. Since his retirement, he became the President of the European Mission Foundation which oversees the finances and properties of the European Movement. He is also in charge of the Finance Department of the FFWPU France. He is a board member of UPF France where he and his wife work witnessing and educating Ambassadors for Peace. During the past three years, he also led a French translation and editing team of the three books of Holy Scriptures along with other publications. He is a devoted husband, father of four and grandfather of two adorable grandchildren.

### **ELISA BRANN**

#### **PROJECT DEVELOPMENT (MINI WORKSHOP)**

Elisa Brann is a PhD student in Cognitive Neuroscience at King's College London. For over ten years, she has been involved in countless social and community projects, developing creative project proposals, leading teams of volunteers, and obtaining thousands of pounds in external funding. She is currently one of the Directors of Cranes Club Europe and is leading Healthy Minds, a Cranes Club affiliated project that aims to explore the topic of mental health within the European Unificationist Community.

### **KAZUHA CANAK**

#### **HYO JEONG ARTS AND CULTURE DEPARTMENT (PRESENTATION)**

Kazuha Canak was appointed to establish and head the department of Hyo Jeong Arts & Culture in the FFWPU EUME region in November 2017. Since then she's been building a network of artists in the fields of music, dance, fine arts, and media. With her background in music, graphic design, and marketing, she's planning to support artists develop an understanding of Hyo Jeong and facilitate the creation of a God-centered culture through the arts.

Kazuha enjoys spending her free-time watching movies, working out, and traveling with her husband. She also has a passion for hand-lettering and tries to stay active on Instagram.

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## **HEINER W. HANDSCHIN**

### **HOW TO COPE WITH AN EVER AGING POPULATION (PRESENTATION)**

Heiner Handschin was born in Zurich in 1956 and he joined the Unification Movement in 1976. He is a graduate of the Teachers College of Zurich and studied Art and History of Art at University of Geneva and Academie des Beaux-Arts Genève. Mr. Handschin has been President of FFWPU Switzerland since May 1995 and part of the UPF Director Office for UN relations as well as Permanent Representative to the United Nations in Geneva since 2008. In addition, for the past 18 years he has been CEO of FPF – an assistance and care company providing care and nursing services for elderly and disabled people.

Mr. Handschins family consists of his wife, Carolyn, their seven children and three granddaughters. He has a special interest in fine arts and he is a passionate painter himself.

## **CHRIS AND NICK JONES**

### **ETHICAL INVESTMENT (PRESENTATION)**

Chris Jones is a financial planner based in England. He is the director of Providential Finance, the family financial planning business. Providential finance helps families and businesses to increase their wealth, gain financial freedom and protect themselves and those they care for.

## **ELY LOEW**

### **INTERVIEW PRACTICE (MINI-WORKSHOP)**

Ely Loew has been working in one of the world's largest tech firms (Google) for the past 7 years. During this time, he's interviewed candidates for a variety of roles, and reviewed numerous CVs. Through this experience, Ely has developed a sense of common mistakes and pitfalls that people make in corporate interviews.

Ely likes to spend his free time with his family, usually reading books or walking to the park with his wife and two young sons. If there is any additional free time after that, Ely enjoys listening to political podcasts, and making YouTube videos about his 2040 Presidential Campaign.

## **KIM BLIKSAS**

### **BUILDING A STARTUP (MINI WORKSHOP)**

Kim Bliksas, graduated with a double degree in international Business and Trade from Macquarie University Sydney and Pantheon Assas – Paris. He always kept and worked with an entrepreneur mindset which allowed him to quickly grow within the company he joined right after his graduation. He worked 5 years in the financial software industry and gained substantial clients. He started as a salesman and ended being head of business in his region. His company decided to centralize their operation in London and Kim felt it was the right time to fly from his own. But towards what ? Meanwhile Kim won a startup weekend with a friend working on a project called LinkArt to facilitate amateur artists to find a market. But with the artists was a limitation to him and he wanted to open the possibility to give a market to everything that could be considered hard to access, whether it is art, crafting, home, fashion etc.

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## **PASCAL ROUSSEL**

### **WHAT'S FUNDAMENTALLY WRONG WITH EXISTING CURRENCIES AND WHAT ABOUT ALTERNATIVES SUCH AS CRYPTOCURRENCIES? (PRESENTATION)**

Pascal Roussel is currently heading a Unit within the Risk Department of a large multinational investment bank in Luxemburg. He is also cofounder of Vibrerlocal.com a unique social network on the Internet which aims at solving four major problems: loneliness, lack of support and money to initiate a project and no certainty for an entrepreneur that there is a real demand for his project. He is the author of many articles on the financial crisis and of a novel "Divina Insidia" which describes the root of the evilness and flaws of the existing financial system built on interest-bearing loans. He is involved in cryptocurrencies on Vibrerlocal.com and on a separate project. He believes that if you don't succeed at first attempt try, try and try again! Pascal lives in Belgium with his wife and two children.

## **ROMICA SPIEGL-JONES**

### **FOLLOW YOUR PASSION, LOOK FEAR IN THE FACE, AND DO IT ANYWAY (PRESENTATION)**

Romica Spiegl-Jones is a freelance children's book illustrator, designer, and creative entrepreneur based in Manchester UK. Her aim is to create moving illustrations for children's books and to inspire and support creative people by sharing her journey in the creative industries. Romica believes in lifelong learning and in the power of art and design. After business school with a focus on IT and a BA in Cultural and Social Anthropology, she decided to finally live life without regrets and to follow her dream of a creative career. Romica is currently in her final few months of her BA Graphic Design with focus on illustration and loves to inspire other people to follow their passions founded on sound business strategies.

## **RAFAEL GUIGNARD**

### **FIRESIDE TALK**

My name is Rafael Guignard, I am 32 years old and I am blessed to Domila Dedours since 2005 and we have 3 children. I am professional table tennis coach since 2009. I started playing table tennis when I was 7 and I am a semi-professional player still today. Focusing on table tennis I have not been much involved in the church in my teenage years. I went to STF in 2004 and in my 4th year I became STF director in 2007-2008. I continued as a commander and service project coordinator for STF in 2008-2009 and became responsible for CARP in France from 2010 to 2012. I got my Master's degree in Political and social Philosophy in 2013. From 2013 until 2017 I focused more on my family and my work as a table tennis coach. In 2017 even though my coaching career was going well (ex: one of my players became U13 National Champion) I felt like something was missing in my life, mainly a higher purpose, even though I always focused on character education in my work as a coach. I decided to get involved actively in our movement again and I decided to plan a shift in my professional career, wanting to specify in mental training in table tennis and sports in general and moving later towards life and personal development coaching. This is one of the reasons why I am at this cranes club meeting this year even though I was supposed to be coaching in a national competition.